



**October 23-24, 2026 • Hilton Columbus Downtown • Columbus, Ohio**

## **Partnership Opportunities: Sponsorship & Exhibitor Guide**

**You are invited to celebrate with the GLAO in  
Columbus, Ohio at the 2026 Annual Session!**

Join us, October 23-24, 2026, where orthodontists, their teams, and residents will meet for education, networking and celebration. The Great Lakes region includes orthodontists from Indiana, Michigan, Ohio, Ontario, and Western Pennsylvania.

We welcome you to partner with the GLAO! The Annual Session will provide partners with opportunities to showcase your products and services to a captive audience of industry leaders and decision-makers. As a partner, you will have multiple opportunities to network, market your brand, and grow your business. Partnership opportunities are available on a first-come, first-serve basis and many partnerships include the exhibit booth. Secure your partnership today!

Thank you for your support of the orthodontic profession and helping us make 2026 an anniversary celebration to remember!

*100<sup>th</sup> Anniversary Celebration!*

# PARTNERSHIP OPPORTUNITIES

## \*ELITE PARTNER: \$15,000+

- Opportunity to select ONE of the following:
  - Co-sponsorship of the **Friday Night Anniversary Celebration Event** – event to be held at the North Market; signage indicating sponsorship; opportunity to welcome guests to the event and to provide give-away at event. (2 available)
  - Provide an **Industry Speaker** – one, 30-minute presentation to doctors and staff (CE not necessary) (4 available) **SOLD**
  - Combination of other partner opportunities totaling \$15,000+
- **Complimentary exhibit booth IS included.**
- **Up to two additional complimentary personnel registrations.**
- Opportunity to provide **1 giveaway/flyer insert** for the tote bag provided to all attendees.
- Invitation for 2 personnel to attend the **GLAO Board Dinner.**

## \*PREMIER PARTNER: \$10,000+

- Opportunity to select ONE of the following:
  - Sponsor of the **wireless internet** for all meeting attendees in the meeting space & can provide password (1 available)
  - Sponsor of one **(1) Lunch (Fri. or Sat.)** – complimentary to all attendees
  - Sponsor of two **(2) Breakfasts (Fri. and Sat.)** – complimentary to all attendees
  - Combination of other partner opportunities totaling \$10,000+
- **Complimentary exhibit booth IS included.**
- **Up to one additional complimentary personnel registration.**
- Opportunity to provide **1 giveaway/flyer insert** for the tote bag provided to all attendees.

## \*EXECUTIVE PARTNER: \$8,000+

- Opportunity to select ONE of the following:
  - Provide your company branded **lanyards** to all attendees
  - Sole sponsorship of the **attendee bag** distributed to all attending (1 available) **SOLD**
  - Sponsor of **Resident Reception** – complimentary for all residents (1 available)
  - Sponsor of the **Annual Session Meeting App** with recognition on the APP (1 available)
  - Sponsor of one **(1) Continental Breakfast (Fri. or Sat.)** – complimentary to all attendees
  - Sponsor of the **Residents' Forum** – program hosted by residents, lunch include (1 available) **SOLD**
  - Sponsor of **drink tickets at the Friday Night Anniversary Celebration Event** – company name on ticket or signage at bar (1 available)
  - Sponsor of **live entertainment at the Friday Night Anniversary Celebration Event** – company name on signage (1 available)
- **Complimentary exhibit booth IS included.**

### \* **ELITE, PREMIER and EXECUTIVE Partners will also receive:**

- Priority placement in the exhibit hall, based on partnership level.
- Recognition in on-site signage and the mobile event app.
- Recognition in GLAO e-news, website and social media.

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## **EXHIBIT DISPLAY: \$3,000**

Pipe and drape 8x10 booths: one 6' table, two chairs, registration for 2 company representatives, planned food and beverage in the Exhibit Hall. Two exhibit booths available for \$5,000.

### **Additional Benefits for Exhibitors:**

- Your company name, logo and description will be included in the interactive mobile event app.
- A mailing list of conference attendees will be provided pre and post conference.
- Recognition in the GLAO newsletters, websites and social media.
- Mobile meeting app passport contest increases engagement and provides lead retrieval. Opportunity for additional recognition for raffle prize donations.
- Company representatives receive invitation to the Friday Night Anniversary Celebration Event at the North Market!

## **ADDITIONAL OPPORTUNITIES TO UPGRADE YOUR EXHIBIT PRESENCE:**

Exhibit booth is NOT included in the sponsorship opportunities listed below and must be purchased separately.

- Provide **1 giveaway/flyer insert** for the tote bag provided to all attendees \$1,000
- Sponsor of **one (1) Beverage Break/ Coffee Bar (3 available)** \$3,000
- Sponsor of the **Photo Booth at the Social Event (1 available) SOLD** \$2,500
- Provide prizes for the Raffle Prize drawings through the meeting app passport contest

### **FOR MORE INFORMATION**

Visit [www.GLAO.org](http://www.GLAO.org) or contact Debbie Nunner at the GLAO: [Debbie@AssnOffices.com](mailto:Debbie@AssnOffices.com).

## **SCHEDULE-AT-A-GLANCE / EXHIBIT HOURS\***

### **Thursday, 10/22**

GLAO Board Meeting

**12:00pm-5:00pm  
Registration/  
Exhibit Set-up**

### **Friday, 10/23**

**7:30am-4:00pm  
Registration/Exhibits Open**

8:30am-4:00pm  
Doctor & Team Sessions  
Breakfast, Lunch & Networking  
Breaks in Exhibit Hall

4:00pm-5:00pm  
GLAO Business Meeting

7:00-9:00pm  
GLAO 100th Anniversary Celebration  
at The North Market Downtown

### **Saturday, 10/24**

**7:30am-1:30pm  
Registration/  
Exhibits Open**

8:30am-3:30pm  
Doctor & Team Sessions  
Breakfast, Lunch &  
Networking Breaks in  
Exhibit Hall

**1:30pm-3:30pm  
Exhibit Tear-down**

*\*schedule is subject to change*



**NORTH MARKET**