



## 2015 GLAO Annual Session

September 24-26, 2015

Amway Grand Plaza / DeVos Place • Grand Rapids, Michigan

The Great Lakes Association of Orthodontists (GLAO) invites you to Grand Rapids, Michigan, September 24-26, 2015 for the GLAO Annual Session: **Art and Orthodontics**. The Amway Grand Plaza and DeVos Place Convention Center will be the site for this Annual Session which will be held during ArtPrize in Grand Rapids. ArtPrize, one of the world's top 5 festivals and the largest art competition in the world, will provide great fun and a fantastic way to end the summer!

You are encouraged to make your hotel reservations at the **Amway Grand Plaza** NOW as we anticipate rooms selling quickly at the Amway Grand Plaza and area hotels, due to ArtPrize. The Amway Grand Plaza is centrally located in downtown Grand Rapids and in the heart of the ArtPrize activities! Grand Rapids, Michigan, is easily accessible to doctors and their staff in the Great Lakes region!

In addition to experiencing ArtPrize in Grand Rapids, members and their staff will have the opportunity to participate in an **outstanding educational program**! The doctors program features presentations by Drs. James McNamara, Sebastian Baumgaertel, Peter Buschang, and Lou Chmura. Staff will enjoy

presentations by Char Eash, Rev. Jill Russell and Alex Miroshnichenko. Doctors and staff will come together for presentations by Dr. Robert Haeger and Dr. Glen Aukerman. The program will provide information and education that is sure to be worthwhile for everyone! Visit [www.glao.org](http://www.glao.org) for a complete listing of presentation descriptions, learning objectives and speaker biographies. Up to 11.0 hours of continuing education will be available for doctors and up to 10.0 hours will be available for staff!

An **Exhibit Hall** will be available on Friday and Saturday, featuring the latest state-of-the-art products and services. Doctors and staff are encouraged to take advantage of this opportunity to meet with company representatives in a fun-filled, relaxed environment where you can receive personalized attention! Additional **networking and social opportunities** include a complimentary Welcome Reception on Friday evening and a Residents and New and Younger Mixer on Saturday.

**Join your GLAO colleagues and make plans NOW to join us September 24-26, 2015 in Grand Rapids for Art and Orthodontics!**

*Register Online Today at [www.GLAO.org](http://www.GLAO.org)!*



# Thank you to our Annual Session Sponsors!

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## Speaker Sponsors

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Henry Schein Orthodontics

## The Speakers

### Doctor Sessions



Dr. Sebastian  
Baumgaertel



Dr. Peter  
Buschang



Dr. Lou  
Chmura



Dr. James A.  
McNamara

### Staff Sessions



Ms. Char  
Eash



Mr. Alex  
Miroshnichenko



Rev. Jill R.  
Russell

### Doctor/Staff Sessions



Dr. Glen F.  
Aukerman



Dr. Robert  
Haeger

# Schedule at a Glance

## Thursday, September 24

12:00 pm – 5:00 pm Registration Open /  
Exhibitor Set Up

12:00 pm – 5:00 pm GLAO Board Meeting

## Friday, September 25

7:00am – 8:00am Yoga Class – complimentary;  
registration required

7:30 am – 6:00 pm Registration / Exhibits Open

7:30 am – 8:30 am Continental Breakfast in  
Exhibit Hall  
*Sponsored by: Dentsply / GAC*

8:00 am – 9:30 am **DOCTOR SESSION**  
**Dr. James A. McNamara**  
*"One Stage vs. Two Stage  
Treatment: A Forty-five Year  
Perspective"*

8:30 am – 10:00 am **STAFF SESSION**  
**Ms. Char Eash**  
*"Profitability by Job Design –  
Communicating a Common Vision  
that Will Grow Your Orthodontic  
Practice Today!"*

9:30 am – 10:30 am Beverage Breaks in  
Exhibit Hall

10:00 am – 12:00 pm **DOCTOR SESSION**  
**Dr. Sebastian Baumgaertel**  
*"TAD's – Moving It to the Next  
Level"*  
*Sponsored by: Dentaurum USA*

10:30 am – 12:00 pm **STAFF SESSION**  
**Ms. Char Eash, continued**

12:00 pm – 1:30 pm Lunch in Exhibit Hall

12:15 pm – 1:30 pm ABO Informational Meeting



**12:15 pm – 1:15 pm** Ohio Association of  
Orthodontists Annual  
Meeting

**1:30 pm - 3:30 pm** **DOCTOR/STAFF SESSION**  
**Dr. Robert Haeger**  
*"Pricing for Profit and  
Performance"*

**3:30 pm – 5:00 pm** Beverage Break in Exhibit Hall

**4:00 pm – 5:00 pm** GLAO Business Meeting

**5:00 pm – 6:00 pm** Complimentary Welcome  
Reception in Exhibit Hall  
*Sponsored by: Invisalign*

### **Saturday, September 26**

**7:00am – 8:00am** Yoga Class – complimentary;  
registration required

**7:30 am – 4:00 pm** Registration / Exhibits Open

**7:30 am – 8:30 am** Continental Breakfast in  
Exhibit Hall  
*Sponsored by: American  
Orthodontics*

**8:00 am – 9:30 am** **DOCTOR SESSION**  
**Dr. Peter Buschang**  
*"Review on Accelerated  
Orthodontics"*

**8:30 am – 10:00 am** **STAFF SESSION**  
**Rev. Jill R. Russell**  
*"Restorative Circles for Conflict  
Management"*

**9:30 am – 10:30 am** Beverage Breaks in  
Exhibit Hall

**10:00 am – 12:00 pm** **DOCTOR SESSION**  
**Dr. Lou Chmura**  
*"Sleep Apnea and  
Orthodontics"*  
*Sponsored by: Henry Schein  
Orthodontics*

**10:30 am – 12:00 pm** **STAFF SESSION**  
**Mr. Alex Miroschnichenko**  
*"Online Marketing – Driving  
New Patients to Your Practice"*  
*Sponsored by:Ormco*

**12:00 pm – 1:30 pm** Lunch in Exhibit Hall

**12:00 pm – 1:30 pm** GLAO Past President's  
Luncheon - invitation only

**12:00 pm – 1:30 pm** Council on Orthodontic  
Educators Meeting -  
invitation only

**12:15 pm – 1:15 pm** Social Meeting of the  
Michigan Association of  
Orthodontists

**1:30 pm - 3:30 pm** **DOCTOR/STAFF SESSION**  
**Dr. Glen F. Aukerman**  
*"120 Days to Better Health"*

**3:30 pm – 4:00 pm** Beverage Break in Exhibit Hall

**4:00 pm – 6:00 pm** Exhibitor Teardown

**4:00 pm – 5:00 pm** New and Younger Member &  
Residents Mixer  
*Sponsored by: PNC Bank*



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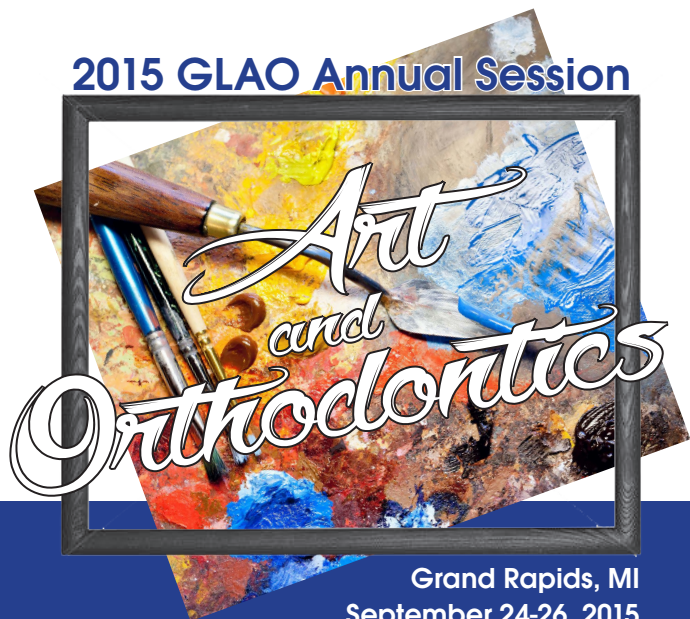
The GLAO is a CERP Recognized Provider, approved by the AAO. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of dentistry.

**The Great Lakes Association of Orthodontists designates this activity for up to 11 continuing education credits.**



**GLAO Annual Session**  
17 S. High Street, Suite 200  
Columbus, Ohio 43215

## 2015 GLAO Annual Session



Grand Rapids, MI  
September 24-26, 2015

*Online Registration is Now Open!*

**Visit [www.GLAO.org](http://www.GLAO.org) to Register!**

## Checklist for the 2015 GLAO Annual Session

- ☐ **REGISTER FOR THE MEETING:**  
Submit your online registration and payment by August 24th to receive the discounted rate!  
Confirmation will come to you via e-mail. Your name badge can be picked up at the meeting registration desk and must be worn for entrance to all events.  
  
**MEETING REGISTRATION INCLUDES:** Admission to Doctor and Staff sessions on Friday and Saturday, Exhibit Hall admission, 2 continental breakfasts, 2 lunches, 4 beverage breaks and a Welcome Reception in the Exhibit Hall!  
  
**CONTINUING EDUCATION:** Up to 11.0 hours of continuing education (CE) is available for doctors and up to 10.0 hours of continuing education is available for staff.
- ☐ **MAKE YOUR HOTEL RESERVATION:**  
Make your hotel reservation at the Amway Grand Plaza online ([https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=12196163](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=12196163)) or call 1-800-253-3590 and reference the GLAO or Great Lakes Association of Orthodontists to receive the group rate! Rates are \$159/night plus tax for single, double, triple or quad occupancy and when reserving through the GLAO room block, rooms include complimentary internet access in the guest rooms. **The group rate is available until August 24, 2015 or until the block is full.** Due to ArtPrize it is anticipated guest rooms will sell out quickly!
- ☐ **MAKE YOUR TRAVEL ARRANGEMENTS:**  
Grand Rapids is located within driving distance of most members in the GLAO region! The Amway Grand Plaza Hotel is conveniently located in the heart of the downtown Grand Rapids business and entertainment district. At the crossroads of both US-131 and I-196, the hotel is easily accessible and just a brief 18-minute drive from Gerald R. Ford International Airport.
- ☐ **PARKING:** For registered overnight guests, the Amway Grand Plaza offers self-parking for \$19/night and Valet parking for \$29/night. Both parking options have unlimited in/out privileges. The parking garage is located across the street from the hotel and is connected via skywalk.
- ☐ **QUESTIONS:** Call the GLAO at 877-274-6420.