

Cybersecurity Provides You With Peace of Mind

Cyber criminals want your patients' health records, payment methods, and contact information — and will use a variety of tactics to get it, including cryptojacking, malware, phishing, and ransomware. A single cyberattack can lead to weeks of shutdown and costs exceeding \$100,000, damaging your reputation and jeopardizing patient trust.

The AAO's endorsed partners, Black Talon Security and the AAO-Endorsed Insurance Program, can provide you with protection and peace of mind.

Led by HCIPPS-certified experts, Black Talon Security delivers customized solutions designed to meet the unique needs of orthodontic practices, helping you safeguard patient data, ensure regulatory compliance, and minimize cyber risks.

Black Talon's expert solutions can help you navigate risk assessments, disaster recovery planning, and compliance support.

- EAGLEi, Black Talon's advanced cybersecurity platform, helps you proactively detect and respond to threats while protecting sensitive data and minimizing the risk of data breaches.
- Black Talon's Artificial Intelligence Extended Detection and Response (AI XDR) neutralizes cyberthreats by monitoring network and endpoints for unusual behavior, ensuring swift response.
- Black Talon's HIPPA-compliant staff training elevates your practice's human firewall, empowering your team and reducing vulnerabilities.

AAO members receive:

- Daily vulnerability scans of your firewall(s), and scans of your computers and servers every four hours.
- Cybersecurity awareness training and simulated phishing.
- A security risk assessment and annual external penetration test.
- Artificial Intelligence (AI) threat detection software, replacing your antivirus software
- Access to credentialed security engineers.
- Incident response and forensics.
- Security alerts and bulletins, and monthly security reports.
- Ability to identify vulnerabilities on your computers and autonomously fix them.

Black Talon provides an exclusive discount up to 25% for AAO members and gives back to the AAO.

In addition, the AAO-Endorsed Insurance Program includes cyber insurance through one of the largest and most respected cyber insurance carriers in the industry.

Administered by Lockton Affinity, the AAO's [Cyber Liability policy](#) offers coverage to protect you and your practice against top cyber threats. If an incident occurs, you receive timely, hands-on support from industry experts who will handle the response from start to finish.

This policy is available exclusively through the AAO-Endorsed Insurance Program and provides coverage for common costs associated with cyber attacks like forensic analysis, legal expert needs, patient notification, and public relations support.

Learn More About Black Talon <https://www.blacktalonsecurity.com/aao>

Learn More About AAO-Endorsed Cyber Liability Insurance <https://aao-insurance.com/>

The AAO-Endorsed Insurance Program is administered by Lockton Affinity, LLC d/b/a Lockton Affinity Insurance Brokers LLC, Affinity Administrator Services, LLC in California Insurance License Number 0795478, in Arizona Insurance License Number 1800004362 and in Arkansas Insurance License Number 100108685. Coverage is subject to actual policy terms and conditions. Policy benefits are the sole responsibility of the issuing insurance company. Coverage may be provided by an excess/surplus lines insurer which is not licensed by or subject to the supervision of the insurance department of your state of residence. Policy coverage forms and rates may not be subject to regulation by the insurance department of your state of residence. Excess/Surplus lines insurers do not generally participate in state guaranty funds and therefore insureds are not protected by such funds in the event of the insurer's insolvency. American Association of Orthodontists (AAO) will receive a royalty fee for the licensing of its name and trademarks as part of the insurance program offered to the extent permitted by applicable law.