



THE GREAT LAKES ASSOCIATION OF ORTHODONTISTS

## STRATEGIC PLAN 2018-2021

MISSION

*The Great Lakes Association of Orthodontists, a constituent of the American Association of Orthodontists, shall advocate on behalf of its members and promote the value and advancement of the Specialty of Orthodontics.*

VISION & VALUES

*The Great Lakes Association of Orthodontists reflects the vision and core values of the American Association of Orthodontists.*

GOALS AND OBJECTIVES

**Effectively represent the GLAO membership**

- Actively recruit & select qualified & committed candidates for leadership positions, reflective of the diversity of the membership & representative of the GLAO Components
- Solicit input from the membership & provide feedback to the membership
- Present & review resolutions for the AAO House of Delegates on behalf of members
- Maintain an effective orientation process
- Ensure an effective leadership succession plan
- Ensure transparency, fiscal stability & optimal operational effectiveness

**Promote the Specialty of Orthodontics**

- Encourage member participation in the AAO Professional Advocacy Conference
- Encourage contributions to and support of the AAO PAC
- Support component legislative efforts
- Promote participation in the political process
- Encourage components and members to utilize available resources for the promotion & support of the Specialty of Orthodontics

**Provide & promote educational opportunities for members**

- Provide an excellent & relevant educational opportunity at the GLAO Annual Session
- Communicate learning opportunities to the membership, their staff & residents
- Encourage ABO certification
- Support & promote AAOF educational initiatives
- Facilitate communication & strengthen the relationships with specialty orthodontic residency programs within the GLAO for the purpose of engaging residents

**Engage the GLAO membership**

- Facilitate interactive & timely communication with the membership
- Promote GLAO & AAO member services & benefits to current & future members in order to recruit & maintain membership
- Acknowledge members through the presentation & nomination of awards & recognition of achievements
- Engage the membership through participation in the Annual Session & Annual Business Meeting