



GLAO 2020 ANNUAL SESSION

Hilton Cleveland Downtown
September 24-26, 2020

SPONSORSHIP OPPORTUNITIES

In addition to the specific recognition listed below, ALL sponsors will receive:

- Priority for premium space in exhibit hall, based on sponsorship level & competitor placement, on a first-come, first-served basis of sponsorship payment received.
- Recognition in GLAO e-news, websites and social media, if contracted and paid by release date.
- Recognition at Annual Session in meeting App, signage and verbal announcements.

PLATINUM LEVEL - \$15,000+

- Opportunity to select ONE of the following:
 - Co-sponsorship of the **Friday Evening Event at Rock & Roll Hall of Fame**, open to all attendees **SOLD** signage indicating sponsorship; opportunity to welcome guests to the event and to provide give-away; Two complimentary tickets to the event.
 - **Combination of recognition opportunities** below totaling \$15,000+
- Up to two complimentary personnel registrations (in addition to registrations received for exhibiting).
- Up to two invited to attend the GLAO VIP/Board Dinner.

GOLD Level - \$10,000+

- Opportunity to select ONE of the following:
 - Sole sponsorship of the **attendee gift** distributed to all attending, containing sponsor logo.
 - Sponsor of **one (1) Lunch** – complimentary to all attendees.
 - Sponsor of the **wireless internet** for all meeting attendees in the meeting space & can provide password **SOLD**
 - Sponsor of **two (2) Continental Breakfasts** – complimentary to all attendees.
 - Sponsor of **drink tickets at the Friday Evening Event** – company name on ticket, if possible, and at bar
- Up to two complimentary personnel registrations (in addition to registrations received for exhibiting).

SILVER Level - \$5,000+

- Opportunity to select ONE of the following:
 - Provide **lanyards** to all attendees, with your company name on them. **SOLD**
 - Sponsor of the **Annual Session meeting App** with recognition on the APP. **SOLD**
 - Sponsor of **one (1) Continental Breakfast** – complimentary to all attendees.
 - Sponsor of **two (2) Beverage Breaks** – complimentary to all attendees.

BRONZE Level - \$2,500+

- Opportunity to select ONE of the following:
 - Sponsor of **one (1) Beverage Break** – complimentary to all attendees. **1 SOLD**

Contact Debbie Nunner at the GLAO for more information or to offer your support:
614-221-5720; GLAO@AssnOffices.com