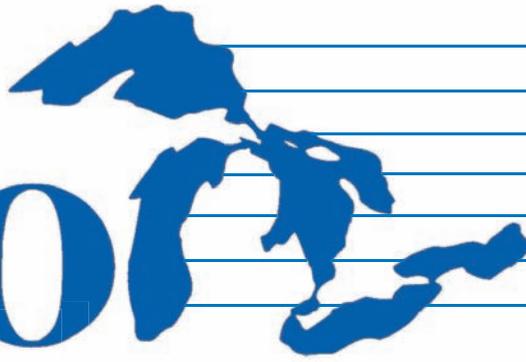


Published bi-annually by
The Great Lakes Association
of Orthodontists

GLAO News

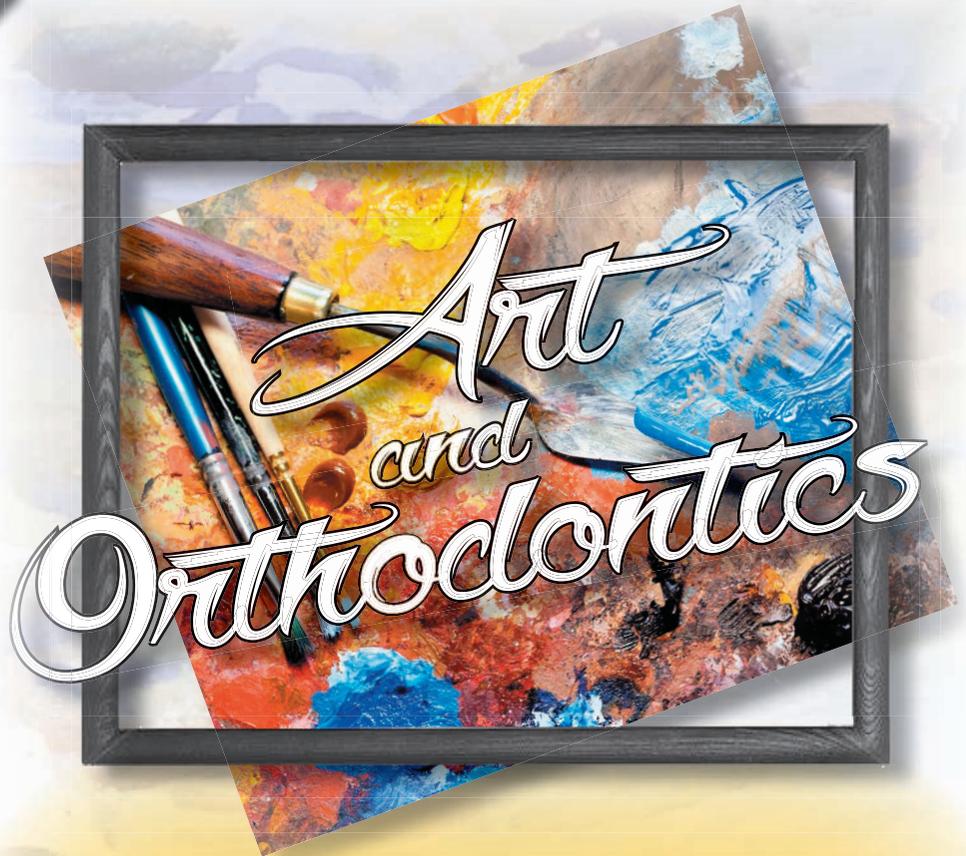


Vol. 51 • No. 2
Fall 2015

TABLE OF CONTENTS

President's Report	2
Editor's Edge	3
AAO Trustee Report	4
Delegation Chair Report	5
AAO Councils:	
Council on Communications	6
Council on Orthodontic Education	7
Council on Orthodontic Practice	8
Council on Governmental Affairs	9
Council on Scientific Affairs	10
ABO News	11
AAOF News	13
AAOPAC News	14
Component Updates:	
Michigan	15
Indiana	15
Ontario	16
Ohio	16
Western Pennsylvania	17
GLAO Strategic Plan	17
GLAO Calendar of Events	18
2015 GLAO Distinguished Service Award	18
Thank You 2015 Delegates and Alternate Delegates	19
GLAO Leadership & Membership	20
2015 GLAO Annual Session Information	21-23

The *GLAO News* is the official publication of the Great Lakes Association of Orthodontists. The opinions expressed in the *GLAO News* are those of the authors and do not necessarily reflect those of the Great Lakes Association of Orthodontists.



REGISTER NOW

for you and your staff to experience
"Art and Orthodontics"
this fall in Grand Rapids!

See pages 21 – 23 for information.

GLAO Annual Session

September 24 – September 26, 2015
Amway Grand Plaza / DeVos Place
Grand Rapids, Michigan

Published bi-annually by
**The Great Lakes Association
of Orthodontists**
17 South High Street, Suite 200
Columbus, OH 43215
877/274-6420 (p) • 614/221-1989 (f)
GLAO@AssnOffices.com
www.GLAO.org



EDITOR

Michael W. Sherman,
BSc, DDS, MSc, MBA
31 Disera Drive, Suite 240
Thornhill, ON L4J 0A7
CANADA
905/886-8262
mwsherman@rogers.com

PRESIDENT

Gregory Oppenhuizen, DDS, MSD
625 Michigan Ave.
Holland, MI 49423
616/392-1435
doctorgjo@gmail.com

PRESIDENT - ELECT

Aron E. Dellinger, DDS, MSD
1120 E. Dupont Road
Fort Wayne, IN 46825
800/999-2815
aedellinger@aol.com

VICE PRESIDENT

Dale Anne Featheringham, DDS
265 Sterkel Blvd. #100
Mansfield, OH 44907
419/756-7004
dafortho@yahoo.com

SECRETARY/TREASURER

John F. Monticello, DDS, MS
1750 Grand Ridge Ct., NE #300
Grand Rapids, MI 49525
616/364-1700
jfmonticello@gmail.com

IMMEDIATE PAST PRESIDENT

Phillip J. Beckwith, DDS
450 Alkyre Run Drive, Suite 110
Westerville, OH 43082
614/882-5391
pjbortho@aol.com

EXECUTIVE DIRECTOR

Ms. Debbie Nunner, CAE
17 S. High Street, Suite 200
Columbus, OH 43215
877/274-6420
GLAO@AssnOffices.com



PRESIDENT'S REPORT



GREGORY OPPENHUIZEN | D.D.S., M.S.D.
doctorgjo@gmail.com

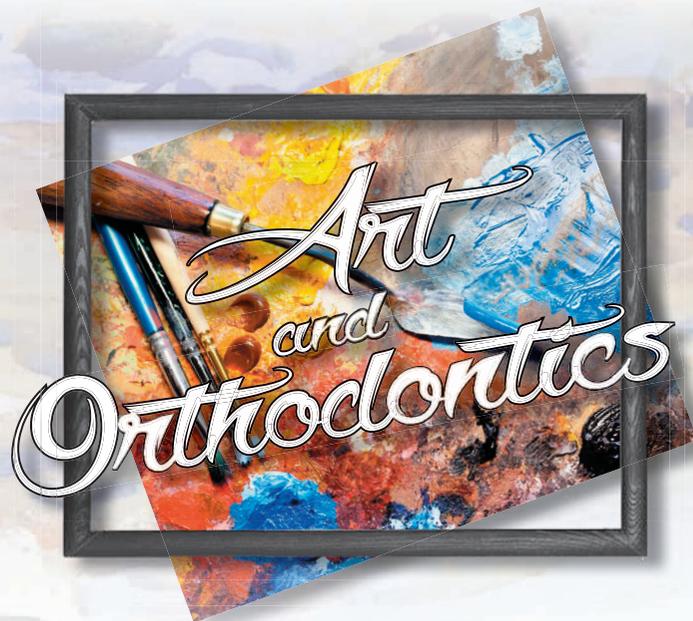
For me, 'This is it'. I am finishing my year as President of the Great Lakes Association of Orthodontists. My presidential year actually started years ago in planning and preparation and even years before that in deepening involvement in our collective 'orthodontic associations' which includes the AAO, the GLAO, and for me, the Michigan Association of Orthodontists (MAO). My part started sometime in the late 1980's. My classmate, Scott Pinkard (Marquette, Michigan) asked me to join the MAO Board. And so it began...

It's all been very meaningful to me, and I like to hope that I made a positive contribution. But much more importantly, I firmly believe that we really make a difference. I see it all

the time. Orthodontists, I find, like to think of themselves as individuals. The ethos of rugged individualism stands tall among us. But to make a difference we must function as a meaningful group; an association. It's the only way.

Today, to an ever greater degree, our demands for time and commitment are being pulled every which way. Trends for volunteer involvement in, quite frankly, *anything* are diminishing. The collective dental associations are getting smaller and smaller. The good news is that our orthodontic associations continue to grow and thrive. But, lest you become complacent, nearly a third of our members now fall into the category of 'low engagement'. These are members that may quit the next time a dues statement rolls past them. Members are looking for the association to protect them, advocate on their behalf, and maintain their practice vitality if not viability. We also know that engagement more than any other parameter directly relates to continuing membership. *Engagement* means getting involved in some way, really any way.

The GLAO, AAO and our components provide meaningful services. In fact, they do things that nobody



else can or will do for you as an orthodontist.

No other interest group will promote the value of a skilled orthodontist. No other organization will advocate for our specialty or support you dealing with the myriad of challenges we uniquely face as orthodontists. No organization is more focused to keep your practice vital and works to ensure that orthodontics remains the profession you have good reason to love and cherish. I could create a list of accomplishments to support these claims that would far exceed your willingness to continue reading. So I won't. But the data is there. Contact me at doctorgjo@gmail.com if you want to see it.

The catch is that we must first, simply belong. Second, get involved. Participate.

To participate, I invite you to join me in my home town, Grand Rapids, Michigan for 'Art and Orthodontics'. If you're still on the fence about coming to Grand Rapids, this is my personal invitation **to you**. This meeting will not only provide you with pearls, it has the potential to set you off in new directions or hone your skills to the next level. After the lectures, join your peers for conversation and engagement. Don't miss this opportunity to be a part of an event; Art Prize.

Art Prize is the largest art competition in the world and the environment is absolutely alive. This is a cutting edge experience of a mass venue popular vote art competition. Everyone should do this at least once. Our GLAO annual session is poised to begin at the peak of this event.

Finally, I want to thank all the people whose dedication and legacy allowed me the opportunity to do my small part for our great profession. Thank you. The ball is in your hands. Do your part!



MICHAEL SHERMAN | B.Sc., D.D.S., M.Sc., M.B.A.
mwsherman@rogers.com

Back in the 1980's, I often wondered whether computers could weather the storm of a new technology, or would they go by way of the "Betamax". The digital age is upon us and we can now embrace the opportunity to change the way information is shared and consumed. To this end, we need to consider how to update the GLAO News so that it remains current and relevant to our members. Sharing documents via a PDF reader may only reinforce the perpetuation of an otherwise archaic form of typesetting. I think it is time to change our thinking about how the GLAO maintains a connection among our members.

I think that we should consider the GLAO news being in the form of an e-mail that will be sent to the membership, quarterly. E-mails will be formatted with sections/titles, such as "Component News" with a list of the components and there will be a link/button directly to the report you select. This will take you to a page of the GLAO website.

The GLAO website will become a living document that will be populated by the most recent news and information from councils, our trustee, components, member news and etc. It will provide all of our members with an opportunity to experience the most recent information available, rather than wait for the somewhat arbitrary publication date of the current format of the GLAO News.

This certainly is a new experience for the GLAO. Please share any thoughts or constructive criticism that you may have to help us as we undertake this change. After all, our goal is to provide the most outstanding means of communication among our members.

Consider Serving the GLAO in a Leadership Capacity!

As positions become available, the membership will be notified via email. Members may also visit the GLAO website for postings of available positions and their descriptions: www.GLAO.org. For more information, contact the GLAO office at GLAO@AssnOffices.com or 877-274-6420.

We encourage you to **GET INVOLVED IN THE GLAO!**

ATTENTION MEMBERS:

If you know a spouse of a deceased GLAO member who would be interested in receiving GLAO newsletters and Annual Session invitations, please contact the GLAO office and provide their mailing address and email address. The GLAO recognizes that these individuals have become part of the GLAO family and may wish to continue to receive communications. You may email this information to GLAO@AssnOffices.com or call 877-274-6420.



CHRISTOPHER A. ROBERTS | D.D.S., M.S.
croberts@aaortho.org

In addition to the actions taken at the 2015 House of Delegates (see Dr. Richard Marcus' Delegation Chair's Report), the Board of Trustees (BOT) took the following actions since our last newsletter.

Commission on Dental Accreditation (CODA)

The BOT approved two nominees for the orthodontic review committee. Per policy, CODA will select one of the two nominations. The orthodontic review committee provides recommendations to the full commission on accreditation issues.

National Roundtable for Dental Collaboration

The AAO President-elect and Executive Director attend a meeting of dental organizations each January to discuss topics of mutual interest. At this year's meeting, the subject was "Inter-professional education." There is a movement to teach and collaborate on educational programs jointly within dental and medical schools. This is a result of the movement toward the medical/dental home for patients. The BOT will "scan" this subject at its August BOT meeting and will provide any updated information to the constituents.

Clinical Practice Guidelines

A task force has been appointed to conduct a comprehensive update of the AAO's Clinical Practice Guide-

lines. An update with new citations has not been done in many years. The task force will provide its report to the 2016 AAO House of Delegates.

Lobbyist Update

It is the policy of the AAO Board of Trustees that requests for proposals be conducted for major vendors on a periodic basis. Therefore, an RFP process will be conducted for AAO's Legislative Representative. This does not mean to imply that the AAO is not happy with our current representative. However, it's policy and good business practice to review major vendors every few years. A report will be provided to the Board of Trustees at its November 2015 meeting.

President-Elects Conference

The 2015 post-conference evaluations from the attendees were excellent. The program will be held annually in conjunction with the advocacy conference. A date should be decided by September 2015 in order to give all enough time for planning purposes.

HOD Voting Thresholds

The speaker of the HOD believes that the voting thresholds within HOD policy and bylaws should be reviewed. Therefore, a committee of the BOT was appointed to review and if any changes are recommended, they will be provided to the 2016 HOD.

Code of Ethics Review

At the suggestion of the Council on Membership and Judicial and Ethical Concerns, a recommendation was made to have outside association counsel review AAO's Code of Ethics to ensure they are up to date and current with association best practices and recent case law. The BOT approved this and a report will be provided by the February 2016 meeting.

AAO Political Action Committee

The AAOPAC requested that an outside firm be retained to review the AAO PAC and make recommendations with the overall goal of increasing fundraising. The BOT approved the request and a report is due to the AAO BOT at its November 2015 meeting.

Investment Committee

As reported earlier with our Lobbyist, AAO's investment committee has been conducting an RFP process. Several responses were received, and the committee hopes to have a recommendation to the BOT at its November 2015 meeting.

As always, it is an honor to serve as your Trustee. If you have any questions, please do not hesitate to contact me.



Visit the Great Lakes
Association
of Orthodontists
website at:

www.GLAO.org

for the most current
information on
GLAO activities.

DELEGATION CHAIR REPORT



RICHARD MARCUS | D.D.S., D. ORTHO
richard.marcus@utoronto.ca

The AAO House of Delegates (HOD) meetings in San Francisco were very busy for our GLAO Delegation. The hard-working Delegation in San Francisco consisted of Phil Beckwith, Aron Dellinger, Dale Anne Featheringham, Richard Kulbersh, Valerie Martone, John Monticello, Greg Oppenhuizen, Michael Sherman, and me as Chair. Our GLAO Trustee, Chris Roberts, and our GLAO Executive Director, Debbie Nunner, were also part of our team.

Here are some of the highlights of the House of Delegates: The House voted that the Annual dues be set at \$793 and the Annual Assessment for the fiscal years beginning June 1 of 2016, 2017 and 2018 be \$800.

The AAO Governance Task Force met last year for their second year. Many of the recommendations of the Task Force were rejected by the HOD. In many cases, the rationale for the rejection was the concern that the issues raised would be more appropriately determined by the AAO Constituents.

The Task Force also recommended that the HOD vote on the re-structuring of several Councils, namely, Communications, Orthodontic Health Care, Orthodontic Practice, and Scientific Affairs. The HOD, in all 4 instances, rejected changing these Councils into Committees, which would have removed the geographic representation basis of the Councils.

Possibly given the results of the just completed Task Force, a resolution designed to set up a new Task Force to look into alternative structure/ boundaries, was not supported by the HOD.

The HOD approved a resolution which directs the Health Care and Government Affairs Councils to investigate the need for a policy regarding any willing provider plans (legislation) and report their findings to the 2016 House of Delegates. A Presidential Task Force has been appointed to study various methods for involvement of international members in the AAO. As well, going forward, there will be annual assessments of the Councils and the operation of the HOD.

A GLAO sponsored resolution which will allow for additional voluntary contributions to the CAP, on your annual dues statement, was adopted by the HOD.

A centralized component network will be developed by the BOT in order to strengthen AAO's ability to monitor emerging component issues and, share information between components, and within the US, act as necessary.

The HOD modified AAO policy related to multi year assessments to the Consumer Awareness Program(CAP), such that "for any multi-year funding program in existence for the CAP, the HOD will evaluate the effectiveness of the program and make a decision on the length and dollar amount of the assessment one year prior to the expiration of the current program." The HOD adopted a resolution directing that \$1million a year, from excess liquid reserves, be added to the Consumer Awareness Program.

The HOD approved a \$3 million, over 3 years, program to have a matching system that would allow Components to secure additional funding, from the AAO, for their Component Consumer Awareness Programs. The funds would come from excess liquid reserves. The details of this program are to be developed by the Council on Communications and the BOT, with specifics reported by November 2015.

A state legal support fund will be established once the BOT presents a business plan to the 2016 HOD. \$1 million will be set aside from excess liquid reserves for this effort. The monies are intended to assist Component societies faced with potential legislative or regulatory challenges that will directly affect the practice of orthodontics.

Should you wish clarification about the actions of the 2015 HOD, or wish to offer ideas for Resolutions for the 2016 House of Delegates, please do not hesitate to contact me at richard.marcus@utoronto.ca.



Thank You to all those that voted using the electronic voting system for the 2015 GLAO Ballot!
This process is user-friendly and provides for secure online elections, enabling all members to cast their vote quickly and easily!

Council on Communications



STEPHEN J. BELL | D.D.S., M.S.
docbelli@aol.com

The AAO Council on Communications (COC) met at AAO headquarters on May 29 and 30, 2015 to review the Consumer Awareness Program (CAP) and other COC projects.

The Council met with the AAO's advertising agency, public relations firm, and the research company that coordinates the long-term market tracking study.

The CAP is financed by a member assessment. The 2015 House of Delegates voted to supplement the CAP with \$1 million from reserves for the current fiscal year to increase our ability to reach consumers. This will continue in the 2016-17 and 2017-18 fiscal years, also at the \$1 million-per-year level.

All CAP messaging sends the audience to mylifemysmile.org to learn more about orthodontic care, the difference between dentists and orthodontists, and to locate nearby AAO members using the prominently-placed Find an Orthodontist service. **This is how the national campaign benefits us as members on the local level.** When we are "found" on Find an Orthodontist (the service was accessed more than 11,000 times in the month of May 2015), our names and contact information appear. If we have provided the AAO with our practice website addresses, those appear, too, and link back to our websites, where interested consumers can learn more about us and,

hopefully, contact us for a consultation. If you have not given your website address to the AAO, please do so to get the maximum benefit of this important program.

Getting consumers to the mylifemysmile.org website is key, because that is where the CAP delivers in-depth education about AAO members as specialists, and why that is of benefit to consumers. The educational process begins with a series of images with captions. The photos feature people who appear in the AAO TV commercials and digital ads, serving as a visual cue that people have come to the right website. The captions say:

- "Want your best smile? Get the best treatment. See an orthodontist."
- "I go to my dentist for regular check-ups, but I went to my orthodontist for my best smile."
- "I thought I just needed clear aligners, but I really needed an orthodontist."
- "Your smile deserves a specialist. And orthodontics is all we do."
- "Your smile is special. Trust it to the specialist. Your orthodontist."
- "Only an orthodontist is an orthodontist. The specialist in straightening teeth and aligning your bite."

There is also a section called "What's the Difference between a Dentist and an Orthodontist?" at <https://mylifemysmile.org/#DentistOrtho>. It features a graphic that, along with text, explains what dentists do and what orthodontists do.

The paid advertising schedule that was recommended for the 2015-16 fiscal year consists of a combination of digital advertising (websites, streaming services and search engines) and cable TV (in the U.S., proposed networks are HGTV, DIY, Food, Cooking and Great Ameri-

can Country; a national Canadian network will be recommended as well as a French-language TV network; print ads are recommended in Puerto Rico). The majority of the investment will be digital advertising, supplemented by cable TV. The COC recommended that the Board of Trustees approve the proposed media buy. When approved, watch for information on aaoinfo.org, in the AAO's *eBulletin* and *The Bulletin*, and AAO social media outlets, including Facebook and Twitter.

For digital advertising, the AAO buys audiences as opposed to buying specific websites. This approach, which uses sophisticated demographics and psychographics based on websites that individuals visit, is a cost-effective way to deliver our message to our target audience, which is primarily women ages 25 to 54.

Our advertising agency continues to seek methods to get the AAO's message on as many screens as possible: TV screens, computer screens, tablet and smart phone screens.

The COC continues to work with our public relations firm, Vistine and Ryan, with public service announcements pertaining to orthodontics. We have had a number of press releases including: Farm to Table Orthodontic Friendly Recipes, the Science of Soft Drinks and Smiles and, Do It Yourself Orthodontics.

The "What Makes Me Smile" campaign was very effective at our recent AAO meeting. The "What Makes Me Smile" commercials and ads created in the 2014-15 fiscal year will be used again in the 2015-16 fiscal year. The materials feature the AAO logo. It is to our advantage to make sure we each prominently display the AAO logo on our practice websites, in our practice educational materials, and in our offices so that local consumers understand that we

CONTINUED ON PAGE 7

Council on Communications

CONTINUED FROM PAGE 6

are part of the AAO. If you need logos files, find them on the AAO member website at <https://aaoinfo.org/practice-management/market-your-practice/member-logos> (login required).

The COC continues to work with our public relations firm, Vistine and Ryan, with public service announcements pertaining to orthodontics. We are also working with Vistine and Ryan on press releases regarding farm to table orthodontic friendly recipes, the science of soft drinks and smiles and a public service announcement campaign on do it yourself orthodontics.

AAO members are encouraged to participate in Halloween candy buy-back events this fall, and to make the AAO Donated Orthodontic Services Program (DOS) the beneficiary. "How-to" information is posted at aaoinfo.org > Practice Management > Orthodontic Health Month. The DOS program is active in nine states. To become a DOS provider, or to

start a DOS program, visit aaoinfo.org > Practice Management > Patient Management > AAO Donated Orthodontic Services Program.

A "What Makes Me Smile" section of the consumer website, mylifemysmile.org, "piggybacks" on the AAO's "What Makes Me Smile" commercials and ads. As a reminder, we as members are encouraged to invite our patients to upload their "selfies" to the website, along with a quote about what makes them smile. Consumers can credit the AAO member who treated them, and mention the city in which the member practices. To see your name and your patients on mylifemysmile.org, give your patients this link: https://mylifemysmile.org/#What_Makes_Me_Smile.

Remember that the materials developed for the CAP, as well as other AAO-branded materials, are available for AAO members to use to promote themselves and their practices. Materials include videos (including TV commercials), print

ads, radio commercials, posters, direct mail postcards, Web banner ads, brochures and educational fliers.

The 2015 House of Delegates approved a three-year program to be funded at a level of \$3 million to support grants to component organizations to promote the CAP and expand the AAO's brand at a more local level. The COC was assigned development of a business plan for the grant program. A committee has been formed and has begun its work on this project.

The COC approved development of two new consumer/patient education brochures. One will explain the potential for adverse effects of soft drinks, including sports drinks, on teeth that are in the process of orthodontic treatment. A second brochure will explain the relationship between obstructed or narrow airways and malocclusions.

The COC holds monthly conference calls, and will meet in St. Louis on November 13 and 14, 2015.

Council on Orthodontic Education



R. SCOTT CONLEY | D.M.D.
rskonley@umich.edu

The 2015 SOE Meeting was held in honor of long time University of Connecticut educator and innovator Dr. Charles Burstone. Unfortunately, Dr. Burstone's passing

away in February while lecturing in Korea prevented him from sharing some of the knowledge and lessons learned from his distinguished academic career with the audience. Dr. Donald Joondeph gave a tribute to Dr. Burstone which was difficult given Dr. Burstone's many and varied contributions. Dr. Burstone's topic was to be "How to Succeed when Swimming with the Sharks", a timely topic on faculty advancement and Dr. Burstone had critical information to share as he and his fellow UCONN faculty have been responsible for developing many of the current program directors and/or chairs of the North American orthodontic programs. In lieu of Dr. Burstone, the audience received a seminar from Dr. Karl Haden of the

Academy of Academic Leadership. Though Dr. Haden has not been directly involved in the day to day trials and tribulations of academic orthodontics, he and the faculty of his academy have mentored and nurtured faculty of all academic careers and stages; from the early new faculty stage to faculty becoming chairs and deans. The material was well presented and everyone, regardless of academic levels benefited.

Following the initial presentation, the remainder of the morning session continued the faculty development theme. A panel discussion was held with several senior faculty to discuss ways they have been able

CONTINUED ON PAGE 8

Council on Orthodontic Education

CONTINUED FROM PAGE 7

to achieve their own success as well as help their junior and mid-career faculty achieve their success. The panel was distinct in that the path taken for success varied for each individual. Dr. Steven Lindauer demonstrated a record of success as a clinical faculty member who did not have a PhD. Dr. Katherine Vig, was able to share her experiences as one of only a few women in academics at the start of her career as well as the varied experiences due to her international experiences. Finally, Dr. Eugene Roberts, a noted faculty from our own GLAO region demonstrated success in both the basic science arena as well as the clinical arena. Everyone left enriched by the varied perspective of the panel as well as the questions posed from the floor. The final conclusion is that we as orthodontic educators need to “grow our own roses” that will in turn blossom and yield new rose

bushes and new flowers. Dr. Burstone would have been proud of the final conclusion that was reached and was the direct or indirect Miracle Grow for many of the academic careers in the room.

One significant topic from the afternoon session was the presentation by Drs. Southard and Allareddy from Iowa. They highlighted data on the timeline of the Match with the result (unintended or not) for earlier and earlier interviews, offers by non-Match programs, and the increased “high pressure” decisions that our applicants are faced with that force them to make a decision before they even have a chance to visit all of their desired programs. They are continuing their work and will present survey results from each program director to the SOE Leadership in August and September for consideration by the full COE

at the October meeting. It is likely that further discussion will be held at the 2016 AAO Educators Conference in Orlando.

Our annual COE meeting will be October 26th in St. Louis, MO. With that in mind, I look forward taking your input from the annual session and any other input you wish to contribute to me prior to the COE meeting to council so I can do my best to make sure your voices are heard and actions where possible are taken.

If you have any questions, concerns or agenda items related to orthodontic education that you wish to be brought to the council’s notice, you are welcome to contact me at the upcoming meeting, send me an email, or call me at the university. My email is rsconley@umich.edu and I can be reached at the University of Michigan at 734-764-1520.

Council on Orthodontic Practice



MICHAEL SHERMAN | B.Sc.,
D.D.S., M.Sc., M.B.A.
mwsherman@rogers.com

Since my last report, COOP met via conference call to discuss the proposed change of this council to a committee of the AAO Board of Trustees. COOP felt the membership of the AAO would be best served if there were representation on council from each of the eight constituents.

This message was delivered to the 2015 AAO House of Delegates and the House decided to maintain the current form of COOP as a council.

The AAO Video competition was held at the 2015 AAO annual session. The Active member winner was Dr. Timothy Levine of Bronx, NY. Check out his video at <https://vimeo.com/129589360>

The 2015 Practice Transition Seminar was held immediately before the 2015 AAO annual session. It was considered a great success. Handouts from the seminar are available on the AAO website. If you are considering a change in your practice, buying, selling, associating or taking on an associate, I recommend that you attend the 2016 Practice Transition Seminar in Orlando (immediately preceding the AAO Annual Session)

A committee has been formed by COMEJC and COOP to look into patient abandonment and developing AAO policy related, but not limited to assisting the public and dealing with AAO member repercussions.

COOP is currently working on:

- The development of the 2016 Annual Session Practice Transition Seminar.
- Expanding the Business of Orthodontics Webinar series.

COOP continues to oversee the following programs:

- Orthodontic Staff Training
- AAO Distance Learning Training
- Members Training Programs
- Practice Opportunities Online
- Office Design Manual Website
- Practice Alternatives Program

Council on Governmental Affairs



PHILLIP J. BECKWITH | D.D.S.
pjbortho@aol.com

As COGA will not meet until September, below is an edited version of the Council's report to the AAO House of Delegates (May, 2015). You may view the full report [HERE](#).

COGA REPORT TO HOUSE OF DELEGATES

MEETINGS: During the 2014-2015 year, the Council met in Washington, DC on 6/9/14 and 3/1/15.

REFERRALS FROM PREVIOUS HOUSE: There were no referrals from the 2014 AAO House of Delegates.

ISSUES CONSIDERED:

Congressional Leave-Behind/Legislative Priorities - The Council reviewed the congressional "leave-behind" document and the AAO's legislative priorities for 2015 and made revisions related to Flexible Spending Accounts and the RAISE Health Benefits Act of 2015. A separate one-pager was developed addressing the RAISE Act and the benefits it will provide if passed.

2015 Professional Advocacy Conference - The 2015 Professional Advocacy Conference was held March 2-3, 2015 at the Mayflower Renaissance Hotel in Washington, DC. The Conference was held in conjunction with the AAO Presidents-Elect Con-

ference, and featured a slightly more compact schedule than in past years. Eighty nine attendees were present at the Conference and participated in over 120 Capitol Hill visits.

Political Advocacy - In order to increase the AAO's presence on Capitol Hill and enhance relationships with policymakers, a Board member (or a designee) will begin making quarterly visits to Washington, D.C.

Legislative Issues - The AAO continues to support legislation to repeal the excise tax on medical devices. Legislation includes the Medical Device Access and Innovation Protection Act (S.149) and the Protect Medical Innovation Act (H.R.160).

The AAO supports passage of the RAISE Health Benefits Act of 2015 (H.R.1185, introduced 2/27/15). The bill addresses how FSAs are used and, if passed, will result in the following changes: 1) expand the cap to \$5,000; 2) include an additional \$500 per employee dependent after the first two dependents; and 3) extend the grace period to allow employees to carry forward any unused funds in perpetuity.

Legislative counsel advised COGA that it would significantly aid the AAO's lobbying for the RAISE bill if it can present an independent budget analysis to the Congressional Budget Office, showing the economic impact of the legislation, if passed and signed into law. The Council passed a motion recommending that the AAO allocate up to \$30,000 for an independent budget "scoring" of the bill.

State Initiatives - The House will consider a resolution regarding the development of a centralized legislative component network in order to strengthen the AAO's ability to monitor state legislative/regulatory

issues impacting AAO members and the public. If approved, a \$1,000,000 state legislative support fund will be utilized (funded from reserves). The Council discussed different ways to approach this initiative, i.e., utilize the support fund, retain an independent lobbyist for specific state issues, tap into the ADA's network and share in the costs, or hire additional staff at the AAO to devote entirely to state law.

AAO Strategic Plan - The Council conducted a Strategic Planning Session pertaining to Advocacy (Government Affairs), and reported to the Board of Trustees on issues related to meetings schedule, use of technology, and the general effectiveness of the current government relations program. The Council also reviewed the new draft Strategic Plan and had no proposed changes.

COGA Chairman - Dr. Gregory Ogata was elected as Council Chair for 2015-2016.

COGA/AAOPAC Meetings - The Council met jointly with the AAOPAC Board at its June 9, 2014 and March 1, 2015 meetings. Members of each group are able to gain a broader perspective by attending both meetings.

PROPOSED BUDGET: The proposed budget for 2015-2016 is: Council Meetings (\$40,000); Chairman Expense (\$300); Chair Attendance-ADA Leadership Conference (\$2,000); Subscriptions/Publications (\$15,000); Governmental Relations Travel (\$10,000); RAP Index License (\$9,000); TOTAL = \$76,300

RESOLUTIONS TO THE HOUSE OF DELEGATES: The Council has no resolutions for the House of Delegates.

Council on Scientific Affairs



NAN HATCH | D.M.D., Ph.D.
nhatch@umich.edu

COSA held a meeting on May 15, 2015 at the AAO Annual Session. This meeting was to review COSA members' assignments for the 2015 Annual Session. During Annual Session, COSA members judged 30 Charley Schultz Resident Scholar presentations and 38 Table Clinic presentations. COSA members moderated 28 Oral Research presentations. 457 E-Posters were available for viewing during Annual Session.

The 2015 Charley Schultz Resident Scholar Award winners were:

Basic Science Research Category

1st place: Omer Fleissig – Hebrew University, Jerusalem, Israel; Research title: The Role of Natural Killer Cells in Orthodontic Tooth Movement

2nd place: Jonathan Francis – University of Kentucky; Research title: Screw Diameter and Orthodontic Loading Influence Adjacent Bone Response

3rd place: Heather Hendricks – University of North Carolina, Chapel Hill; Research title: Investigating the Etiology and Pathogenesis of Primary Failure of Eruption (PFE)

Clinical Research Category

1st place: Soleil Roberts – University of Washington; Research title: Midfacial and Dental Changes Associated with Nasal Positive Airway Pressure in Children with Sleep-Disordered Breathing

2nd place: Shailesh Bhandari – Dr. NTR University of Health Sciences, India; Research title: Evaluation of Rate of Space Closure in Piezocision Assisted Orthodontic Tooth Movement

3rd place: Kevin Chien-Hsun Lee – University of British Columbia; Research title: Incidence Study of Malocclusions in Children with Obstructive Sleep Apnea

The 2015 Joseph E. Johnson Clinical Award for Table Clinics winners were:

Heather Hendricks – University of North Carolina, Chapel Hill; Research title: Investigating the Etiology and Pathogenesis of Primary Failure of Eruption (PFE)

Clarice Nishio – Université de Montréal; Research title: Expression of the Osteoblast Membrane Protein Bril in Tooth and Periodontal Tissues during Development and Following Tooth Movement

Hunter Boss – University of Detroit Mercy; Research title: Genetics of Teeth Angulation and Inclination in Patients with Overt Malocclusion

Applications are being accepted for the 2016 Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber Awards of Special Merit. Applications for these awards can be found on the 2016 Annual Session website - click on the Awards and Competition tab: <https://www.aaoinfo.org/meetings/2016-annual-session> Only the online application will be accepted for these awards. The application deadline is October 1, 2015.

COSA will be accepting online applications to present Oral Research, Table Clinics and E-Posters at the 2016 AAO Annual Session in San Francisco, CA starting the first week of August 2015. The application deadline is October 15, 2015.

COSA was asked by the BOT for a response regarding head gear causing sleep apnea. COSA response: Based on current evidence available conventional headgear treatment does not have any relationship with sleep apnea. Sleep apnea is a multifactorial condition most commonly correlated in individuals with a high BMI, retrognathic mandible or posterior airway obstruction from hypertrophic tonsil and adenoid tissue.

COSA chair for 2015-2016 is Dr. Jeffrey Nickel.

COSA's next meeting is January 6, 2016 via video conferencing.

GLAO Leadership Update!

The GLAO Board recently appointed **Dr. Mariela Anderson**, of Stratford, ON, to represent the GLAO as the Council on New and Younger Members Representative to the AAO. Thank you to Dr. Anderson for her leadership in the GLAO!



VALMY PANGRAZIO KULBERSH | D.D.S., M.S.
VKulbersh@aol.com

Written Examination

The American Board of Orthodontics written examination was conducted during the week of April 14th-17th, 2015 at Pearson – VUE Testing Centers across the United States and Canada. 400 candidates took this exam. The passing rate was 96% with 383 candidates successfully completing the exam.

The ABO conducted a workshop to help and get the educators involved in the question writing process for the written exams. The workshop was held during the AAO meeting in San Francisco. More than 30 educators who were interested in providing relevant questions for the written part of the certification process participated in the workshop. The dates for the 2016 ABO written exam are April 12th-15th.

The ABO updates the reading list annually. For more information regarding the topics and references, please visit the ABO website, www.americanboardortho.com

Clinical Examinations

The clinical examinations for 2015 were scheduled for February 25th – March 1st and September 16th-20th. The registration for the September exam started on October 27th 2014 and ended on August 16th 2015. Due to increased demand, an extra day was added to the examination period. The number of recent graduate candidates taking the clinical

exam has increased significantly during the past year. During the February 2015 exam, 107 or 84% of the candidates were recent orthodontic graduates.

The 2016 exams are scheduled for February 23th-27th and September 26th –October 1st.

The ABO has updated the clinical exam requirements. The candidates are advised to check the ABO website at www.americanboardortho.com, for information regarding the case presentation, new DI information, superimposition instructions and PDF to download either onto your computer or as a hard copy for your reference when you are preparing for the exam.

Starting with the February 2014 examination, the ABO requires that the initial models be submitted electronically in a digital format (STL, PLY, OBJ file formats). Please refer to the ABO website for instructions.

Residents are advised to register for the clinical exams early since these exams fill up quickly.

The ABO encourages the recent graduate candidates to take advantage of the banking process for the clinical examination. Residents can meet the case presentation requirements, for the Initial Certification Exam, in stages by banking cases from their residency program. For more information about the banking process please visit the ABO website at: www.americanboardortho.com.

The ABO is considering the establishment of a new pathway for ABO certification for orthodontists who practice in hospital settings and treat mostly patients with cranio-facial deformities.

Certification Renewal Examinations

The ABO updated the requirements

for the certification renewal exams as follows:

First certification renewal:

Patient Source: Two (2) cases treated by the examinee from their clinical orthodontic practice are required.* Cases must be initiated within one's current certification time frame or within the past ten years.***Exception:** Full-time orthodontic educators, who have met all other requirements, may present up to two (2) cases that the educator directly supervised while teaching within a CODA approved orthodontic program. The supervised cases *may not* include a case that has been, or will be, presented to the ABO by a resident of the orthodontic program.

Components and Criteria: The renewal certification exams consist of 2 components as follows:

Component 1

Case Report Examination (CRE) for two (2) cases with a DI of twenty (20) or greater are required.* No more than one (1) case treated with orthognathic surgery (*identified as a "Surgical Case"*) may be submitted unless substitutions are used. **Cases may be submitted by mail.**

***Exception:** Substitutions with a DI of 10 or greater ARE allowed as follows:

- A non-orthognathic surgical case with a bilateral or unilateral full-step Class II molar relationship corrected to a Class I molar and canine relationship (*identified as "Class II Case"*).
- A non-orthognathic surgical case treated with four (4) quadrant extractions that demonstrates effective management of the extraction sites (*identified as an "Extraction Case"*). NOTE: The examinee may substitute two extraction cases, two Class II cases, or combination of both as long as the DI and individual case requirements are met.

Component 2

AJODO CE online tests or Online Board case exam.

Second, Third and Fourth Certification Renewal Examination

The patient source is similar to the first certification renewal exam except that only one case is required to be mailed for the exam.

For further information regarding the certification renewal exams please visit the ABO website www.americanboardortho.com.

ABO Advocacy Program

The College of Diplomats of the American Board of orthodontics, in conjunction with the American Board of Orthodontics continues their efforts to educate orthodontic residents on the values and merits of Orthodontic Board Certification. The advocacy program enlists and places Board certified orthodontists in each orthodontic program in the USA and Canada, to instruct and assist the residents in their path to ABO certification. All 72 programs in the USA and Canada currently have advocates who visit their assigned schools yearly; they work with the residents, encourage and prepare them for ABO certification. As a result, the number of recent graduate candidates continues to increase each year.

ABO Announces New Diplomats of the American Board of Orthodontics from the GLAO.

The ABO examined 127 candidates in the February 2015 exam. 77% of the candidates passed the exam. 107 candidates were recent orthodontic graduates. 64 % of the recent graduate candidates successfully completed the exam, 19.7% banked 3 cases or more and have 10 years to complete the requirements to attain ABO certification.

The following GLAO members were certified in the February 2015 exam:

Dr. Carly Ahlbrecht, Indianapolis, IN
Bradley Stieper, Plymouth, MI
Achint Utreja, Indianapolis, IN
Shira Tor, Beachwood, OH
Maureen Kuhta, Birmingham, MI

Congratulations to all of you for becoming Diplomats of the American Board of Orthodontics.

The GLAO has 306 ABO certified orthodontists.

The American Board of Orthodontics remembers Dr. Charles Burstone

The American Board of Orthodontics remembers the life and accomplishments of Dr. Charles Burstone, a past president and long term examiner and contributor to the ABO. Dr. Burstone was not only instrumental in the advancement of the art and science of orthodontics, but, also was a dedicated teacher and caring human being. His good sense of humor and witty remarks will be missed by all who had the chance to work with him.

ABO installs new Director and presents awards during the AAO annual meeting in San Francisco

The 2015 AAO Annual Session in San Francisco was the venue also for significant ABO happenings. Dr. Patrick Foley was appointed as the new ABO Director, representing the Midwest Society, replacing Dr. Paul Castelein. Dr. Foley will serve on the board from 2015 to 2023. Dr. Eladio DeLeon, Southern Association delegate, steps into the presidential role for the upcoming year. In addition, congratulations are in order for all of the ABO award recipients who were recognized in San Francisco and include: Dr. David Turpin (Albert H. Ketcham Memorial Award), Dr. Fred Regennitter (Dale B. Wade Award of Excellence in Orthodontics), Drs. James Baldwin and Jerome Sklaroff (O.B. Vaughan Special Recognition Award) and Dr. John Grubb (Earl E. and Wilma S. Shepard Distinguished Service Award).

ABO Testing Center in St. Louis

Finally, you may not be aware that the ABO makes available its exam facilities, selected office space and conference rooms to other specialty boards throughout the year. These boards utilize our space to conduct their own certification exams. This offers them an impressive exam location while providing the ABO an additional source of revenue during the time our exam center is unoccupied. Should you know of boards, which may be interested in the possibility of using the ABO exam center, please let us know.

2014-2015 Officers and Directors

PRESIDENT
SAO Director

Dr. Eladio DeLeon Jr.

PRESIDENT-ELECT
PCSO Director

Dr. Steve A. Dugoni

SECRETARY-TREASURER
MASO DIRECTOR

Dr. Chun-Hsi Chung

SWSO DIRECTOR

Dr. Larry P. Tadlock

NESO DIRECTOR

Dr. Nicholas D. Barone

GLAO DIRECTOR

Dr. Valmy Pangrazio-Kulbersh

ROCKY MOUNTAIN DIRECTOR

Dr. David Sabott

MSO DIRECTOR

Dr. Patrick Foley

IMMEDIATE PAST PRESIDENT

Dr. Paul Castelein



W. EUGENE ROBERTS | D.D.S., Ph.D.
werobert@iu.edu

AWARDS PROGRAM

For the 2015 Awards Program, there were a total of 38 proposals submitted, requesting an aggregate of just over \$1 million in funding, with a total of \$715,000 budgeted.

The following represents the types of proposals submitted, all of which were encouraged this year:

- Junior Faculty
 - Orthodontic Faculty Development Fellowship Awards (OFDFA)
 - Postdoctoral Fellowship Award (PFA)
 - Biomedical Research Awards (BRA)
- Residents and Part-Time Faculty
 - Research Aid Awards (RA)
- Collaborative Awards
 - Center Awards (CA)

Among those funded were the following from GLAO:

Biomedical Research Award

- Sunjay Suri/University of Toronto, Fred F. Schudy Memorial Research Award

Orthodontic Faculty Development Fellowship Award

- Achint Utreja/Indiana University, Albert P. Westfall Memorial Teaching Fellowship Award

Education Innovation Award

- R. Scott Conley/University of Michigan (Synopsis attached.)

Other Awards Program updates are:

- The latest report on the AAO Foundation Craniofacial Growth Legacy (www.aaoflegacycollection.org) is now on the AAOF web site (www.aaofoundation.net) Select "Awards" from the top vertical tabs and then "Collections Project Update."
- Beginning with the 2016 AAOF Awards Program, there will be a Call for Proposals for Access to Care initiatives within the Biomedical Research Award and the Center Award funding categories. See the 2016 Awards Materials, which are already posted on the web site.

To date the AAOF has funded over \$10 million in awards designed to benefit the specialty of orthodontics, its practitioners and the patients we serve.

NAMED AWARDS

In addition to the establishment of the Martin "Bud" Schulman Postdoctoral Fellowship Award, recently their colleagues, friends and admirers have created separately the Dianne and Fred Garrett Biomedical Research Award and the Robert L. Boyd Biomedical Research Award, both of which will be offered for the first time next funding round. For more information on these two most recent Named Awards, see the "News" tab on the Foundation web site (www.aaofoundation.net), or contact Robert Hazel AAOF EVP, at 800.424.2841, #546 or rhazel@aaortho.org.

WAYS TO SUPPORT THE AAO FOUNDATION

Primarily, there are two ways to support the AAO Foundation.

Continued Commitment to the Specialty®

One way is to pledge a minimum of \$5,000, to be redeemed over three-

five years, or perhaps at the Regent (\$25,000) level, to be redeemed over as many as ten years. For more information, including payment options, go to the Foundation web site (www.aaofoundation.net) and then select "Campaign" from the top vertical tabs.

About one-third of all AAO members have pledged \$5,000 or more, and of that number 554 of us have pledged at the Regent level or higher.

Keystone Society

Another way is to include the AAO Foundation in your estate plans and thus become a member of the AAOF Keystone Society. For more information on how you might accomplish this, as well as to browse the Foundation's electronic library on estate planning and planned giving, go to the web site and then select "Estate Planning and Planned giving" from among the top vertical tabs.

If you have not already made the Keystone Society commitment (and there are 370 of us who have), please give it your every consideration or call the AAOF EVP if you have questions or concerns.

FOR MORE INFORMATION

See the AAO Foundation website at www.aaofoundation.net for more information.

Or, if you should have any questions or concerns, please call Robert Hazel, AAOF EVP, at 800-424-2841, #ext. 546 (rhazel@aaortho.org), or me at your convenience.



J. RICHARD PFEFFER | D.M.D., M.D.S.
Jrp5521@gmail.com

The PAC continues to fight for the issues that have been well described over the last several years. A meeting has been scheduled for September to try a new approach to fundraising. We have been in touch with the chairman of the PAC for the American Association of Maxillofacial and Oral Surgery (AAMOS). The AAMOS has about 7,000 members of which 27% contribute. Over a 2 year election cycle their PAC col-

lects approximately \$600,000, where the AAO PAC with 9,000 members collects \$500,000 with about 10% of its members contributing. Recently the AAMOS PAC hired a fund raising company to contact members who had not given in over 5 years. This action generated \$60,000 of which \$20,000 went to the professional fund raiser.

The AAO PAC will be considering a similar approach at its September meeting. Can a professional fundraiser raise more contributions?

At this point, we do not know, but feel the need to investigate further. Some of the ideas that have been discussed to increase our PAC contributions are:

1. Do a survey (which can be done for free through Google) to find out why members are reluctant to contribute.
2. Is it wise to piggy-back our request for donation with the

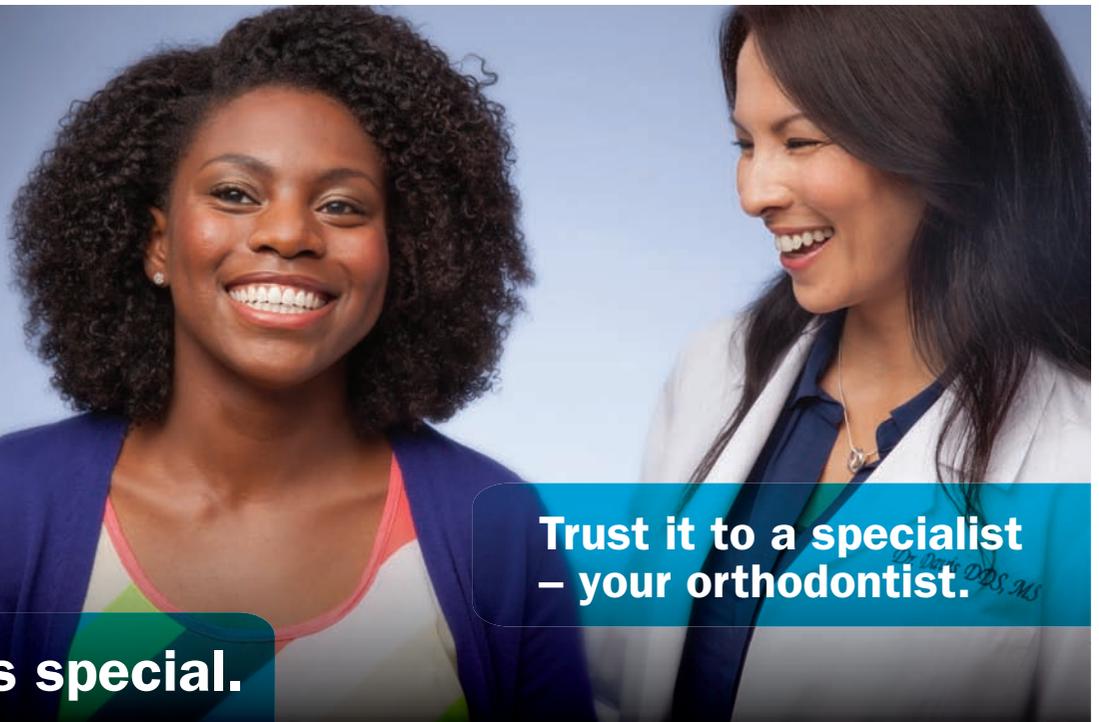
dues statement? The dues with assessments are well over \$1,000 and it may not be wise to be asking for additional monies at that time.

3. Would a PAC dedicated newsletter help to inform our members of the PAC's past accomplishments and the efforts that have been undertaken for their benefit?
4. Something as simple as a thank you card or free reception/luncheon with a notable speaker at the AAO for those who have contributed.
5. Would a full-time employee (similar to the AAOF) enhance our ability to raise donations?

As always, if anyone has any questions or suggestions, please feel free to contact me:

Dr Rick Pfeffer
508 Logan Blvd
Altoona, PA 16602
(814) 943-5521
Jrp5521@gmail.com

Orthodontists are specialists in straightening teeth and aligning your bite. So whether you're considering clear aligners or traditional braces, an orthodontist has the training, the experience, and the treatment options to make sure you get your best smile.



**Trust it to a specialist
– your orthodontist.**

Your smile is special.



My Life. My Smile. My Orthodontist.®



Michigan Association of Orthodontists

DR. JOSEPHINE WEEDEN
jcweeden@umich.edu



Our annual meeting was a tremendous success. It was held at the Detroit Athletic Club on March 27th, 2015. There were 54 MAO Member Doctors, 153 Staff and 28

Residents who attended.

I want to thank all of the vendors who helped make our MAO annual meeting a success: 3M Unitek, Allsee Orthodontic Appliances, American Orthodontics, Dolphin Imaging & Management Solutions, Dentsply GAC International, Opal Orthodontics, Ormco Corporation, OrthodonticMarketing.net, Reliance Orthodontic Products, Inc. and Speed System Orthodontics.

Please take the time to thank these vendors for helping make our meeting a success.

Our membership currently stands at 330 orthodontists. The MAO board is continuing to address advertising violations that member orthodontists send to our office. If you have concerns about a general dentist advertising orthodontic services without a disclaimer that they are not a licensed specialist, please send this information to our office so that our management staff can address the violation.

The Michigan Orthodontic Specialty exam was given on June 1st and 2nd in Detroit and was taken by eight orthodontists. As I noted in my last newsletter article, many changes are happening with regard to specialty exams in Michigan. The Council of Michigan Dental Specialists is cur-

rently working through the steps to end the exam. It is uncertain at this stage when the process will be complete. We will pass the information along to our members as we know more. Please read the newsletters that our emailed from our organization as they will have updates.

I want to take a few words to thank Dr. Paul Reed for accepting the MAO director position starting in September. I will be moving into a new role as the Vice-President of the GLAO. I am confident that Dr. Reed will be a tremendous asset to the GLAO as he has already shown his dedication to our profession through multiple roles in the Michigan Association of Orthodontists. Please make a special effort to thank Dr. Reed and all of the other orthodontists who dedicate their time to our professional associations.

As always, it has been a pleasure to serve this organization. I am looking forward to my new position with the GLAO.

PRESIDENT

Paul W. Reed, DDS, MS
drreed@paulreedortho.com

PRESIDENT ELECT

David Havens, DDS, MS
davidhavens@gmail.com

TREASURY / SECRETARY

Jean Driscoll, DDS, MS
driscollortho@aol.com

CMDS REPRESENTATIVE

Heather Gietzen, DMD, MS
hزابlocki@gmail.com

EDITOR

Mary Barkley, DDS, MS
drb@chelseaorthodontics.com

DIRECTOR

Cameron George, DDS, MS
cadiageorge@gmail.com

DIRECTOR

Lathe Miller, DDS, MS
lathemiller@yahoo.com

DIRECTOR

Nikole Pecora, DDS, MS
npecora@umich.edu

GLAO REPRESENTATIVE

Josephine Weeden, DDS, MS
jcweeden@umich.edu

IMMEDIATE PAST PRESIDENT

Kathryn Swan, DDS, MS
doc@swanortho.com

AD HOC ADVISER

John Monticello, DDS, MS
jfmonticello@gmail.com



Indiana Association of Orthodontists

DR. ANTHONY PUNTILLO
dr.p@puntilloortho.com



The Indiana Association of Orthodontists will hold its annual session in conjunction with the 4th Biennial Burstone Symposium. Dr.

Charles Burstone, chair of Indiana University's Orthodontic department from 1961 to 1970 and world-renowned educator, endowed this symposium in 2008. This year's symposium "Embracing the Future" will focus on biomechanics and cutting edge orthodontic treatment while celebrating the life and contributions of our esteemed late colleague. The meeting will be held in Indianapolis on October 23th and 24th. To register please visit <http://go.iu.edu/kOj> (case sensitive). We look forward to seeing many of our GLAO colleagues in Indianapolis for this important meeting.

COMPONENT UPDATES



Ontario Association of Orthodontists

DR. GAGAN BHALLA
gaganbhalla@yahoo.com



APPROVAL OF NEW OAO BY-LAWS

The Ontario Not-for-profit Corporation Act (ONCA) compliant by-laws were passed at the OAO April 2015

general meeting.

HONOURS AND AWARDS Life Membership Award:

Six members attained Life membership status: Drs. Paul Milne, Gordie Organ, Reijo Peltoniemi, Edward Pong, Mark Pus and Gerry Solomon.

Award of Merit - Dr. Arlene Dagys

Honorary Membership - Dr. Jack Dale

GLAO Distinguished Service

Award - Dr. Richard Marcus is the recipient of the 2015 GLAO Distinguished Service Award, to be presented at the GLAO Annual Session.

AAO Council on New & Younger Members (CONYM)

- OAO member Dr. Mariela Anderson has been elected as the GLAO Rep on the AAO's CONYM.

GUEST SPEAKER - OAO SPRING MEETING April, 2015

Mr. Chris Vranas, AAO Executive Director, addressed the OAO membership and presented some of the AAO's 2015 Critical Issues

1. Engagement with members. It is central to the success of the association.
2. Trending - patients are shopping more for value than quality and clear aligners has changed the face of orthodontics.

3. Identifying Challenges and Opportunities,
4. Evolution of Orthodontic Practices and;
5. Insurance Task Force were included.

Status of Expanded Duties for Level II PDAs

There may be a new opportunity for properly trained dental assistants to perform some orthodontic intra-oral procedures. However, the Ontario Dental Regulator is considering input from various stakeholder groups before presenting proposed changes to the Ontario government.

The OAO has selected an association management company (Bond Executive Offices) to aid with the administration of the association.

SAVE THE DATE: OAO Scientific Meeting, 2016

On the heels of a very successful Spring Scientific Session (June, 2014), the OAO is planning another Spring Scientific Session for May 27-29, 2016. Again, the program will allow Ontario members to earn up to six Core 1 points.

Newsletter

Members are encouraged to forward any notable honors, awards or achievement to the OAO President, Dr. Lui Redigonda, for posting in the newsletter. OAO Newsletter is electronic & is published twice a year.

I appreciate the opportunity to represent you. Please feel free to contact me with any concerns, questions or suggestions and can be reached at gaganbhalla@yahoo.com.

More information about the OAO can be found on our website www.oao.on.ca.

Executive Line Officers
President, Dr. Lui Redigonda
Immediate Past President,
Dr. Drew Smith,
Vice-President, Dr. John Bozek
Secretary/Treasurer, Dr. Mitch Miller



Ohio Association of Orthodontists

DR. JEFFREY L. GILMORE
str8wire@suddenlinkmail.com



Since our last report, The Ohio Association of Orthodontists sent its members a laminated reference sheet

with key facts to prepare each office for an inspection by the Ohio State Dental Board. If you did not receive your copy contact our executive secretary, Lori Mollohan at Lori.oaortho@gmail.com.

The leadership is proposing the boundaries of the five districts comprising the OAO be defined by counties not roads. This will require a bylaws change or addition that the membership will vote on to confirm.

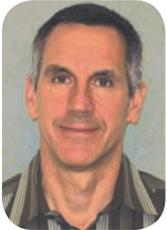
The OAO will hold its annual membership meeting in conjunction with the GLAO annual session in Grand Rapids on Friday September 25, 2015 at from 12:15 until 1:15pm. Please plan to attend.

We are hoping to fill the open director position representing the Southwest district of Ohio. If you practice in this region and wish to give back to our profession and offer your talents to the OAO please contact our president TJ Robinson at trobinson74@woh.rr.com.



Western Pennsylvania Association of Orthodontists

DR. WALTER SCHRATZ
schratzortho@yahoo.com



The PAO held its annual meeting at Hershey Park, PA from June 26-27, 2015. President Guy Colby chaired the meeting for both staff and doctors.

The famed RITZ-CARLTON LEADERSHIP CENTER presented "Excellence in the patient experience": Legendary Service for Healthcare. On Saturday, Dr. IGNACIO BLASIO provided the doctors with an educational session, "Interdisciplinary Treatment-The Key for Success" and "TAD Retained RPE-A Novel Approach to Optimized Skeletal Expansion". Both were very enlightening and thought provoking.

WPSO concluded its ad campaign on consumer awareness in regards to the additional training and experience that orthodontists undergo. Future plans are to continue at a specific targeted date. Past AAO president, John Buzzatto is to be commended for his outstanding efforts in spearheading this campaign. The organization has upcoming meetings scheduled, so check the website for details.

Please feel free to contact me directly regarding any membership or any other issue. We are here to provide communication to and from GLAO. Thank you again for allowing me the opportunity to serve you.

Upcoming Component Meetings



Indiana Association of Orthodontists Meeting

October 23 & 24, 2015

Sheraton Indianapolis City Centre Hotel
Indianapolis, IN



Ohio Association of Orthodontists Meeting

September 25, 2015

DeVos Place
Grand Rapids, MI



GLAO Strategic Plan

The GLAO Board of Directors met in March to review and revise the GLAO strategic plan.

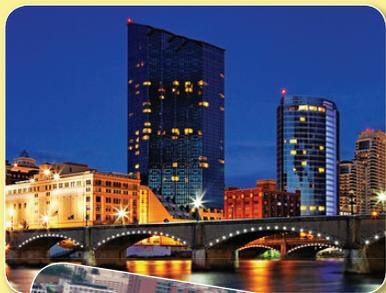
The GOALS for the GLAO:

- **LEADERSHIP & REPRESENTATION**
Effectively represent the GLAO membership
- **ADVOCACY**
Promote the Specialty of Orthodontics
- **EDUCATION & PROFESSIONAL DEVELOPMENT**
Promote & provide educational opportunities for members
- **COMMUNICATION**
Effectively communicate with the GLAO membership
- **MEMBERSHIP**
Provide value & benefit to the GLAO membership

The MISSION of the GLAO:

The Great Lakes Association of Orthodontists, a constituent of the American Association of Orthodontists, shall advocate on behalf of its members and promote the value and advancement of the Specialty of Orthodontics.

For more details regarding the GLAO strategic plan and strategies to achieve the goals, visit www.glao.org.



2015

GLAO Annual Session
September 24 - 26
Amway Grand Plaza Hotel
and DeVos Place
Grand Rapids, MI



2016

GLAO/MASO Annual Session
September 22 - 25
Arizona Biltmore
Phoenix, AZ



2017

GLAO/MSO/SWO
Annual Session
September 14 - 17
The Roosevelt New Orleans
New Orleans, LA



2018

GLAO/MASO Annual Session
September 13 - 16
The Fairmont Royal York
Toronto, Ontario

2015 GLAO Distinguished Service Award



The GLAO Distinguished Service Award recognizes a GLAO member who has served the Association in various capacities through the years in an exemplary manner. The Great Lakes Association of Orthodontists is proud to present this year's award to **Dr. Richard M. Marcus** of Toronto, Ontario. This award is presented in recognition and grateful appreciation for his contributions - both to the GLAO as an organization, and to the orthodontic profession in general. His efforts are deeply appreciated by his GLAO friends and colleagues. This award will be presented to Dr. Marcus during the GLAO Business

Meeting at the GLAO Annual Session on Friday, September 25, 2015 from 4:00p-5:00pm at the DeVos Place in Grand Rapids, Michigan. Please plan to join us in recognizing Dr. Marcus for his contributions to the GLAO and the orthodontic profession!

Dr. Richard Marcus received his DDS degree from the Faculty of Dentistry, Universite de Montreal and his Dip. Ortho degree from the University of Toronto, Department of Orthodontics. He has practiced Orthodontics since 1973 in Toronto. During this time, he has been President of his local dental society, the Ontario Association of Orthodontists, the Canadian Association of Orthodontists, and the Great Lakes Association of Orthodontists. He was chair of the Insurance Committee of the Canadian Association of Orthodontists, and the Ontario Association of Orthodontists. He was the National Scientific Sessions Chair for the Canadian Association of Orthodontists, and now serves this role at the Ontario Association of Orthodontists. For the past seven years, he has been on the AAO Council on Membership, Ethics, and Judicial Concerns, the last two years as Chair. He has been awarded the Distinguished Service Awards of the Canadian Association of Orthodontists, and the Ontario Association of Orthodontists. He has been a GLAO Delegate to the AAO House of Delegates and has served as the GLAO Delegation Chair. For over 30 years, he has been on the staff of the Orthodontic Department of the University of Toronto. He resides in Toronto, with his wife Seema, who works in the field of psychotherapy, and has two children - Lisa, a lawyer in Toronto, and Jason, active in music management in London, England.

Call for Nominations

Consider nominating a GLAO colleague for an award! See the GLAO website (www.GLAO.org) for a nomination form and a complete listing of all awards, descriptions and past recipients. Nominations will be accepted by the GLAO office until the close of Business, October 31, 2015.



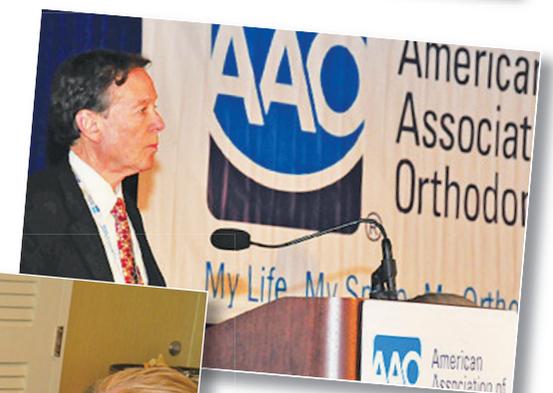
Thanks to the GLAO Delegates & Alternate Delegates who were elected to represent the GLAO at the 2015 AAO House of Delegates.

DELEGATES

- Dr. Phillip J. Beckwith
- Dr. Aron E. Dellinger
- Dr. Dale Anne Featheringham
- Dr. Richard Kulbersh
- Dr. John F. Monticello
- Dr. Gregory Oppenhuizen
- Dr. Michael W. Sherman

ALTERNATES DELEGATES

- Dr. M. Donald Hayes
- Dr. Richard M. Marcus
- Dr. Valerie D. Martone
- Dr. Anthony Puntillo



GLAO LEADERSHIP & MEMBERSHIP

Directors

INDIANA

Dr. Anthony M. Puntillo
1549 S. Court Street, #A
Crown Point, IN 46307
dr.p@puntilloortho.com

MICHIGAN

Dr. Josephine Weeden
615 Bent Oak Avenue
Adrian, MI 49221
jcweeden@umich.edu

ONTARIO

Dr. Gagan Bhalla
2000 Credit Valley Rd. #123
Mississauga, ON L5M 4N4
CANADA
gaganbhalla@yahoo.com

OHIO

Dr. Jeffrey L. Gilmore
510 Arends Ridge Road
Marietta, OH 45750
str8wire@suddenlinkmail.com

PENNSYLVANIA

Dr. Walter W. Schratz
505 Valley Brook #101
McMurray, PA 15317
schratzortho@yahoo.com

Mailing Address:

GLAO

17 South High Street, Suite 200
Columbus, Ohio 43215
www.GLAO.org

GLAO Membership

	June 2015
Active	895
Affiliate	3
Academic/ Foreign Trained	4
Honorary	2
Life	178
Retired	353
Sr. Academic	14
Total	1,449

AAO Council Representatives

Council on **Communications**..... Dr. Stephen J. Belli docbelli@aol.com
 Council on **Governmental Affairs** Dr. Phillip J. Beckwith pjbortho@aol.com
 Council on **Insurance**..... Dr. Robert J. Brown rjbortho@aol.com
 Council on **Membership, Ethics, and Judicial Concerns** Dr. Richard M. Marcus
richard.marcus@utoronto.ca
 Council on **New and Younger Members** Dr. Mariela Anderson manders1@uwo.ca
 Council on **Orthodontic Education** Dr. R. Scott Conley rskonley@umich.edu
 Council on **Orthodontic Health Care** Dr. Gregory Oppenhuizen doctorgjo@gmail.com
 Council on **Orthodontic Practice** Dr. Michael W. Sherman mwsherman@rogers.com
 Council on **Scientific Affairs** Dr. Nan E. Hatch nhatch@umich.edu

New Active Members

New GLAO members since February of 2015

Azadeh Amin.....(OH)
 Elise Boersma.....(ON)
 Daniel Joseph Breha.....(OH)
 David Chambers(ON)
 Elizabeth Cole Curtis.....(PA)
 Andrea Lynn Dopp.....(MI)
 Douglas E. Ford.....(MI)
 Michelle L. Furlong.....(OH)
 Kevin Robert Knapp.....(MI)
 Maureen Kuhta.....(MI)
 Moshood Martins.....(PA)
 Emily Suzanne McCrea.....(IN)
 Lucas D. McGuire(PA)
 Natoosha Nargaski(ON)
 Soumya Padala(OH)
 Mark Parete.....(ON)
 Dr. Neha Dipak Patel.....(IN)
 Michael Ponikvar(ON)
 Jeff Price.....(OH)
 Crystal Riley.....(ON)
 Bhavana Sawhney(ON)
 Luke Schweiss(OH)
 Dr. Mireya Senye.....(ON)
 Michael Sher(MI)
 Bradley C. Stieper.....(MI)
 Natalie Swoboda(ON)
 Shira Tor(OH)
 Achint Utreja.....(IN)
 Dong-Phung Van(ON)
 Kevin Ward.....(OH)
 Emily T. Watson.....(IN)
 Nicole Wax.....(MI)
 Steven Zettler.....(OH)

Recently Retired Members

Howard W. Peterson Jr.
 Dennis DiPalma
 James S. Prawat
 Thomas G. Robinson
 Kenton A. Susott

Recently Deceased Members

Sol Laski | December 17, 2014
 Robert H. Enterline | June 7, 2014

2015 - 2016 Ballot Results

PRESIDENT

Dr. Aron E. Dellinger

PRESIDENT-ELECT

Dr. Dale Anne Featheringham

VICE PRESIDENT

Dr. Josephine Weeden

SECRETARY/TREASURER

Dr. John F. Monticello

2016 DELEGATES

& ALTERNATE DELEGATES

Dr. Jason L. Charnley

Dr. Aron E. Dellinger

Dr. Dale Anne Featheringham

Dr. M. Donald Hayes

Dr. Richard Kulbersh

Dr. Richard M. Marcus

Dr. Valerie D. Martone

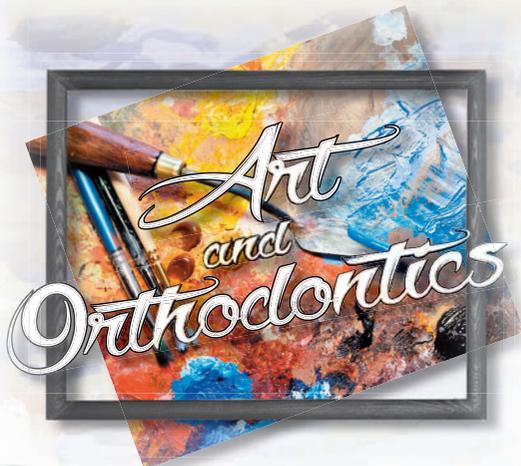
Dr. John F. Monticello

Dr. Gregory Oppenhuizen

Dr. Anthony M. Puntillo

Dr. Michael W. Sherman

GLAO Annual Session Schedule at a Glance



Thursday, September 24

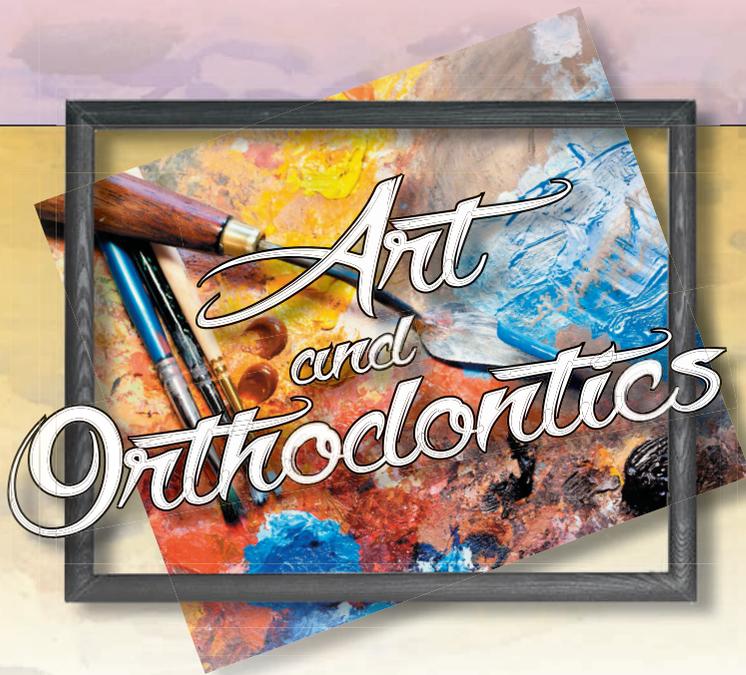
12:00 pm – 5:00 pm Registration Open / Exhibitor Set Up
12:00 pm – 5:00 pm GLAO Board Meeting

Friday, September 25

7:00am – 8:00am Yoga Class – complimentary; registration required
7:30 am – 6:00 pm Registration / Exhibits Open
7:30 am – 8:30 am Continental Breakfast in Exhibit Hall
Sponsored by: Dentsply / GAC
8:00 am – 9:30 am **DOCTOR SESSION** - Dr. James A. McNamara
"One Stage vs. Two Stage Treatment:
A Forty-five Year Perspective"
STAFF SESSION - Ms. Char Eash
Profitability by Job Design –
**Communicating a Common Vision that Will Grow Your
Orthodontic Practice Today!"**
8:30 am – 10:00 am Beverage Breaks in Exhibit Hall
10:00 am – 12:00 pm **DOCTOR SESSION** - Dr. Sebastian Baumgaertel
"TAD's – Moving It to the Next Level"
Sponsored by: Dentaurem USA
10:30 am – 12:00 pm **STAFF SESSION** - Ms. Char Eash, cont.
12:00 pm – 1:30 pm Lunch in Exhibit Hall
12:15 pm – 1:30 pm **ABO Informational Meeting**
12:15 pm – 1:15 pm **Ohio Association of Orthodontists Annual Meeting**
1:30 pm – 3:30 pm **DOCTOR/STAFF SESSION** - Dr. Robert Haeger
"Pricing for Profit and Performance"
3:30 pm – 5:00 pm Beverage Break in Exhibit Hall
4:00 pm – 5:00 pm **GLAO Business Meeting**
5:00 pm – 6:00 pm **Complimentary Welcome Reception in Exhibit Hall**
Sponsored by: Invisalign

Saturday, September 26

7:00am – 8:00am Yoga Class – complimentary; registration required
7:30 am – 4:00 pm Registration / Exhibits Open
7:30 am – 8:30 am Continental Breakfast in Exhibit Hall
Sponsored by: American Orthodontics
8:00 am – 9:30 am **DOCTOR SESSION** – Dr. Peter Buschang
"Review on Accelerated Orthodontics"
8:30 am – 10:00 am **STAFF SESSION** – Rev. Jill R. Russell
"Restorative Circles for Conflict Management"
9:30 am – 10:30 am Beverage Breaks in Exhibit Hall
10:00 am – 12:00 pm **DOCTOR SESSION** – Dr. Lou Chmura
"Sleep Apnea and Orthodontics"
Sponsored by: Henry Schein Orthodontics
10:30 am – 12:00 pm **STAFF SESSION** – Mr. Alex Miroshnichenko
"Online Marketing – Driving New Patients to Your Practice"
Sponsored by:Ormco
12:00 pm – 1:30 pm Lunch in Exhibit Hall
12:00 pm – 1:30 pm **GLAO Past President's Luncheon - invitation only**
12:00 pm – 1:30 pm **Council on Orthodontic Educators Meeting - invitation only**
12:15 pm – 1:15 pm **Social Meeting of the Michigan Association of Orthodontists**
1:30 pm - 3:30 pm **DOCTOR/STAFF SESSION** – Dr. Glen F. Aukerman
"120 Days to Better Health"
3:30 pm – 4:00 pm Beverage Break in Exhibit Hall
4:00 pm – 6:00 pm Exhibitor Teardown
4:00 pm – 5:00 pm **New and Younger Member & Residents Mixer**
Sponsored by: PNC Bank



GLAO Annual Session

September 24 – September 26, 2015
 Amway Grand Plaza / DeVos Place
 Grand Rapids, Michigan

GLAO Annual Session Sponsors

Platinum Level

Invisalign

Gold Level

3M Unitek

Silver Level

Ormco

Bronze Level

American Orthodontics

Dentsply/GAC

PNC

Speaker Sponsors

Dentaurum USA

Henry Schein Orthodontics

GLAO Annual Session Speakers



Dr. James A. McNamara
 "One Stage vs. Two Stage Treatment:
 A Forty-five Year Perspective"



Ms. Char Eash
 "Profitability by Job Design –
 Communicating a Common Vision
 that Will Grow Your Orthodontic
 Practice Today!"



Dr. Sebastian Baumgaertel
 "TAD's – Moving It to the Next Level"



Dr. Robert Haeger
 "Pricing for Profit
 and Performance"



Dr. Peter Buschang
 "Review on
 Accelerated Orthodontics"



Rev. Jill R. Russell
 "Restorative Circles
 for Conflict Management"



Dr. Lou Chmura
 "Sleep Apnea and Orthodontics"



Mr. Alex Miroshnichenko
 "Online Marketing –
 Driving New Patients
 to Your Practice"



Dr. Glen F. Aukerman
 "120 Days to Better Health"

Companies Exhibiting at the GLAO Annual Session

3m Unitek	MyProViewer
Allesee Orthodontic Appliances a division of Ormco Corporation (AOA)	Opal Orthodontics by Ultradent
American Orthodontics	ORMCO
Benco Dental	OraMetrix/Suresmile
Boyd Industries, Inc.	Ortho2
Carestream Dental	OrthoAccel Technologies
Cloud9ortho	OrthoSynetics
Dentaurum USA	OrVance LLC
Dentronix Inc.	P&G Crest & Oral-B
DENTSPLY GAC International	Panoramic Corporation
Dolphin Imaging & Management Solutions	Pearl Insurance
DSG Davis Dental Laboratory	PLANMECA USA, Inc.
Eversmile, inc.	Plaque HD
Forestadent USA	Propel Orthodontics
GC Orthodontics America	Reliance Orthodontic Products, Inc.
Gendex/NOMAD/SOREDEX/Instrumentarium	RMO, Inc.
Henry Schein Orthodontics	SPEED System Orthodontics
i-CAT Imaging Sciences	TeleVox
	Weave

Checklist

for the 2015 GLAO Annual Session

- REGISTER FOR THE MEETING:**
Submit your online registration and payment by August 24th to receive the discounted rate!
Confirmation will come to you via e-mail. Your name badge can be picked up at the meeting registration desk and must be worn for entrance to all events.

MEETING REGISTRATION INCLUDES: Admission to Doctor and Staff sessions on Friday and Saturday, Exhibit Hall admission, 2 continental breakfasts, 2 lunches, 4 beverage breaks and a Welcome Reception in the Exhibit Hall!

CONTINUING EDUCATION: Up to 11.0 hours of continuing education (CE) is available for doctors and up to 10.0 hours of continuing education is available for staff.
- MAKE YOUR HOTEL RESERVATION:**
Make your hotel reservation at the Amway Grand Plaza online (https://resweb.passkey.com/Resweb.do?mode=welcom_ei_new&eventID=12196163) or call 1-800-253-3590 and reference the GLAO or Great Lakes Association of Orthodontists to receive the group rate! Rates are \$159/night plus tax for single, double, triple or quad occupancy and when reserving through the GLAO room block, rooms include complimentary internet access in the guest rooms. **The group rate is available until August 24, 2015 or until the block is full.** Due to ArtPrize it is anticipated guest rooms will sell out quickly!
- MAKE YOUR TRAVEL ARRANGEMENTS:**
Grand Rapids is located within driving distance of most members in the GLAO region! The Amway Grand Plaza Hotel is conveniently located in the heart of the downtown Grand Rapids business and entertainment district. At the crossroads of both US-131 and I-196, the hotel is easily accessible and just a brief 18-minute drive from Gerald R. Ford International Airport.
- PARKING:** For registered overnight guests, the Amway Grand Plaza offers self-parking for \$19/night and Valet parking for \$29/night. Both parking options have unlimited in/out privileges. The parking garage is located across the street from the hotel and is connected via skywalk.
- QUESTIONS:** Call the GLAO at 877-274-6420.



The Great Lakes Association of Orthodontists

17 South High Street, Suite 200
Columbus, OH 43215-3458

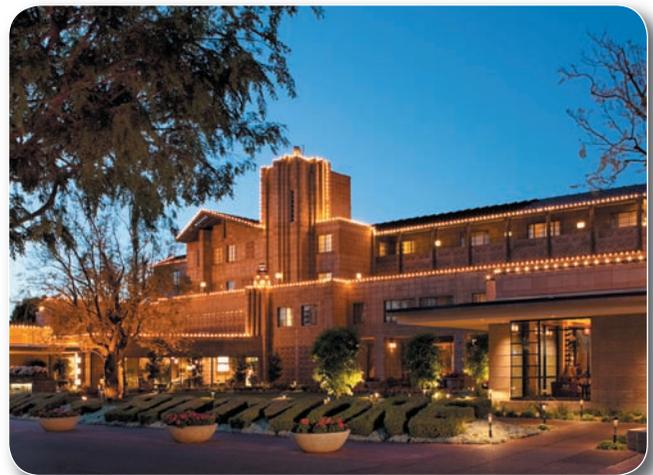
BE SURE TO MARK YOUR CALENDARS!

September 24 - 26, 2015



2015 GLAO Annual Session
Amway Grand Plaza Hotel
and DeVos Place Convention Center
Grand Rapids, Michigan

September 22 - 25, 2016



2016 GLAO/MASO Annual Session
Arizona Biltmore Hotel
Phoenix, Arizona