

Committee Name: Council on New and Younger Members

Committee Chair: Dr. Lauren Wiese

<u>Current Committee Members:</u> Drs. Mary Lanier Berne, Mary Hoffman, Darshit Shah, Brandon Shoukri, Emily Willett, Katie Garrett, Kevin Michael Kurtzner, Christos Papadopoulos, Myron Guymon (Board Co-Liaison), and Lauren Pass (Board Co-Liaison)

- First meeting after AAO held virtually with new council members on July 11th, 2022
- The council will hold its annual face-to-face meeting in St. Louis, MO at the AAO headquarters on Saturday, February 4, 2023

CONYM Subcommittee for Annual Session Programs

- Subcommittee helps in organizing and selecting speakers and topics of interest to new and younger members
 and includes roundtable discussions led by subject-matter experts, experienced orthodontists, and members of
 the Board of Trustees and CONYM.
- 2023 planning CONYM subcommittee members: Lauren Wiese, Mary Hoffman, and Katie Garrett

AAO Connections Feedback

- CONYM oversees the AAO's online peer advising program, AAO Connections, which launched in Fall 2021.
- Currently there are 61 advisors and 77 learners fully onboarded. A total of 51 sessions have been booked since launch. The average session rating for advisors is 4.9/5 and learners is 5/5.
- Adoption of this program has been slow despite promotion and recruitment efforts via email, eBulletin, residency programs, constituent leadership meetings, AAO Champions, and Annual Session. This next year will be critical to determine if the program should continue.
- It was suggested to increase promotion on social media and to include more explicit examples of how this program is being used. Lauren Carr and Brandon Hackworth (both AAO staff liaisons) will also request a meeting with Marketing and Communications staff to improve the promotion and recruitment strategy for this program.

New Member Onboarding

CONYM will continue a member onboarding initiative to contact newly transitioned active members of AAO.
 The purpose is to welcome them as new members, establish a point of contact on CONYM, and build emotional connections that lead to engagement and retention.

Respectfully Submitted,

Brandon Shoukri, DDS, MS GLAO Representative to the AAO Council on New and Younger Members