



Great Lakes Association of Orthodontists

STRATEGIC PLAN 2018-2021

MISSION	<i>The Great Lakes Association of Orthodontists, a constituent of the American Association of Orthodontists, shall advocate on behalf of its members and promote the value and advancement of the Specialty of Orthodontics.</i>	
VISION & VALUES	<i>The Great Lakes Association of Orthodontists reflects the vision and core values of the American Association of Orthodontists.</i>	
GOALS AND OBJECTIVES	Effectively represent the GLAO membership	<ul style="list-style-type: none"> • Actively recruit & select qualified & committed candidates for leadership positions, reflective of the diversity of the membership & representative of the GLAO Components • Solicit input from the membership & provide feedback to the membership • Present & review resolutions for the AAO House of Delegates on behalf of members • Maintain an effective orientation process • Ensure an effective leadership succession plan • Ensure transparency, fiscal stability & optimal operational effectiveness
	Promote the Specialty of Orthodontics	<ul style="list-style-type: none"> • Encourage member participation in the AAO Professional Advocacy Conference • Encourage contributions to and support of the AAO PAC • Support component legislative efforts • Promote participation in the political process • Encourage components and members to utilize available resources for the promotion & support of the Specialty of Orthodontics
	Provide & promote educational opportunities for members	<ul style="list-style-type: none"> • Provide an excellent & relevant educational opportunity at the GLAO Annual Session • Communicate learning opportunities to the membership, their staff & residents • Encourage ABO certification • Support & promote AAOF educational initiatives • Facilitate communication & strengthen the relationships with specialty orthodontic residency programs within the GLAO for the purpose of engaging residents
	Engage the GLAO membership	<ul style="list-style-type: none"> • Facilitate interactive & timely communication with the membership • Promote GLAO & AAO member services & benefits to current & future members in order to recruit & maintain membership • Acknowledge members through the presentation & nomination of awards & recognition of achievements • Engage the membership through participation in the Annual Session & Annual Business Meeting