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Michael Sherman

Editorial

Back in the 1980's, I often wondered whether computers could weather the storm of a new technology, or would they go by way of the "Betamax". The digital age is upon us and we can now embrace the opportunity to change the way information is shared and consumed. To this end, we need to consider how to update the GLAO News so that it remains current and relevant to our members. Sharing documents via a PDF reader may only reinforce the perpetuation of an otherwise archaic form of typesetting. I think it is time to change our thinking about how the GLAO maintains a connection among our members.

I think that we should consider the GLAO news being in the form of an e-mail that will be sent to the membership, quarterly. E-mails will be formatted with sections/titles, such as "Component News" with a list of the components and there will be a link/button directly to the report you select. This will take you to a page of the GLAO website.

The GLAO website will become a living document that will be populated by the most recent news and information from councils, our trustee, components, member news and etc. It will provide all of our members with an opportunity to experience the most recent information available, rather than wait for the somewhat arbitrary publication date of the current format of the GLAO News.

This certainly is a new experience for the GLAO. Please share any thoughts or constructive criticism that you may have to help us as we undertake this change. After all, our goal is to provide the most outstanding means of communication among our members.

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