



THE GREAT LAKES ASSOCIATION OF ORTHODONTISTS

INDIANA • MICHIGAN • OHIO • ONTARIO • WESTERN PENNSYLVANIA
400 W. Wilson Bridge Road • Suite 120 • Worthington, OH 43085
Phone: 877/274-6420 • Fax: 614/221-1989 • GLAO@AssnOffices.com • www.GLAO.org

AAO/GLAO COUNCIL POSITION OPEN!

AAO Council on Communications (COC):

Members of the Great Lakes Association of Orthodontists serve as our representative to all Councils of the AAO. Dr. Aron Dellinger will conclude his term as the GLAO Representative to the COC in May, 2022. The GLAO Leadership is seeking interested and qualified candidates beginning their term in May, 2022. **If you are interested in serving the GLAO in this capacity, please submit a letter of interest and CV to the GLAO office GLAO@AssnOffices.com, no later than **February 1, 2022**.** The GLAO Board will make this appointment in March 2022 at the Ad Interim Board Meeting.

If you have any questions about this council position, please contact Dr. Aron Dellinger, aedellinger@aol.com, or the GLAO office at 877-274-6420; GLAO@AssnOffices.com. Thank you for your consideration!

QUALIFICATIONS:

- All members of the councils must be active members in good standing of the American Association of Orthodontists with the exception that council members who are reclassified as retired while serving their elected term shall remain eligible to complete such elected term.
- The primary professional activity of representatives may be in the private practice or in orthodontic education.

TERM:

- The term of office of members of councils shall be two (2) years.
- Individuals are eligible for reappointment, by the GLAO, with a maximum of 3, two-year terms (6 years).

DUTIES:

The duties of this Council shall be to:

- Encourage and support public and patient education in orthodontics;
- Assist members in their public relations programs;
- Enhance intra-professional relations for the improvement of the oral health of the public; and
- Inform members of available AAO services/materials/benefits.

AAO RESPONSIBILITIES:

- The Council generally has two face-to-face meetings in St. Louis with arrival on Friday evening for a working dinner and an all day Saturday meeting. The meetings are currently held in July and December. Travel expenses are reimbursed by the AAO.
- The Council typically has at least one conference call per month.
- Council committees may be formed by the Chair to deal with specific projects, and those committees report back to the entire Council.
- Agendas for the meetings are compiled by the staff and approved by the Chair. All members are asked to give input to agenda items.
- Ongoing responsibilities include reviewing items submitted by staff and providing input electronically to the entire Council.

GLAO RESPONSIBILITIES:

- GLAO Council Members are required to attend and participate in AAO Council meetings.
- GLAO Council Members are required to attend the GLAO Ad Interim Board Meeting (a Friday through Saturday meeting held in March) and the GLAO Annual Board Meeting (held in conjunction with the GLAO Annual Session in the fall).
- GLAO Council Members are required to provide a written report (via email) for the GLAO e-News (produced quarterly) and GLAO Board Meetings (Ad Interim and Annual Meeting).
- Council members must have a laptop computer with internet access, as GLAO meetings are paperless.
- Council members must utilize email as a primary tool for communication and be responsive.

ESSENTIAL ATTRIBUTES:

- It is important to have knowledge of the workings of both the GLAO and AAO if you are to be effective in this council position.
- The learning curve on all councils is at least a year or two before one becomes familiar with the function and purpose of that council. The COC is no different.
- This is an extremely busy council. Members must be willing to read and review a fair amount of material throughout the year. It is critical that all Council members regularly read email from AAO staff so that deadlines are met.
- Basic knowledge of social media and SEO are helpful skills for any candidate interested in serving on the COC.