

August 13, 2020

DON'T FORGET YOUR PAC

It has been a difficult year to be certain.

In addition to fears of COVID, and practices experiencing economic stress, the year has also revealed how vulnerable orthodontic practices are to regulations imposed by the government. COGA, like the ubiquitous mask, is your means of helping to protecting yourself and your fellow orthodontists from unreasonable pressure.

Your PAC fuels the COGA fire.

Not surprisingly, GLAO contributions to the PAC are down. We are all struggling with issues that seem more immediate than advocacy. This is reflected in our total contributions to the PAC- to date the GLAO has contributed just over \$10,000, compared to nearly \$17,000 at the same time last year.

To those regular contributors, thanks for your effort on behalf of the AAO, the orthodontic specialty, and practicing orthodontists.

Those who have chosen not to contribute have no doubt been distracted by current events. That is understandable.

But please remember that lobbying efforts require contributions to politicians-politicians who are making decisions that clearly affect your lives and practices. Plus, it is an election year!

I encourage you to go the AAO website and arrange to contribute. I recommend a regular monthly charge to a personal, not business, credit card. A regular contribution of \$21 per month (about \$250 per year) by all orthodontists would make a dramatic difference in our PAC. Thanks for considering it.

Be safe.

Phil Beckwith

GLAO PAC representative and Chair.