

Capitalizing on Emerging Technologies



You are invited to attend the 2023 GLAO-MASO Annual Session: *Capitalizing on Emerging Technologies*

September 21-23, 2023

Gaylord National Resort & Convention Center ■ National Harbor, Maryland

Join us in National Harbor in September for two days of riveting education and networking. Our speakers are well known and have wide-reaching influence in the industry. From the fly-in on Thursday to the recess on Saturday, whether you are in an educational session, the exhibit hall, the Residents' Forum, or at a networking reception, you will find opportunities to connect with each other and to learn valuable information to take back to your offices and clinics.

Here is the information you need to know to plan your meeting attendance.



Online Registration is Now Open!
Visit www.MASO.org or www.GLAO.org to Register!

Schedule-at-a-Glance

Thursday, September 21

Welcome to National Harbor! Registration and Exhibitor Set-up opens at 1:00 pm. Come a little earlier and take part in the annual Boucher Cup golf outing on a beautiful early Fall day at the Country Club at Woodmore in Mitchellville, MD. Or, take a tour of DC or Georgetown before things get started to see world-class architecture in the Nation's Capital. Reunite with colleagues in the evening at one of the many fine restaurants in the Gaylord Resort Complex.

Friday, September 22

Registration opens at 7:30 am, then enjoy breakfast sponsored by the AAO. The Exhibit Hall also opens at 7:30 am so be sure to stop in and visit with our exhibitor partners! Sessions begin at 8:30 am and continue throughout the day. The Residents' Forum, sponsored by TP Orthodontics, takes place during the lunch hour, and Residents are in for another treat as a special Advocacy Reception has been added immediately after the Business meetings, courtesy of the AAO. The day ends with A Taste of DC and Maryland Reception in the Lower Atrium.

Saturday, September 23

Sign up for an early morning Fun Run/Walk, sponsored by Dental Monitoring, to jumpstart the day, followed by a leisurely walk through exhibits and a continental breakfast. Educators Meet Up is Saturday at 7:30 am; sessions resume at 8:30 am and continue until 2:00 pm.

Visit the conference website at www.MASO.org or www.GLAO.org for full conference information.

The Hotel

Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, Maryland, USA, 20745



Make your hotel reservations at the Gaylord National Resort and Conference Center now. To receive the discounted group rate, make your reservation online through the GLAO/MASO room block personalized group reservation site or by calling 877-382-7299 and reference the GLAO/MASO Annual Session. The group rate for single/double occupancy is **\$229/night plus tax**. When reserving through the GLAO/MASO room block, guests will pay a discounted daily resort fee of \$22. The discounted group rates are available only until **September 6, 2023** or until the room block is full.

Transportation

The Gaylord National Resort and Conference Center is easily accessible to most members in the GLAO and MASO region. It is 6.9 miles from Ronald Reagan Washington National Airport (DCA), 32.3 miles from Washington Dulles International Airport (IAD), and 42 miles from Baltimore/Washington International Thurgood Marshall Airport (BWI). The resort does not offer an airport shuttle service to nearby airports. Guests may arrange for taxi or car ride app services. Self-parking is available at a discounted rate of \$15 per night.

Golf Outing

A golf outing will be held on Thursday, September 21 at 12:00 Noon at the Country Club at Woodmore in Mitchellville, MD. Box lunches and drinks are included in the golf fee. We have limited spots available – go on the MASO or GLAO website for registration information.

Tours/Activities

Attendees who arrive before Noon on Thursday, or guests who have the time on Friday and Saturday, have many options available to them to tour DC and the surrounding area. The Water Taxis from the National Harbor offer routes connecting to Old Town Alexandria and Georgetown. Or, visit the MGM National Harbor for table games and slot machines. Local tours, booked at the Gaylord Concierge Desk include an Old Town Trolley Tour, and a Monuments by Moonlight Tour. Visit the MASO or GLAO websites for more information.

General Information

Registration

Annual Session registration fee includes: Admission to all sessions; Exhibit Hall; breakfast and lunch on Friday and Saturday; and A Taste of DC and Maryland Reception in the Lower Atrium on Friday. Registration will be open on Thursday from 1:00 – 4:00 pm, Friday from 7:30 am – 4:30 pm, and on Saturday from 7:30 am – 1:00 pm.

Cancellation/Refund Policy

ALL cancellations/refund requests MUST be in writing. A full refund, less a \$50 per person administrative fee, will be issued for cancellations received by August 22, 2023; a 50% refund if received between August 23 through September 8, 2023. No refunds will be issued for cancellations received after September 8. Cancellation requests must be submitted to maso1@assnoffices.com. Refunds will be issued within 30 days following the event.

Name Badge

Everyone registered will receive a name badge at registration. This badge must be worn to gain admission to all events, including the Exhibit Hall, the educational sessions and A Taste of DC and Maryland Reception.

Dress

Business casual is suggested attire for all events.

2023 Annual Session Committee

General Co-Chairs

Dr. David Harmon, MASO, President
 Dr. J. Martin Palomo, GLAO, President

MASO Members

Dr. Paul Batastini
 Dr. Padma Mukherjee
 Ms. Jane Treiber
 Ms. Isabel Summers

GLAO Members

Dr. Tasha Hall
 Dr. Fatima Ahmed
 Ms. Debbie Nunner
 Ms. Karla Dunbar

Special Events

A Taste of DC and Maryland Reception for All Attendees
Friday, Sept 23, 7:00 - 9:00 pm

End the first full day of seminars of the GLAO-MASO Annual Session with food and drink local to Maryland and DC! Catch up with colleagues you haven't seen in a while. Fun surprises, music and more!

Fun Run / Walk – Sponsored by Dental Monitoring,
Saturday, Sept 23, 6:30 - 7:30 am

Join us for an early morning run with water and a healthy snack to recharge for a day of fantastic speakers and sessions!

MASO Annual Business Meeting

Friday, Sept 22, 4:30 - 5:30 pm

All MASO members are invited to attend the Annual Member/Business Meeting. During this meeting, awards will be presented and the Director elections will take place.

GLAO Annual Business Meeting

Friday, Sept 22, 4:30 - 5:30 pm

All GLAO members are invited to attend the Annual Member/Business Meeting. During this meeting, awards will be presented and scholarship recipients announced.

Registration Fees

To register, go to www.MASO.org or www.GLAO.org.

	(By 8/22) Early Bird	(8/23-9/8) Regular Rate	(After 9/8) Onsite Rate
AAO Member	\$475.00	\$575.00	\$625.00
Retired Member	\$250.00	\$275.00	\$300.00
Non AAO Doctor	\$750.00	\$850.00	\$900.00
Staff	\$275.00	\$300.00	\$325.00
Staff – 4 or more same office	\$250.00	\$275.00	\$300.00
AAO Student	\$185.00	\$210.00	\$235.00
Guest (no CE)	\$200.00	\$200.00	\$200.00
Child (Age 5-13)	\$75.00	\$75.00	\$75.00

The Speakers



Dr. Anil Ardeshta



Mr. Harrison Bagdan
Industry Speaker



Dr. Lisa Davison
Industry Speaker



Dr. Tarek ElShebiny



Dr. Heather Hopkins



Dr. Hera Kim-Berman



Dr. Neal Kravitz



Dr. Bryan Lockhart



Dr. Maz Moshiri



Mr. Ryan Moynihan



Dr. Carlos Smith

The Full Schedule

Thursday, September 21

7:00 – 11:00 am	GLAO Board Meeting
7:00 - 11:00 am	MASO Board and Delegates Meeting
1:00 - 4:00 pm	Registration Open & Tabletop Exhibitor Set-Up
12:00 - 5:00 pm	Optional Tours around DC and Georgetown
12:00 - 5:00 pm	Golf Outing
5:30 pm	GLAO/MASO Board Dinner

Friday, September 22

7:30 am – 4:30 pm	Registration/ Exhibits Open
7:30 - 8:30 am	Breakfast with Exhibitors, <i>Sponsored by AAO</i>
8:30 - 9:30 am	AAO Presentation
9:30 - 10:00 am	Networking & Beverage Break with Exhibitors

TEAM SESSIONS FOR DOCTORS & STAFF

10:00 - 11:00 am	Dr. Hera Kim-Berman <i>Emerging Technology Trends that will Shape Orthodontics in 2023 and Beyond</i>
11:00 am - 12:00 pm	Dr. Anil Ardeshta <i>The Role of Plastics in Orthodontic Appliances and Mechanotherapy</i>
12:00 - 1:30 pm	Lunch with Exhibitors
12:15 - 1:15 pm	Residents' Forum, <i>Sponsored by TP Orthodontics</i>

TRACK 1 - CLINICAL PROGRAM

1:30 - 2:30 pm	Dr. Tarek ElShebiny <i>Software and Artificial Intelligence to Maximize In-house 3D Printing</i>
2:30 - 3:00 pm	Networking & Beverage Break with Exhibitors
3:00 - 4:00 pm	Dr. Bryan Lockhart <i>Making In-House Aligners a Piece of Cake: Keys to a Low Stressed In-House Aligner Workflow</i>

TRACK 2 - TEAM PROGRAM

1:30 - 2:30 pm	Dr. Neal Kravitz <i>Hybrid Aligner Treatment (HAT) in Orthodontics</i>
2:30 - 3:00 pm	Networking & Beverage Break with Exhibitors
3:00 - 4:00 pm	Dr. Maz Moshiri <i>Fully Customized Brackets- the Next Era in Orthodontics</i>
4:00 - 4:30	Networking & Beverage Break with Exhibitors

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Friday, September 22 continued

4:30 - 5:30 pm	GLAO Business Meeting
4:30 - 5:30 pm	MASO Business Meeting
5:30 - 7:00 pm	Resident Reception, <i>Sponsored by AAO</i>
7:00 - 9:00 pm	<i>A Taste of DC and Maryland Reception</i>

Saturday, September 23

6:00 - 7:15 am	Fun Run/Walk, <i>Sponsored by Dental Monitoring</i>
7:30 am - 1:00 pm	Registration/Exhibits Open
7:30 - 8:30 am	Continental Breakfast with Exhibitors
7:30 - 8:15 am	Educators Meet Up

TEAM SESSIONS FOR DOCTORS & STAFF

8:30 - 9:30 am	Dr. Carlos S. Smith <i>Orthodontics and Achieving Health Equity: Is there an Ethical Obligation to Fulfill?</i>
9:30 - 10:00 am	Networking & Beverage Break with Exhibitors
10:00 - 10:30 am	INDUSTRY PRESENTATION: Mr. Harrison Bagdan, <i>Sponsored by Hip Creative</i> <i>How to Convert Digital Leads into Starts and Grow Your Practice Like the Top 10% Practices in the Nation</i>
10:30 - 11:00 am	INDUSTRY PRESENTATION: Dr. Lisa Davison, <i>Sponsored by 3M Oral Care</i> <i>Thinking Outside the Box: Treating Complex Cases with Clear Aligners</i>
11:00 am - 12:00 pm	Mr. Ryan Moynihan <i>Driving Orthodontic Efficiency and Strategic Growth in a Changing Economy</i>
12:00 - 1:00 pm	Lunch with Exhibitors
12:00 - 1:00 pm	GLAO Past Presidents Luncheon
12:00 - 1:00 pm	MASO Past Presidents Luncheon
12:00 - 1:00 pm	DC Component Meeting
1:00 - 2:00 pm	Exhibits Teardown
1:00 - 2:00 pm	Dr. Heather Hopkins <i>Be Better not Busier: 3 Key Criteria for New Technology</i>

Schedule is subject to change

Industry Presentations

These non-credit sessions are designed to give you a 30-minute in-depth look at products and services new to the industry. Learn information that you can take back to the office and immediately put in place.

Exhibitor/Sponsors

GLAO and MASO would like to thank our generous partners that are making the 2023 Joint Annual Meeting in National Harbor possible.

The 2023 Exhibition will be open from 7:30 am - 4:30 pm on Friday, September 22, and from 7:30 am - 1:00 pm on Saturday, September 23. Exhibitors representing dental manufacturers, suppliers, laboratories and related services will introduce you to the latest items available.

ELITE PARTNERS

TP Orthodontics
American Association of Orthodontists

PREMIER PARTNERS

3M Oral Care
HIP Creative

EXECUTIVE PARTNERS

LightForce Orthodontics
Reliance Orthodontics
uLab Systems

PARTNERS

Dental Monitoring

Thanks to all our Exhibitor Partners *(as of 5-15-23)*

3M Oral Care

AAOIC

Cloud 9

DentalMonitoring

Digital Healthcare Professionals

Dolphin Imaging &
Management Solutions

Dynaflex

Four Quadrants Advisory

GC Orthodontics Inc.

HIP Creative

LightForce Orthodontics

NEOLab

Neon Canvas

Ormco Corporation

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Reliance Orthodontic Products, Inc.

Sesame Communications

Smile for a Lifetime

TP Orthodontics, Inc.

uLab Systems

Weave

**ADA C.E.R.P.[®] | Continuing Education
Recognition Program**

The Middle Atlantic Society of Orthodontists (MASO) and the Great Lakes Association of Orthodontists (GLAO) are ADA CERP recognized providers approved by the American Association of Orthodontists. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. MASO and GLAO designate this activity for up to 7.0 hours of continuing education (CE) credits for doctors and for staff.

