

GLAO/MASO 2018 ANNUAL SESSION Fairmont Royal York, Toronto, Ontario, Canada September 13-16, 2018

SPONSORSHIP OPPORTUNITIES

<u>In addition to the specific recognition listed below, ALL sponsors will receive:</u>

- Priority for premium space in exhibit hall, based on sponsorship level & competitor placement, on a first-come, first-served basis of sponsorship payment received.
- Recognition in GLAO & MASO newsletters & websites as meeting sponsor if contracted and paid by release date.
- Complimentary advance mailing labels/data of early-registrants (if requested).
- Recognition in online & printed registration materials and in onsite program, if contracted and paid by release date.
- Recognition at Annual Session with signage and verbal mention during announcements.

NOTE: All sponsors must exhibit at the 2018 GLAO/MASO Annual Session.

PLATINUM LEVEL - \$20,000

- Opportunity for sole sponsorship of the Saturday Evening Event open to all attendees:
 - Signage at the event indicating your sponsorship.
 - Opportunity to welcome quests to the event and to provide give-away during event to participants.
 - Four complimentary tickets to the event.
- Complimentary FULL PAGE ad in onsite program.
- Up to four complimentary company personnel meeting registrations (in addition to registrations received for exhibiting).

GOLD Level - \$15,000

- Opportunity for sole sponsorship of ONE of the following:
 - The attendee gift distributed to all attending, containing sponsor logo.
 - The Friday evening Welcome Reception a complimentary event for all attendees.
- Complimentary HALF PAGE ad in onsite program.
- Up to three complimentary company personnel meeting registrations (in addition to registrations received for exhibiting).

SILVER Level - \$10,000

- Opportunity to select ONE of the following:
 - Provide lanyards to all attendees, with your company name on them. SOLD
 - Recognition as sponsoring the wireless internet for all meeting attendees in the meeting space & provide password SOLD
 - Recognition as sponsoring one (1) Lunch complimentary to all attendees.
 - Recognition as sponsoring two (2) Continental Breakfasts complimentary to all attendees. SOLD
- Complimentary HALF PAGE ad in onsite program.

BRONZE Level - \$5,000

- Opportunity to select ONE of the following:
 - Sponsor a speaker.
 - Recognition as sponsoring one (1) Continental Breakfast complimentary to all attendees. SOLD
 - Recognition as sponsoring two (2) Beverage Breaks complimentary to all attendees. Fri. SOLD
 - Recognition as sponsoring the "charging station" in the meeting space.
 - Recognition as sole sponsor of the Resident Happy Hour SOLD

Additional Promotional Opportunities:

- FULL PAGE ad in onsite program: \$2,000 OR HALF PAGE ad in onsite program: \$1,000
- Fun Run Sole Sponsor: \$2,500 SOLD