

GLAO/MASO 2024 ANNUAL SESSION
The Westin Beach Resort & Spa at Frenchman's Reef
St. Thomas, US Virgin Islands
October 17-20, 2024



PARTNERSHIP OPPORTUNITIES

Opportunities are available to reach orthodontic professionals from the Great Lakes and Mid-Atlantic regions of U.S. and Canada, while enjoying a fabulous resort destination!

The members of Great Lakes Association of Orthodontists (GLAO) and the Middle Atlantic Society of Orthodontists (MASO) invite you to join them at their JOINT Annual Session in St. Thomas! We will have a limited number of opportunities available in order to provide MAXIMUM value to the participating partners! Opportunities are available on a first-come, first-serve basis!

ELITE PARTNER

\$15,000+

Choose one of the following:

- Co-sponsor the **Saturday Pool Party** with GLAO/MASO, open to all attendees
- Sponsor the **Friday night Welcome Reception**, open to all attendees
- Sponsor the **Celebration Breakfast** on Sunday morning, open to all attendees
- **Combination of other partner opportunities** totaling \$15,000+

Additional Benefits for Elite Partners:

- Priority for premium space in exhibit hall.
- Exhibit Display **IS INCLUDED**
- Recognition in on-site signage
- Acknowledgement on GLAO and MASO social media outlets
- Up to 2 additional company personnel registration
- Your short marketing video (2-3 minutes) will be shared during the program
- Opportunity to provide one giveaway or flyer insert for the beach bag, provided to all attendees
- Opportunity for one, 10 minute "corporate highlight" to all attendees in the general session.
- Invitation for 2 personnel to attend the GLAO/MASO VIP/Board Dinner
- One of your company educational programs or webinars will be marketed to the GLAO and MASO membership

PREMIER PARTNER

\$10,000+

Choose one of the following:

- Sponsor the **Attendee Beach Bag** distributed to all attendees **SOLD**
- Sponsor the **Friday Continental Breakfast**, complimentary to all attendees
- Sponsor the **Saturday Continental Breakfast**, complimentary to all attendees

Additional Benefits for Premier Partners:

- Priority for premium space in exhibit hall.
- Exhibit Display **IS INCLUDED**
- Recognition in on-site signage
- Acknowledgement on GLAO and MASO social media outlets
- Up to 1 additional company personnel registration
- Your short marketing video (2-3 minutes) will be shared during the program

- Opportunity to provide one giveaway or flyer insert for the beach bag, provided to all attendees

EXECUTIVE PARTNER

\$8,000+

Choose one of the following:

- Provide **lanyards** to all attendees, with your company name on them
- Sponsor the **Annual Session Meeting App** with recognition banner on the App
- Sponsor the **Residents' Forum**, complimentary for all residents **SOLD**
- Sponsor of **Friday Beverage Break**, complimentary to all attendees
- Sponsor of **Saturday Beverage Break**, complimentary to all attendees
- Sponsor of the **Drink Tickets at the Pool Party**
- Sponsor a **Presentation** – Per the ADA CERP guidelines, the GLAO/MASO planning committee will select all speakers and provide any compensation directly to the speaker.

Additional Benefits for Executive Partners:

- Priority for premium space in exhibit hall.
- Exhibit Display **IS INCLUDED**
- Recognition in on-site signage
- Acknowledgement on GLAO and MASO social media outlets

EXHIBIT DISPLAY

\$3,000

Table top displays will allow for less shipping expense for you! Tabletop exhibits include: one 6' table, two chairs, registration for 2 company representatives, planned food and beverage, including a Pool Party.

Additional benefits for Exhibitors:

- Your company will be included in the interactive meeting app.
- A mailing list of conference attendees will be provided pre and post conference.
- Recognition in the GLAO and MASO newsletters, websites and social media.
- Meeting app passport increases engagement and provides lead retrieval.
- **SPACE IS LIMITED TO PROVIDE MORE ENGAGEMENT OPPORTUNITY TO OUR PARTNERS!**

ALA CARTE OPPORTUNITIES

Exhibit Display IS NOT INCLUDED in the sponsorship opportunities listed below and must be purchased separately.

- Sponsor the **5K Fun Run/Walk**, t-shirt with your company name to runners **\$2,500**
- Sponsor the **Photo booth** at Welcome Reception **SOLD** **\$2,500**
- **Provide a giveaway or flyer insert for the beach bag**, for all attendees **\$1,000**
- Sponsor a **wellness activity during the networking break** **\$1,000**
- Provide **prizes** for the Raffle Prize drawings during the Celebration Breakfast