

THURSDAY, OCTOBER 14

Noon – 5:00 pm Registration Open / Exhibitor Set Up

Noon – 5:00 pm GLAO Board Meeting

FRIDAY, OCTOBER 15

START YOUR ENGINES!

7:30 am – 4:30 pm	Registration / Exhibits Open
7:30 am – 8:30 am	Continental Breakfast in Exhibit Hall
8:30 am – Noon	DOCTOR TRACK: Future of Orthodontics
8:30 am – 9:30 am	Mr. Chris Bentson "Check Up from the Neck Up: How We Are Doing Post-COVID and Trends for the Future"

9:30 am – 10:00 am Networking/Beverage Break in Exhibit Hall, Sponsored by: uLab Systems

10:00 am – 10:45 am **Dr. Scott Law** "Orthodontic Support Organizations and Other Non-Traditional Doctor Ownership Models"

Sponsored by: Smile Doctors

10:45 am – 11:30 am

11:30 am – Noon

PANEL DISCUSSION

Sponsored by: Smile Doctors

"The Schulman Group - Something Old, Something New"

Mr. Bentson, Dr. Law, Dr. Bray; Moderator: Dr. Steve Belli

8:30 am – Noon STAFF TRACK: Digital & Marketing Success

8:30 am – 10:00 am **Mr. Michael Bonnes &** "How to Transition Your Practice to a Fully Digital Workflow"

Ms. Samantha Provencher Sponsored by: LightForce Orthodontics Networking/Beverage Break in Exhibit Hall, Sponsored by: uLab Systems

10:30 am – Noon Mr. Luke Infinger "How to Build Your Brand & Become the Practice of Choice Leveraging Social Media"

Sponsored by: HIP Creative

12:00 pm – 1:30/2:00 pm Lunch in Exhibit Hall 12:15 pm – 1:15 pm **Residents' Forum** 12:15 pm – 1:00 pm **ABO Information Meeting**

10:00 am - 10:30 am

1:30 pm - 3:30 pm STAFF TRACK: OSHA Training

1:30 pm – 3:30 pm Ms. Jackie Dorst "COVID-19 Infection Control & OSHA Safety"

Sponsored by: SciCan / Coltene

This seminar will meet the annual OSHA required training and an OSHA Training Record will be provided for attendees.

2:00 pm – 4:00 pm DOCTOR TRACK: Practice Management

2:00 pm – 3:00 pm Mr. Dan Wicker "Financial Decisions the Orthodontist Must Get Right - Post COVID-19: Real World Answers

to Orthodontist's Tough Financial Questions" Sponsored by: Cain Watters & Associates

3:00 pm – 4:00 pm Mr. Ryan Moynihan "The Triple DDD Effect. How Data Driven Decisions Create a Competitive Advantage"

Sponsored by: GAiDGE

3:30 pm – 4:30 pm Networking/Beverage Break in Exhibit Hall

4:30 pm – 5:30 pm GLAO Annual Member Business Meeting – all members welcome!

7:00 pm – 9:00 pm **The Pit Stop** – Refuel and refresh at this social event with interactive racing games, food stations, beverages and entertainment.

<u>SATURDAY, OCTOBER 16</u> THE FINAL LAP!

7:30 am – 2:00 pm Registration / Exhibits Open 7:30 am – 8:30 am Continental Breakfast in Exhibit Hall

7:30 am – 8:30 am Educators' Meeting

8:30 am – Noon DOCTOR & STAFF TRACK: Digital Workflow & Virtual Visits

8:30 am – 9:30 am **Dr. John Graham** "Minimal Touch Orthodontics – COVID's Silver Lining"

Sponsored by: Henry Schein Orthodontics

9:30 am – 10:00 am Networking/Beverage Break in Exhibit Hall, Sponsored by: Align

10:00 am – 10:45 am **Dr. Dan Bills** "Is Virtual Our New Reality? Efficient and Effective Virtual Visits in the Orthodontic Office"

10:45 am – 11:30 am **Dr. Barry Glaser** "Dental Monitoring from A-Z" Sponsored by: Dental Monitoring

11:30 am – Noon PANEL DISCUSSION Dr. Graham, Dr. Bills, Dr. Glaser

Noon – 1:30 pm Lunch in Exhibit Hall

12:15 pm – 1:15 pm Indiana Association of Orthodontists Annual Meeting / IUOAA Annual Meeting

12:15 pm – 1:30 pm GLAO Past President's Luncheon - invitation only

1:30 pm – 3:30 pm DOCTOR & STAFF TRACK: Digital Workflow & Virtual Visits, cont.

1:30 pm – 2:30 pm Speaker To be Determined Sponsored by: Align

2:30 pm – 3:30 pm **Dr. Christian Groth** "It's Time to Break Free: Digital Systems for Treatment Success"

Sponsored by: 3M Oral Care

2:00 pm – 4:00 pm Exhibitor Teardown