



GLAO Annual Session

October 14-16, 2021
Hyatt Regency Indianapolis
Indianapolis, Indiana

You're Invited...

The Great Lakes Association of Orthodontists (GLAO) invites you and your staff to the 2021 GLAO Annual Session where we will be **"Back on Track Together"**! We can't wait to see you in-person in Indianapolis! There are so many reasons to attend:

- **The Hyatt Regency Indianapolis is easily accessible in the GLAO region**, located in the heart of Indianapolis, and a short driving distance or flight for GLAO members!
- An outstanding educational program will address the **future of orthodontics, marketing, practice management, digital workflow and virtual visits, and more!** Bring your staff to receive OSHA required training!
- Up to **10.0 hours of Continuing Education** will be available to both doctors and staff. Learn more about the exceptional speakers and their presentations at www.GLAO.org.
- In-person meeting registration includes **complimentary breakfast, breaks and lunch on Friday and Saturday**, and this year, includes **admission to the Friday Evening Social Event, The Pit Stop**, where you will enjoy interactive racing games, food stations, beverages and entertainment. All without leaving the Hyatt!
- For doctors who can't attend in-person, **virtual registration is available** and includes live stream access to doctor lectures with opportunity for live Q&A with the presenters and virtual access to the Exhibit Hall and opportunity for personal communications with vendors.
- The GLAO is teaming up with the United Way of Central Indiana for the 2021 GLAO Gives Back Project - **GLAO 500: Snacks and a Smile Project**. Annual Session participants will have an opportunity to bring smiles to children in the local community by assembling 500 snack kits during The Pit Stop event on Friday night.
- An **Exhibit Hall** will be available on Friday and Saturday, featuring the latest state-of-the-art products and services! This will be a great opportunity to meet with company representatives and purchase products in a relaxed environment where you will receive **in-person attention!**
- Residents are encouraged to attend and participate in an interactive and informative **Residents' Forum** and educators are welcome to attend an **Educators' Meeting** for an opportunity to connect with other educators and discuss relevant issues.

We are ready to meet IN-PERSON and hope you are too! We look forward to seeing you and your staff in Indianapolis this October!

Register Online Today at www.GLAO.org!

Thank You to our Annual Session Sponsors!

Executive Partners

Henry Schein Orthodontics

Invisalign iTero

LightForce Orthodontics

Sesame Communications

uLab Systems

Partners

GAiDGE

The Speakers



Mr. Chris Bentson



Dr. Dan Bills



Mr. Michael Bonnes



Dr. Bob Bray



Ms. Jackie Dorst



Dr. Barry Glaser



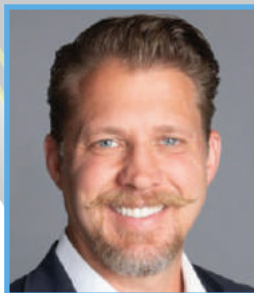
Dr. John Graham



Dr. Christian Groth



Mr. Luke Infinger



Dr. Scott Law



Mr. Ryan Moynihan



Ms. Samantha Provencher



Mr. Dan Wicker

ADA CERP® | Continuing Education
Recognition Program

The GLAO is a CERP Recognized Provider, approved by the AAO. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of dentistry.

The Great Lakes Association of Orthodontists designates this activity for up to 10.0 continuing education credits.

Schedule-at-a-glance

THURSDAY, OCTOBER 14

Noon – 5:00 pm Registration Open / Exhibitor Set Up
Noon – 5:00 pm **GLAO Board Meeting**

FRIDAY, OCTOBER 15

START YOUR ENGINES!

7:30 am – 4:30 pm Registration / Exhibits Open
7:30 am – 8:30 am Continental Breakfast in Exhibit Hall

8:30 am – Noon DOCTOR TRACK: Future of Orthodontics
8:30 am – 9:30 am **Mr. Chris Bentson** "Check Up from the Neck Up: How We Are Doing Post-COVID and Trends for the Future"
9:30 am – 10:00 am Networking/Beverage Break in Exhibit Hall, Sponsored by: uLab Systems
10:00 am – 10:45 am **Dr. Scott Law** "Orthodontic Support Organizations and Other Non-Traditional Doctor Ownership Models"
Sponsored by: Smile Doctors
10:45 am – 11:30 am **Dr. Bob Bray** "The Schulman Group - Something Old, Something New"
11:30 am – Noon **PANEL DISCUSSION Mr. Bentson, Dr. Law, Dr. Bray; Moderator: Dr. Steve Belli**

8:30 am – Noon STAFF TRACK: Digital & Marketing Success
8:30 am – 10:00 am **Mr. Michael Bonnes & Ms. Samantha Provencher** "How to Transition Your Practice to a Fully Digital Workflow"
Sponsored by: LightForce Orthodontics
10:00 am – 10:30 am Networking/Beverage Break in Exhibit Hall, Sponsored by: uLab Systems
10:30 am – Noon **Mr. Luke Infinger** "How to Build Your Brand & Become the Practice of Choice Leveraging Social Media"
Sponsored by: HIP Creative

12:00 pm – 1:30/2:00 pm Lunch in Exhibit Hall
12:15 pm – 1:15 pm **Residents' Forum**
1:15 pm – 2:00 pm **ABO Information Meeting**

1:30 pm – 3:30 pm STAFF TRACK: OSHA Training
1:30 pm – 3:30 pm **Ms. Jackie Dorst** "COVID-19 Infection Control & OSHA Safety"
Sponsored by: SciCan / Coltene
This seminar will meet the annual OSHA required training and an OSHA Training Record will be provided for attendees.

2:00 pm – 4:00 pm DOCTOR TRACK: Practice Management
2:00 pm – 3:00 pm **Mr. Dan Wicker** "Financial Decisions the Orthodontist Must Get Right - Post COVID-19: Real World Answers to Orthodontist's Tough Financial Questions"
Sponsored by: Cain Watters & Associates
3:00 pm – 4:00 pm **Mr. Ryan Moynihan** "The Triple DDD Effect. How Data Driven Decisions Create a Competitive Advantage"
Sponsored by: GAiDGE

3:30 pm – 4:30 pm Networking/Beverage Break in Exhibit Hall, Sponsored by: G&H Orthodontics
4:30 pm – 5:30 pm **GLAO Annual Member Business Meeting** – all members welcome!
7:00 pm – 9:00 pm **The Pit Stop** – Refuel and refresh at this social event with interactive racing games, food stations, beverages and entertainment.

SATURDAY, OCTOBER 16

THE FINAL LAP!

7:30 am – 2:00 pm Registration / Exhibits Open
7:30 am – 8:30 am Continental Breakfast in Exhibit Hall
7:30 am – 8:30 am **Educators' Meeting**

8:30 am – Noon DOCTOR & STAFF TRACK: Digital Workflow & Virtual Visits
8:30 am – 9:30 am **Dr. John Graham** "Minimal Touch Orthodontics – COVID's Silver Lining"
Sponsored by: Henry Schein Orthodontics
9:30 am – 10:00 am Networking/Beverage Break in Exhibit Hall, Sponsored by: Align
10:00 am – 10:45 am **Dr. Dan Bills** "Is Virtual Our New Reality? Efficient and Effective Virtual Visits in the Orthodontic Office"
10:45 am – 11:30 am **Dr. Barry Glaser** "Dental Monitoring from A-Z"
Sponsored by: Dental Monitoring
11:30 am – Noon **PANEL DISCUSSION Dr. Graham, Dr. Bills, Dr. Glaser**

Noon – 1:30 pm Lunch in Exhibit Hall
12:15 pm – 1:15 pm **Indiana Association of Orthodontists Annual Meeting / IUOAA Annual Meeting**
12:15 pm – 1:30 pm **GLAO Past President's Luncheon** - invitation only

1:30 pm – 3:30 pm DOCTOR & STAFF TRACK: Digital Workflow & Virtual Visits, cont.
1:30 pm – 2:30 pm **Speaker To be Determined** Sponsored by: Align
2:30 pm – 3:30 pm **Dr. Christian Groth** "It's Time to Break Free: Digital Systems for Treatment Success"
Sponsored by: 3M Oral Care

2:00 pm – 4:00 pm Exhibitor Teardown

Great Lakes Association of Orthodontists

400 W. Wilson Bridge Rd., Suite 120

Worthington, OH 43085



Online Registration is Now Open!

Visit www.GLAO.org to Register!

Checklist

for the 2021 GLAO Annual Session

- ☐ **REGISTER FOR THE MEETING:**
Submit your online registration and payment by September 14th to receive the discounted rate! Confirmation will come to you via e-mail. Your name badge can be picked up at the meeting registration desk and must be worn for entrance to all events.

In-person registration includes: Access to all lectures for up to 10.0 hrs. of continuing education credits, access to Exhibit Hall, continental breakfasts, beverage breaks, lunches, and the Friday Evening Social Event, The Pit Stop!

Virtual registration (doctors only) includes: Live stream access to doctor lectures for up to 10.0 hrs. of continuing education credits with opportunity for live Q&A with speakers, virtual access to Exhibit Hall and opportunity for personal communications with vendors, all from the comfort of your home or office!

- ☐ **MAKE YOUR TRAVEL ARRANGEMENTS:**
The Hyatt Regency Indianapolis is in the heart of downtown Indianapolis and 14 miles from Indianapolis International Airport (IND).

- ☐ **MAKE YOUR HOTEL RESERVATION:**
Make your hotel reservations at the host hotel, **The Hyatt Regency Indianapolis**. To receive the discounted group rate, make your reservation through the GLAO room block online through our customized group reservation site (link found at www.gla.org) or by calling 800-223-1234. Reference the GLAO Annual Session (G-GL21) to receive the group rate of **\$199/night plus tax** for single/double occupancy. These discounted rates will be offered, based upon availability, 3 days before and 3 days after the conference dates. **The discounted group rates are available only until September 21st or until the room block is full!**

QUESTIONS: Call the GLAO office at 877-274-6420.