

# PARTNERSHIP OPPORTUNITIES

## 2023 GLAO/MASO Annual Session September 21-23, 2023 National Harbor, Maryland



### In addition to the specific recognition listed below, ALL sponsors will receive:

- Priority for premium space in exhibit hall, based on sponsorship level & competitor placement, on a first-come, first-served basis of sponsorship payment received. Booth space is not included in the sponsorship opportunities listed below, unless noted, and must be purchased separately.
- Recognition in GLAO & MASO news, websites and social media, if contracted and paid by release date.
- Recognition at Annual Session in meeting App, signage and verbal announcements.

### ELITE PARTNER - \$15,000+

- Opportunity to select ONE of the following:
  - Co-sponsorship of the **Friday Evening Social Event**, open to all attendees; includes 2 complimentary tickets to the event
  - **Combination of recognition opportunities** below totaling \$15,000+
- **One exhibit booth** included which includes two personnel registrations
- Invitation for two personnel to attend the **GLAO/MASO VIP/Board Dinner**

### PREMIER PARTNER - \$10,000+

- Opportunity to select ONE of the following:
  - **Provide an Industry Speaker (limited to 2 companies)** – one, 30 min. presentation to doctors and staff (CE not necessary) **SOLD OUT**
  - Sole sponsorship of the **attendee gift** distributed to all attending, containing sponsor logo and an insert **SOLD**
  - Sponsor of **one (1) Lunch** – complimentary to all attendees
  - Sponsor of the **wireless internet** for all meeting attendees in the meeting space.
- Up to **two complimentary personnel registrations** (in addition to registrations received for exhibiting)

### EXECUTIVE PARTNER - \$5,000+

- Opportunity to select ONE of the following:
  - Provide **lanyards** to all attendees, with your company name on them **SOLD**
  - Sponsor of the **Annual Session Meeting App** with recognition on the APP
  - Sponsor of **Saturday Continental Breakfast** – complimentary to all attendees **FRIDAY SOLD**
  - Sponsor of **two (2) Beverage Breaks** – complimentary to all attendees
  - Sponsor of **the Residents' Forum** – complimentary lunch program for all residents **SOLD**
  - Sponsor **Top Golf Outing** (2 sponsorships available) – provides bar and buffet for golfers
  - Sponsor a **Presentation** – Per the ADA CERP guidelines, the GLAO/MASO planning committee will select all speakers and provide any compensation directly to the speaker.

### PARTNER - \$2,500+

- Opportunity to select ONE of the following:
  - Sponsor of **one (1) Beverage Break** – complimentary to all attendees
  - Sponsor of the **5K Fun Run/Walk** – t-shirt with your company name provided to runners **SOLD**

### Additional Promotional Opportunities:

- Provide 1 brochure or small promotional item to be included in the bag distributed to all attendees at registration: **\$1,000**
- Golf Outing – opportunity to sponsor the shuttle or beverages.

Contact Debbie Nunner for more information or to offer your support: [Debbie@AssnOffices.com](mailto:Debbie@AssnOffices.com)