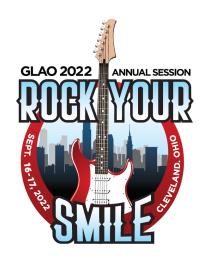
## **GLAO 2022 ANNUAL SESSION**

Hilton Cleveland Downtown September 16-17, 2022

### PARTNERSHIP OPPORTUNITIES

\*\*Updated Exclusive Opportunities for a Limited Time\*\*



## In addition to the specific recognition listed below, ALL sponsors will receive:

- Priority for premium space in exhibit hall, based on sponsorship level & competitor placement, on a first-come, first-served basis of sponsorship payment received. Booth space is not included in the sponsorship opportunities listed below, unless noted, and must be purchased separately.
- Recognition in GLAO e-news, websites and social media, if contracted and paid by release date.
- Recognition at Annual Session in meeting App, signage and verbal announcements.

#### ELITE PARTNER - \$15,000+ \$10,000+

- Opportunity to select ONE of the following:
  - Co-sponsorship of the <u>Friday Evening Event at Rock & Roll Hall of Fame (RRHOF)</u>
    signage indicating sponsorship; opportunity to welcome guests to the event and to provide give-away at event;
    Two complimentary tickets to the event.
- Up to two complimentary personnel registrations (in addition to registrations received for exhibiting).

#### PREMIER PARTNER - \$10,000+ \$7,500+

- Opportunity to select ONE of the following:
  - Sole sponsorship of the attendee bag distributed to all attending; may contain sponsor insert.
  - Sponsor of the wireless internet for all meeting attendees in the meeting space & can provide password
  - Sponsor of drink tickets at the Friday Evening Event at the RRHOF company name on ticket or signage at bar

#### **EXECUTIVE PARTNER - \$5,000+**

- Opportunity to select ONE of the following:
  - Provide lanyards to all attendees, with your company name on them. SOLD
  - Sponsor of the Annual Session Meeting App with recognition on the APP. SOLD
  - Sponsor of one (1) Continental Breakfast complimentary to all attendees. SOLD
  - Sponsor of one (1) Lunch (FRI.) complimentary to all attendees. Sat. SOLD
  - Sponsor of two (2) Beverage Breaks complimentary to all attendees. SOLD
  - Sponsor of the Residents' Forum complimentary lunch program for all residents. SOLD

#### **PARTNER - \$2,500+**

- Opportunity to select ONE of the following:
  - Sponsor of one (1) Beverage Break (Sat. AM) complimentary to all attendees. SOLD

# **Additional Promotional Opportunities:**

• Provide 1 brochure or small promotional item to be included in the bag distributed to all attendees at registration: \$1,000