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PRESIDENT'S REPORT

Service and Commitment



ROBERT J. BROWN, D.D.S., M.S.

I have always felt so very proud to be a member of this fine profession of ours. Our ranks are filled with men and women professionals who continually strive to be the very best they can be. I have rarely met a fellow orthodontist who didn't have an interest in the latest technology or who didn't strive to be a little better every year. I truly believe that the members of our beloved specialty are among the best that all of dentistry has to offer.

That is why the words "Service and Commitment" ring so true with orthodontists. When you take orthodontists "as a whole" you see a tremendous sense of service and commitment to their patients, their practice, and to the science of orthodontics.

But I'd like to take this philosophy of service and commitment one step further. Let us look at "service and commitment" to our profession.

Service and commitment to the profes-

sion is for the good of all members of our specialty. It provides for the betterment of patient care and orthodontic practice, and with our AAO Foundation, for the funding of orthodontic research and education. As Ohio State's famous football coach, Woody Hayes once said, "It is for us to **Pay Forward.**" After all, no one can pay back. The people who have helped us along the way are now gone. Rather it is for us to pay forward to a new generation of orthodontists and to that profession which has so enriched our lives.

The GLAO has a longstanding tradition of service and commitment to the profession of orthodontics. You may or may not be aware that the GLAO has two separate awards for "distinguished service" to the profession.

The David Hamilton Distinguished Service Award was established in 1996 and is presented to individuals who have dedicated themselves to serving the interests of the GLAO throughout their careers. Previous recipients are Dr. David Hamilton 1996, Dr. Dale Wade 1997, and Dr. John Lindquist 2000. In 2001 it was decided that the David Hamilton Distinguished Service Award would only be given every five years.

We also have the GLAO Distinguished Service Award established by the award committee to recognize a GLAO member who has served the association in various capacities through the years in an exemplary manner. This award is to be given annually, if so desired, by the GLAO Board of Directors. Previous recipients are Dr. Eli Berger 2001 and Dr. George Eastman 2003.

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JOHN MONTICELLO, D.D.S., M.S.

Orthodontic discussion and debate are essential tools in the career-long continuing educational process. Controversy is valuable as it prompts supporters of opposing views to

challenge the rationale and science/medicine of one's own and one's colleague's proposed care. There was once a time when the primary diagnostic element and measure of successful treatment was based solely on the molar relation and angulation of the lower incisor at completion. The value of such measures as tools is not questioned, but the 3-dimensional, skeletal, dental muscular and TM joint position evaluation has become more profoundly relevant when maximal arch stability and oral health and stability is desired.

The debate of one-stage therapy verses two-stage therapy is by no means over, but rather still being hotly researched and debated. Each side can produce situations and cases where their single or double stage approach to the correction of the problem is unquestionably the best for that situation. In either case, hopefully we can avoid the expression of opinion being presented as fact to the public.

Perhaps what this tells us is some-

thing we already know; there is no single approach to corrective therapy that works in all cases. There are some malocclusions, at some ages or stages of development, which should be corrected in one stage. Conversely, there are some malocclusions that are best treated in multiple stages, timed with growth.

In the final analysis, it is the practitioner's diagnostic knowledge of maxillofacial growth, development, eruption patterns, psycho-social influences and compensatory reactions to aberrations from the norm that dictate how and when an individual should receive interceptive or corrective care; and that subjective talent is different for us all based on our training and experience.

Let us welcome the current evidence-based treatment protocols and compare them with the scientifically verified clinical evidence of successful therapy to help develop rational treatment plans for the best possible outcomes for our patients.

Making Excellence Better... New Ideas Enhancing the Alexander Discipline

Friday, September 10th, Wick Alexander is presenting a new, updated seminar in Detroit, Michigan that expands upon his popular technique used throughout the U.S. and abroad. Topics to be covered include:

- 15 keys to success in diagnosis
- unique bracket selection and prescription
- specific archforms to enhance stability
- highly effective treatment mechanics

Cost of seminar is \$245 (by August 25th), after this date: \$285. Six C.E. credits will be earned. The seminar is sponsored by the Detroit Orthodontic Alumni Association. Further information can be obtained by contacting Sandy at 586-772-6090.

GLAO CALENDAR OF EVENTS

2004

September 29 - October 3
Joint MSO & GLAO Annual Session
Hyatt Regency, Chicago, IL

2005

March 11 - 13
GLAO Ad Interim Meeting
Cleveland, OH

October 27 - November 1
Joint GLAO & MASO Annual Session
Bermuda



AAO TRUSTEE REPORT



JOHN BUZZATTO, D.M.D., M.D. S.

The 104th Annual Session of the American Association of Orthodontists was held April 30th to May 4th in Orlando, Florida under President James Caveney. The actions of the House of Delegates which met Friday April 30th and Tuesday May 4th follow.

As a result of the Leadership Conference Committee, several resolutions were adopted by the House of Delegates (HOD) to improve its efficiency. The first day of House business beginning in 2006, will begin as usual on Friday with the Constituent Caucuses, followed by the First Meeting of the HOD and the Budget Review Meeting. The Reference Committee Hearings, previously held Saturday morning will now be held immediately following the Budget Review Meeting. This will leave Saturday and Sunday free for the delegates. The Constituent Caucuses will reconvene Monday morning as usual but will be followed by the Second Meeting of the HOD, which previously met all day Tuesday if necessary. These changes in effect will reduce the previous two and one half days to two potentially long days.

Defeated were resolutions to give the immediate Past President a vote on the Board of Trustees, (BOT) and reducing the number of terms of office for council members.

The Blue Ribbon Task Force on Evidenced-based Practice submitted several resolutions to the HOD for consideration. These included its "Definition", "Guidelines and Speaker Criteria for Topics and Selection of Speakers" and "Scheduling of Evidence-based Practice Conference". The adopted resolutions were all referred to the Councils on Education (lead Council), Orthodontic Practice and Scientific Affairs to be studied and reported to the Board at its February 2005 meeting. "Presentations based on Research Principles" was adopted and will be included in the Compendium and Annual Sessions Operations Manual.

The AAO's Principle of Ethics and Code of Professional Conduct was revised to address (1) false representation of credentials or certifications and (2) directly or indirectly representing or implying Board certification, if the certifying board is not the American Board of Orthodontics. The AAO Mission Statement was also revised to include supporting excellence in the practice of orthodontics and maintaining the highest ethical standards in orthodontic education and practice. The Councils on Orthodontic Health Care (COHC) and Governmental Affairs (COGA) were directed to study and make recommendations for increasing access to quality orthodontic care in those states with underserved or impoverished areas. House Policies regarding Concurrent Courses, Meeting or Programs at Annual Sessions were rescinded to allow and welcome ancillary orthodontic related organizations to meet concurrently with the Annual Session as long as certain criteria are met.

The House adopted the position that

the AAO Direct Reimbursement (DR) program be discontinued. Although DR is a concept in which we strongly believe and one in which the AAO has spent millions of dollar over the past twenty years, it was felt that unless we could promote DR profitably, it should be discontinued. Since all AAO members are required to be ADA members, our ADA dues will still be funding, to some extent, the promotion of DR.

The HOD approved the creation of a CD-ROM that will be marketed to AAO members as a referring dentist educational tool. COGA in consultation with the Council on Scientific Affairs (COGA) were directed to seek modifications of the "Guidelines for Infection Control in Dental Health-Care Settings-2003", specifically to modify the proposed sterilization protocols for semi-critical instruments. Several resolutions were referred to the appropriate Councils or Board Committee's which include: "Mentoring and Leadership Development Efforts", "Promotion of AAO Governance", "Development of Governance Document", "Donated Orthodontic Services", "Systematic Reviews" and Continuing Education Committee". The HOD also requested the Commission on Dental Accreditation to adhere to all aspects of the Standards for the Accreditation of Advanced Programs in Orthodontics and Dentofacial Orthopedics.

A resolution to increase the AAO's liquid reserves from 75% to 100% was defeated. This required a majority or 33 votes and the final vote tally was 32-32, the eight GLAO delegates unanimously voted to maintain our liquid reserves at 75%. The AAO Annual Session registration fees will be waived for delegates, alternate delegates and any other AAO members required to be in attendance at the HOD. The current bylaws call for Canadians to pay seventy-four percent

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Council on Communications

ROBERT F. GOOD, II, D.M.D, M.D.S.

The Council on Communications will meet August 6-7, 2004, in St. Louis. The Council's winter meeting is scheduled for December 3-5, 2004.

Following are House of Delegates resolutions, Board motions, and Council on Communications pending projects from both the February 2004 BOT meeting and the April/May 2004 BOT meeting. All items that follow will either involve the Council on Communications and/or the Communications/Marketing Staff:

House of Delegates Resolutions

- Adopted 13-04 COC—Referring Dentists Educational Tool. The outreach tool, which will be a DVD, will be marketed to AAO members.
- Adopted 22-04 COC —Revision of AAO Mission Statement. The revised AAO Mission Statement is as follows:

AAO MISSION STATEMENT

The American Association of Orthodontists is a professional association of educationally-qualified orthodontic specialists dedicated to advancing the art and science of orthodontics and dentofacial orthopedics, improving the health of the public by promoting quality orthodontic care, supporting the successful practice of orthodontics and maintaining the highest ethical standards of excellence in orthodontic education and practice.

AAO Board of Trustee Motions

(Projects that have been completed.)

- Approved the insertion of a laminated dental hygienist insert titled *Problems to Watch for in Seven Year Olds* in the spring 2004 edition of RDH, which is a dental hygienist publication. (February 2004 BOT meeting)
- Approved the insertion of the dental hygienist insert in the *Bulletin* and approved the insert as a for-sale item to members during the 2004-2005 fiscal year. (February 2004 BOT meeting)
- Directed the Council on Governmental Affairs to work with Communications and Marketing staff to redesign the AAO Government Relations/AAOPAC Annual Session display and create a continuous loop CD displaying photographs of COGA and PAC members with legislators. (February 2004 BOT meeting)

AAO Board of Trustee Motions

(Projects that are pending.)

- Approved the creation of a for-sale CD that is to include illustrations and photographs that do not appear in AAO publications. (February 2004 BOT meeting)
- Approved the creation of a DVD for orthodontic residents. The lead council on this project will be COMEJC, who will turn to COC, CONYM, and possibly COOP for input and creative assistance. (February 2004 BOT meeting)
- Requested that the COC send the

2003 S.W.A.T. CD-ROM and an accompanying letter from the AAO President to all fully accredited dental hygiene schools in the U.S. and Canada. (February 2004 BOT meeting)

- Approved that the COC investigate corporate sponsorship with a dental floss company for the development and mailing of a revised version of the 2002 NOHM poster in preparation for the 2004 NOHM campaign. Staff did create the flier which was then moved through the approval process. (February 2004 BOT meeting) In July 2004, the BOT Sponsorship Committee asked that an NOHM flier that was to be mailed to AAO exhibitors be put on the BOT August agenda for further discussion.
- Approved that the COC be allowed to investigate the possibility of printing and mailing *Orthodontic Dialogue*, as long as a corporate sponsor can be found to support the project. (February 2004 BOT meeting) In July 2004, the BOT Sponsorship Committee asked that the *Orthodontic Dialogue* flier be put on the BOT August agenda for further discussion. A revised version of the *Orthodontic Dialogue* flier that includes a disclaimer will be presented at the August BOT meeting.
- Approved proposed TV PSA script and storyboards. (February 2004 BOT meeting) The PSA, which was on the verge of completion, is now on hold. The company who was originally producing the PSA, Orbis Broadcast Group, closed their doors without notice to clients. This matter has been turned over to

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Council on Membership, Ethics and Judicial Concerns

JEFFREY GILMORE, D.D.S., M.S.

The Council on Membership, Ethics and Judicial Concerns has not had a face to face meeting since my last report, but two conference calls were held to discuss current council business. All eight COM members participated in each call and a published full agenda was followed and completed each time.

Some of the topics discussed included:

- **AAO membership application form:** the membership application forms of the constituents and the AAO were reviewed. The purpose was to modernize and develop one standard application form. Mr. Jim Bowlin, AAO legal counsel, will review the forms and proposed modifications to help produce a useful document.
- **International member needs:** The council explored various methods to accurately assess the needs of the AAO international members. A cost effective tool discussed was to

place our survey questions on the WFO on-line newsletter seeking input on how their AAO international membership could be enhanced. We are in the early stages of this approach.

- **Revision of the AAO Principles of Ethics and Code of Professional Conduct:** The consensus of the council members was that the current document is unclear. Mr. Jim Bowlin reviewed the current document and made significant proposed revisions and reorganization for clarity purposes. These changes were well received by all COM members. Specific sections of the document were discussed on the call and further revisions were planned. Input from council members was to be given via the COM listserv. A final revision will be offered to the council for approval with referral to the AAO Board of Trustees for their review.
- **AAO Membership Directory:** The Council voted to request the Board

of Trustees to amend AAO policy BA 1A-82H- Membership Directory as follows:

Resolved, that the Association implement procedures for the publication of a biennial directory of association members, allowing for the distribution of one copy to each active and affiliate member *at no charge. Members desiring more than one paper copy must pre-order and purchase additional copies prior to publication,....*

It was the consensus of the Council that in order to reduce unnecessary printing costs, the AAO members desiring additional paper copies of the directory can order them prior to the initial printing of the directory. Members will continue to be able to access updated on line directories at no cost and eventually transition toward an on-line only directory with preorders for a paper version.



Choose the AAO Professional Liability Insurance Program for Coverage You Can Trust

Why AAO Professional Liability Insurance is your best choice **right now...**

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- AAOIC is owned and managed by AAO members
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- Free claims-made lifetime coverages available
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Council on Insurance

JERRY R. HICKMAN, D.D.S.

The AAO Council on Insurance met in St. Louis on June 5, 2004. Attending the meeting were the insurance company representatives, council members and the Council Liaison Trustee, Dr. Raymond George. As you GLAO representative, I can report that our endorsed AAO insurance plans continue to be financially sound.

The AAO Professional Liability Plan has a membership participation of 47.5% with new sales growth of 8.6% for the past 12 months. This is the seventeenth consecutive year since the plans inception in 1987 that participation has increased. The AAO Professional Liability Plan continues to maintain a low claims/loss ratio and the premiums charged are very competitive on a national basis. We continue to recommend all GLAO members contact the AAO Insurance Company prior to their next renewal to compare the AAO plan with their current carrier.

The AAO Business Office Package (BOP) grew at a 15% rate over the past 12 months. The Travelers Insurance Company continues to offer a very competitive rate throughout the country. To enhance the program further, the Council on Insurance has approved JLT's request to be able to provide some coverage with other selected insurance companies when Travelers for some reason is not competitive. It is important that every member review their BOP policy at the time of renewal in order to update their coverage.

The claims/loss experience for the AAO Life, Disability, and Health Plans was favorable over the past 12 months, with the health insurance plan providing the best performance.

Because our incurred claims/loss ratio for the health plan for this year has been low compared to the previous years, the COI is not recommending any further rate increase for 2004. The total rate increase for the year will remain at 5%, which is significantly lower than the increased cost of medical care which had been projected at 15% by New York Life.

Over the past year the AAO Board of Trustees has directed the Council on Insurance to pursue a health insurance plan for the employees of our membership. They have also more recently directed us to explore the concept of Health Savings Accounts (HSAs) which have recently been approved by the government on a national level. To address the issue of health insurance for employees the COI has sent a recommendation to the AAO Board of Trustees to approve a Medical Insurance "Brokerage Desk" which would be administered by JLT Services. JLT would be available to offer both individual and employee group insurance coverage to members and their employees outside of the traditional association arrangement currently provided through New York Life. Every effort is to be made by JLT to not compete with the current AAO health insurance plan which only offers health insurance for individual doctors. The "Brokerage Desk" if approved by the Board of Trustees will offer broader health insurance coverage in all 50 states for individual doctors and their employees.

The Council on Insurance has also recommended to the AAO Board of Trustees that Health Savings Accounts (HSAs) be established for the benefit of our membership. The federal government has recently passed legislation

promoting "consumer driven health insurance plans," specifically HSAs. The establishment of HSAs should help reduce the cost of medical insurance while offering a significant tax advantages for individual doctors and/or their families. The tax advantages of HSAs include the following (similar to IRAs):

- ✓ Contributions by an individual all tax free
- ✓ Contributions qualify for both state and federal tax deductibility
- ✓ Employers can save on their FICA taxes
- ✓ Any interest earned on the funds in a HSA is tax deferred
- ✓ Funds used by qualified medical expenses are tax free

The Council on Insurance has recommended freezing all the indemnity health insurance plans currently being offered by the AAO. Those individuals currently participating in these plans will be able to maintain their coverage or convert to an HSA. The current MSA will still be available as a HSA per federal guidelines. The establishment of HSAs should encourage individual savings for future medical expenses beyond retirement including out of pocket expenses for Medicare and/or long term care expenses.

The changes that are being recommended by the Council on Insurance will have broad ramifications to our health insurance plan as it exists today. If you would have any questions or recommendations for the Council, please feel free to contact me by email at jhickman@iupui.edu or by mail at 8001 Shelby Street, Indianapolis, IN 46227; by fax at 317-888-0083 or by phone at 317-888-7807.

Council on Governmental Affairs

M. DONALD HAYES, D.D.S, M.S.

The AAO Council of Governmental Affairs met July 18 and 19, 2004 in Washington D.C. Dr. Jack Beattie, Chairman of the AAO COGA Board, indicated the importance of our continual monitoring of health care legislation as regards to the field of orthodontics.

A specific issue Congress is considering which relates to orthodontics is The House Education and Workforce Committee's consideration of the "College Access & Opportunity Act" (H.R. 4283). This bill would reform higher education and laws in regard to student aid/loan programs as well as the accreditation process. Of specific concern to the field of orthodontics would be the manner in which dental schools might seek to add new graduate programs in orthodontics. While it may have been hoped for specific legislative changes in the accreditation process, the House Education and Work Force Committee was reluctant to legislatively alter the accreditation agency standards. However, it was amenable to reforming the accreditation disclosure policies. The AAO was specifically seeking greater transparency and openness in its closure on the accreditation process. It has been expected the committee will speed up this legislation and have it heard before the House of Representatives some time this summer. The Senate has yet to consider a similar legislation and is expected to do so subsequently. The number of actual days Congress will be in session the remainder of the year is quickly dwindling. It is likely that a higher education reform will not be completed this year. However, legislation introduced this year likely will be used as a basis for developing a new bill in the next Congressional season.

The AAO Congressional liaison, Mr. Tim Haake, indicated that on June 21, 2004, the Supreme Court decided to keep intact the current limitations on ability for patients to sue Health Management Organizations (HMO). This could mean that Patient Protection legislation spearheaded by dentist Congressman Dr. Charlie Norwood (R-GA) will again rise to the forefront in Congress. Congressional leaders had taken a "wait and see" approach on how the courts would decide this issue. Now that the courts have upheld the status quo, Congress is now the only medium for a change in the law. There will be little time to consider this issue in the remaining legislative days of the 108th Congress. Mr. Haake expects this issue to be taken up again when Congress reconvenes next year. Commenting on the Supreme Court's decision in this case, Dr. John C. Nelson, President of the American Medical Association, said, "It is a sad day for America's patients." "By reserving the right to decide what is—and what is not—medically necessary, managed care plans now practice medicine without a license, and without the same accountability that physicians face every day."

The AAO Board of Trustees has approved guidelines to transmit "partisan communications" to its members on a limited basis during election years. This year, the AAO will have its first opportunity to communicate with its members in this regard. With a few exceptions it is still too early to predict which races will be close enough to fulfill the stated criteria. Since the Council will not meet until after the election, it may be beneficial to devise some mechanism to alert Dr. Beattie and Tim Haake to races in which the AAO should be involved. Due to the length of time

involved with the approval process, all races to be considered should be finalized by early October, so that communication can be sent on a timely basis to AAO members. The AAO Communications Guidelines are as follows:

- The chair of COGA in consultation with the Legislative Counsel and AAO staff will select based on voting records, Members of Congress worthy of support. Special AAO communication will be developed in those elective federal office races where the margin of victory appears to be narrow and where AAO assistance could be pivotal.
- Areas where the candidate in question has been supportive of AAO positions will be researched and highlighted.
- A list of AAO members in the Congressional/Senate district will be compiled
- A letter to these members will be drafted by the Legislative Counsel and approved by the AAO's Rapid Response Committee on Legislative Matters for content and AAO General Counsel for compliance with FEC rules
- Once approved as above, a copy of the letter will be sent to the Board of Trustees for approval and to COGA for informational purposes before being sent to AAO Members
- The letter will be sent to AAO members identified in the Congressional District/State under consideration, with a copy sent to the candidate being favorably highlighted.

In this way the AAO seeks to further enhance our relationship with key members of Congress up for election.

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Council on Information Technology

JOSEPH JANOWSKI, D.D.S., M.S.

The Council on Information Technology has been concentrating on redesigning and updating the AAO member's website. The current layout is over four years old which is out-of-date by current technology standards. When the new site is completed it will feature new page layouts, upgraded graphics, and a new easy-to-use site index. The new look and feel will extend to all pages of the site to provide a consistent user experience.

The home page of the new site will include an updated design that communicates a visual message about the AAO brand. It will also spotlight special articles, present the latest calendar of events, and display the

latest posts from the AAO discussion boards.

The content sections will be streamlined from fifteen to seven major sections. News articles and resources will be accompanied by a list of related items to assist members in finding additional resources. Existing tools such as the search engine will also help members quickly find content.

A new component that will be added is the "Your Profile" section. This will provide personal information such as: access to your personal profile, dues payment notification, access to your site preferences, and new mail notification for those who subscribe to the

AAO freE.mail system. Links from this section will also allow you to update and manage your personal contact information, site passwords, and subscriptions to AAO online newsletters.

When completed, the new member site will provide an updated, stable and integrated platform that will continue to provide new features and services. Later this year, the Council on Information Technology will begin working to develop additional templates for this new site that will be used by AAO constituents. The completed templates will then be added to the site sometime next year and essentially be included as part of the overall AAO site portal.

AAO PAC

M. DONALD HAYES, D.D.S., M.S.

The AAO PAC met February 1, 2003 in Washington D.C... Dr. Peter Knudson chairman of the AAO PAC board indicated that the AAO PAC enjoyed remarkable success during the 2002 election cycle. He indicating that 90% of the funds contributed went to victorious candidates. Also, at the meeting results of the AAO governmental relations survey were noted indicating that 40% of the AAO membership indicated a greater ability to direct contributions towards specific candidates or politic parties would help persuade them to either beginning to contribute to the PAC or increase their current level of contributions. When asked if they knew the PAC contributions were doing "something special" for the specialty 70% responded they

would be more likely to increase contributions. Surprisingly those numbers drop off to 25% when asked if a personal conversation with an AAO member would make them more likely to contribute to the PAC. This survey also revealed 80% felt that federal legislation and regulation is a significant threat to their practice, 70% responded they would increase contributions to the PAC if they knew their dollars were "doing something." During 2002 15% of the AAO membership contributed to the AAO PAC. Communicating with the membership aggressively and effectively that PAC contributions make a difference could help increase contributions from the AAO membership.

The government relations survey also revealed 70% of those polled answered yes to the question should AAO

contribute resources toward an "indigent care government relations program." When asked how likely they would be to participate proximately 60% answered somewhat or extremely likely and over 70% said they would or they knew of other orthodontists who would be interested in participating in such a program. Also, at the meeting the AAO trustee to the PAC Lee Graber indicated that the AAO trustees have formally adopted a pilot indigent care government relations program to be participated in by board members of the AAO PAC and COGA. The members of the two groups would offer their Congressmen the opportunity to have them select an orthodontic case of their choosing

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Pennsylvania Association of Orthodontists

J. RICHARD PFEFFER, D.M.D., M.D.S.

The Pennsylvania Association of Orthodontists recently held its 2004 annual meeting at a beautiful waterfront resort and spa on the eastern shore of Maryland, fronting the Chesapeake Bay. Thirty-eight doctors attended the meeting at the Hyatt Regency Resort and Spa and enjoyed several days of scientific lectures and resort fun. Dr. Robert "Slick" Van Arnsdale provided a wonderful scientific lecture on a variety of subjects including transpalatal width and treatment planning for maxillary palatally impacted canines. His information and humorous presentation was enjoyed by all. Next year's meeting will be held at the Homestead Resort in Hot Springs, Virginia on June 17, 18 and 19, 2005. The speaker will be Dr. Vince Kokich, Sr.

A golf tournament was sponsored by GAC and Masel in which various prizes were handed out. Yours truly won the closest to the pin (it only took me four tries!). Other activities included fishing on the bay, tennis, and swimming. It was a wonderful meeting hosted by our PAO President Bob Seebold. A new slate of officers was included at this meeting and our new President is George "Rusty" Bullock of Doylestown. Rusty has served the PAO for many years as a board member and treasurer.

A big hit again this year was the challenging case breakfast. Everyone brings one of "those" cases, and we sit at tables of eight and discuss the treatment problems that we all share. It is very stimulating and serves as a

wonderful statewide study club.

The PAO is constantly trying to provide more services to our members. Toward that end, we, in collaboration with 3M Unitek, we are sponsoring two days of lectures by Lori Garland-Parker at two different locations in the state. Lori is the co-founder of Consulting Network, Management and Training Solutions. She specializes in assisting orthodontic teams to increase clinical organization, efficiency and effectiveness, develop training systems and enhance communication with patients and parents. This promises to be a very informative lecture, attempting to build a team approach to solving many of the problems we all deal with on a day to day basis.

Ontario Association of Orthodontists

RICHARD MARCUS, D.D.S, M.S.

Current Membership (as of June 2004)

Active Membership	=	214
Honourary	=	9
Life	=	43
Retired	=	4
Academic	=	4
TOTAL	=	274

Leadership -

President	Mark Gwartz Oakville, Ontario
President-Elect	Sol Laski Markham, Ontario
Past-President	Stan Markin Scarborough, Ontario
Sec/Treasurer	Michael Patrician Scarborough, Ontario

Website - the OAO has recently revamped its website. The updated version may be viewed at www.oao.on.ca

FNIHB/First Nations Orthodontic Insurance - most of our OAO mem-

bers are familiar with the long-standing areas of concern with this programme. Many of our members have written letters to the Ontario Band leaders expressing their concerns with the plan and indicating a strong desire to ensure that First Nations patients are treated the same as all other Ontario citizens. Members are encouraged to continue following the suggestions previously communicated by the CAO and OAO.

OAO Retreat - members of the OAO Executive spent a weekend with a professional facilitator. Some of the matters discussed include, efforts to have younger members more active in the Association, plans to ensure that the OAO is in contact with members across the province, and ideas to make our future executive meetings even more productive.

Dental Anaesthesia - the regulatory

body in Ontario has passed, in principle, the recognition of Dental Anaesthesia as a new Dental Specialty. Before this can become a reality, the regulations related to Dental Anaesthesia, will have to be passed by the provincial government.

Membership Package - the OAO is preparing a new membership package. As part of this effort, a membership plaque will be available to all new and existing OAO members.

Proposal for Marketing Strategy Development - in an effort to re-establish our communications strategy, the OAO has retained the York Consulting Group, at the Schulich School of Business, York University. This group has been doing interviews which, it is hoped, will help lead the OAO, to a new approach in how the Association markets Orthodontics in the province of Ontario.



Service and Commitment

...CONTINUED FROM PAGE 2

At this year's annual meeting in Chicago, the GLAO Distinguished Service Award will be given to one of our past president's who has served the GLAO, the AAO and our profession in many different positions. He was a delegate to the AAO House of Delegates for 15 years. He has served on numerous committees at the AAO and GLAO level throughout his career. He sat on the AAO Council on Insurance from 1988 until 1996, when he served as chairman. He sat on the American Association of Orthodontists Foundation from 1997 until 2002, when he served as president of the foundation. He has been a member of the GLAO Board of Directors since 1981 and served as GLAO President in 1987. It is with great pride that the GLAO board will bestow the 2004 GLAO Distinguished Service Award to Dr. David Haas of Akron, Ohio, at this year's annual meeting. We are most grateful to have had such a fine leader as David Haas on our GLAO board for so many years.

It is my hope that you too will answer the "Call to Service." We are always looking for volunteers at the state and provincial level, at the GLAO and at the AAO. If being a member of one of these boards is not for you, remember you can always participate by making a commitment to the AAOPAC and the AAO Foundation.

The AAOPAC has proved to be a vital tool to help preserve orthodontic practice as we know it today. It gives us a "voice" in the process that has many times lead to ever increasing governmental control and regulation if we remain silent. It was the influence of our own AAOPAC that helped make the difference in voting down the house bill concerning "ergonomics" that could have proved devastating to professionals and small business throughout the United States. The AAO Foundation has been pivotal

in supporting ongoing research in the science of orthodontics throughout the North America. Without the AAOF, NIH cutbacks would have almost brought orthodontic research to a halt. Instead 4.6 million dollars in research grants have been presented to orthodontic research projects and orthodontic education in the past 10 years from the AAO Foundation.

The GLAO was well represented at this year's governmental affairs conference held in our nation's capitol on March 20-22. Our GLAO representatives were able to hear a number of speakers including Senator Tom Daschle. They were also able to have dinner with AAO Washington lobbyist and organizer of the conference Gen. Tim Haake. Tim, a general in the "Special Ops" division of the Army Reserve, has done a fine job as our lobbyist. He emphasized how important our AAOPAC was in having a presence in the Washington governmental arena. The conference culminated with breakfast Monday morning at the Capitol Hill Club with Congressman Pete Sessions of Texas as the speaker. The GLAO conference representatives then finished with meetings "on the hill" with their individual senators and congressman discussing issues of importance to the practice of orthodontics.

The GLAO Board of Directors had a very successful Ad Interim meeting March 12-14, in Columbus, Ohio. The weekend began with a social hour Friday evening at the "Capital Club."

Saturday's board meeting began promptly at 7:30 a.m. The board worked diligently to complete their agenda which included such issues as the appointment of a board parliamentarian to help with issues of procedure at out board meetings and the appointment of Dr. Tom Ahman as our candidate for speaker of the AAO

House of Delegates beginning in 2006. Tom has been a tireless worker and great leader for the GLAO. We are very proud to have him represent the GLAO as speaker of the house. Congratulations, Tom!

I want to say thanks to my wife Bonnie, who hosted our board spouses to a day of exercise, manicures, and hairstyling at the Capitol Club, ending with lunch and shopping at Columbus' Easton Town Center.

Saturday evenings social activities included a cocktail hour in the "Huntington Club" box high above Ohio Stadium "Home of the 2002 National Champions the Ohio State Buckeyes" (Sorry, I couldn't help myself!) and our traditional Saturday evening "Appreciation Dinner" was held at Handke's Cuisine in German Village's "Brewery District."

I want to thank our delegates and alternate delegates lead by our new delegation chair, Dr. Chris Roberts, for a "Job Well Done" at this year's AAO House of Delegates. Our delegation included:

<i>Delegates</i>	<i>Alternate Delegates</i>
John Barbour	Tom Ahman
Valmy Kulbersh	Mary Barkley
Robert Portenga	Jeffrey Berger
Jeffrey Gilmore	Dan George
Maria Haas	
Scott Jamieson	
Robert Brown	
Chris Roberts, chair	

These individuals sacrifice a great deal of their personal time studying the issues and attending the HOD at the AAO Annual Session. If you see them at the meeting wearing the delegate ribbon, I urge you to shake their hand and thank them for their efforts.

CONTINUED ON PAGE 12...

Service and Commitment

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I want to personally thank Chris Roberts for the exemplary job that he did in his first outing as delegation chair. As you may know, Chris is our president-elect. I can't say enough about Chris. He is a true gentleman and I believe him to be a natural leader. He will make a great president for the GLAO this coming year.

I want to thank John Buzzatto for his hard work and due diligence in being our GLAO trustee to the AAO BOT. This job requires a tremendous amount of time taken from practice and family. John has made the commitment and is always working diligently to be on top of the issues. John has been my friend for many years. I know that he will make great AAO President.

As you know John Buzzatto had some mighty big shoes to fill as Ohio's own Terry Pracht left the trustee position and continued on through the chairs of the AAO. How proud we were, as the GLAO delegation looked on, and Terry took the oath of office at this year's House of Delegates in Orlando as he became President of the AAO. I must say that I have never seen anyone who has dedicated more time or been more tenacious with keeping up with the issues at hand than Terry. Terry, on behalf of our entire membership, I want you to know how proud the GLAO is to have you assume this most prestigious position.

I hope every one is as excited as I am about this year's GLAO annual session. Please mark your calendar for our annual meeting October 1-3, 2004. We will join our friends from the MSO for a joint annual session at the downtown Hyatt in Chicago. This is the same site where we initiated the concept of a "joint" meeting in 1999 under the leadership of President John Buzzatto.

The Hyatt has undergone a \$66 million renovation since that time and I think you will find the accommodations and meeting facilities to be first rate. The meeting theme is "Catch the Spark" and true to this theme, I believe you will find the scientific session, social functions, location, and facilities to be spectacular.

A number of speakers will enhance the entire program. However, Dr. Jim Hilgers and Dr. David Hatcher will be featured on the scientific program, where both will give full day presentations. Joan Garbo and Straty Righellis will be on the staff program. Barry Sears, famed scientist and author of "The Zone", will be featured on the lecture schedule and as a keynote speaker at the President's Dinner Dance. We have also incorporated a special session for residents from programs within both constituencies to present scientific papers on Sunday morning. The President's Dinner Dance will be Friday evening in the Hyatt Crystal Ballroom overlooking Chicago's Wrigley Building. There will be a joint GLAO-MSO business breakfast with individual breakouts for the business meeting on Saturday morning. The scientific program will end on Sunday noon.

President Steve Roehm of the MSO, the entire meeting committee and I have been working diligently since February of 2003 to make this an event that doctors, spouses, and staff alike will not want to miss.

I would like to thank two ladies who work "behind the scenes" for the GLAO. They are our executive secretary, April Snyder, and her assistant Michelle Patrick. They are both highly efficient and effective. Without them the work of the board would seem insurmountable. April is well respected by the GLAO board and

facilitates the duties, meetings, and schedules for the president, councils, and committees on a daily basis. She is a very capable meeting planner and has proven to work well with other constituent executive secretaries on our joint association affairs and meetings. I will sincerely miss working with them both. They are simply "tops" in my book.

I began my stint of service in the fall of 1989. It was the GLAO annual session and Dr. Dale Wade was president. Bonnie and I were taking a stroll around the beautiful lake behind the Broadmoor in Colorado Springs, when up ran Dr. Vic Cook, a longtime friend and fellow ortho resident, and Ty Wheeler, one of my former ortho professors at OSU. They said, "Bob, we are just about to start the Ohio Association of Orthodontists meeting. We need a secretary-treasurer and you are our man!" I had no idea what they were talking about but I certainly liked the sound of it. I dutifully ran back with them to the meeting and the rest is history. I, too, was concerned about how much work would be involved in serving the association and I was also concerned with the commitment of my time. But I can tell you, it has been one of the most enriching experiences of my professional life.

Dr. Dale Wade, a champion of service to the profession, the university, his community, and his church, said it best when he once told me, "It's not so much the work, it's the relationships." I didn't quite comprehend what he meant at the time, but it certainly hits home today.

Bonnie and I would like to thank this great group of people that make up our GLAO board and their spouses for the many years of camaraderie, friendship, fun, and memories that we have enjoyed together. We will surely cherish those memories for a lifetime.

Council on Communications

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AAO General Counsel, and the Communications/Marketing Staff is currently researching other vendors.

- Approved that the COC be allowed to send direct communication to the orthodontist member that is earmarked "STAFF" so that the AAO member knows to forward the information to his/her staff. (February 2004 meeting) The 2004 NOHM How-to Guide is currently being tailored with the orthodontic staff in mind.
- Approved that the Council on Information Technology, in conjunction with the Council on Communications and the Council on Orthodontic Practice, research

the possibility of developing a help-wanted site for orthodontic staff on the braces.org web site. COIT is responsible for taking the lead on this project. (February 2004 BOT meeting)

AAO Board of Trustee Motions

(for informational purposes)

- Voted to make the annual Council Chair-Elect meeting longer so that all relevant issues can be covered. The BOT also suggested that this meeting be held at an earlier time during the Annual Session. No PowerPoint presentations will be allowed due to the cost involved in renting the equipment. (April/May 2004)

- Adopted the policy of evaluating the performance of Council members on a yearly basis in closed session and annually complete an in-depth review of two of the councils on a rotating basis with a report back to the Board of Trustees. The Council on Communications and the Council on Governmental Affairs will be the two Councils evaluated during the 2004-2005 fiscal year. (April/May 2004)

If you have comments, questions, or an idea that you'd like to share, please contact Council on Communications member Robert F. Good, II at 724.225.1114.

What You Should Know About Your AAO/GLAO Membership

Types of Membership

1. Active
2. Affiliate
3. Retired
4. Student
5. Associate
6. Academic (non-United States/Canada graduates)
7. Service
8. International
9. Honorary

How to Apply

Applications for **Active**, **Affiliate**, or **Retired** membership should be sent directly to the GLAO office for consideration and approval. All **Active** membership inquiries are reviewed and voted upon by the board and the general membership once a year during the Annual Session. The deadline for **Active** membership applications during the calendar year is July 1st. **Affiliate** and **Retired** membership applications are reviewed and voted upon by the board during each of the three quarterly meetings. All applicants will receive notification of their status via mail and/or email.

Applications for **Student**, **Associate**, **Academic**, **Service**, and **International** membership should be sent directly to the AAO.

Honorary membership is granted at the discretion of the AAO.

All membership applications may be obtained through the AAO office.

Dues

All AAO Membership dues are invoiced, received, and processed through the AAO Member Services department. The GLAO office does not issue dues invoices or process payments.

Dues Waivers are granted through GLAO. Those members seeking a **Dues Waiver** should contact the GLAO office directly to obtain an application. The Board of Directors will review and vote upon **Dues Waiver** applications during each of the four quarterly meetings, including the Annual Session. The deadline for GLAO **Dues Waiver** applications during the calendar year is September 1st. The **Dues Waiver** will then take effect during the forthcoming

calendar year. GLAO will notify the AAO of the Board's decision. All **Dues Waiver** applicants will be notified of their status via mail and /or email.

For more information regarding membership, please consult the Bylaws of the American Association of Orthodontists.

AAO

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AAO Trustee Report

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(74%) of dues and assessments of the applicable member category. President **Terry Pracht** appointed a committee as directed by the BOT to study the "Fair Ratio of Dues for Canadian Members". The committee members include: Don Joondeph, PCSO Trustee, Chairman; Korn, CAO President; **John Buzzatto**, GLAO Trustee; Ray George, NESO Trustee and **Richard Marcus**, Canadian member.

The 2004-05 budget approved by the House includes revenues of \$13,060,292; expenses of \$12,491,785 and a projected surplus of \$568,507. The dues will remain at \$745 for active members. Our own **Terry R. Pracht** was installed as AAO President for 2004-05. The GLAO was represented in the House of Delegates by Delegates: **John Barbour, Robert Brown, Jeffrey Gilmore, Maria Haas, Scott Jamieson, Valmy Kulbersh, Robert Portenga, Christopher Roberts** and Alternate Delegates: **Thomas Ahman, Mary Barkley, Jeffrey Berger and Daniel George**. **Chris Roberts** served as delegation chairman and **Jeff Berger** and **Bob Brown** served on Reference Committees # 2 and #3 respectively.

Council on Governmental Affairs

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Efforts will be made to have each Congressman paired up a Key Contact orthodontist or two in their respective areas. Orthodontists participating in the Key Contact Program will be invited to the 2005 annual Key Contact Reception at the AAO 2005 Annual Session in San Francisco. The date will be Monday, May 23 from 4-6 P.M.

The AAO Trustee Liaison to COGA, Dr. Don Joondeph, brought to the attention of COGA the following actions from the AAO House of delegates relevant to the Council:

- Adopted a resolution that the Council on Orthodontic Health Care in consultation with COGA and appropriate staff undertake the study to make recommendations for increased access to quality orthodontic care in those states with under served or impoverished areas. The results of the study are to be reported to the February 2006 Board of Trustees meeting for review and response with a final report to the House of Delegates in 2006.
- Adopted a resolution that the AAO approach the U.S. Department of Health and Human Services, Center for Disease Control and Prevention, to seek modification of the "Guidelines For Infection Control in Dental Health-Care Settings-2003". Specifically, the Council should lobby to modify the proposed sterilization protocols for semi-critical instruments as they apply to the dental specialty of orthodontics. The House also directed the AAO to have representation present during the consideration and formulation of future protocols developed by the CDC.

This issue was referred to COGA, in consultation with the Council on Scientific Affairs. The Council is to report to the August, 2004 Board meeting its recommendations. Additional, COGA is to work closely with the California Association of Orthodontists on this issue.

- Adopted a resolution that the AAO develop a "donated services" program, similar to the ADA Donated Dental Services Program. The House directed that this Program encourage members to treat disadvantaged children at no cost, and that the AAO develop a mechanism for members to tabulate individual totals of donated orthodontic services, to be reported on an annual basis. The Board referred this issue to the Council on Health Care in consultation with COGA.

At this point in time, it is very obvious that health care will be a major issue in the upcoming Presidential campaign this year. Perhaps never has it been more important to be sure that the orthodontic profession have an active presence in Washington to listen to legislative health care initiatives as they come forward and to have created the relationships with members of Congress whereby we might offer our opinion on matters critical to the continued success of our profession. In the matter of a few hours, Congress could enact laws that could change the delivery of orthodontic health care forever. For this reason, it is very important for all orthodontists to make contributions to the AAOPAC to help support our presence and ability to offer opinion on legislation critical to our profession.

AAO PAC

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from their district to be treated. It is very much hope that such a program would enhance the effectiveness of the American Associates of Orthodontists relationship with Congress. The new pilot program involves providing treatment to needy children and would be the most hands on government relations program that the AAO has initiated. The program will provide AAO members the opportunity to work closely with their federally elected officials to treat a child in our respective area who otherwise would not be able to afford treatment. Members of Congress would choose a child or family that needs orthodontic treatment. The Members of Congress would choose a case needing care from the district area and PAC and COGA directors would then provide the treatment. The responsibilities of the program would include:

- Conducting case evaluations
- Providing orthodontic treatment gratis
- Obtaining a signed consent form
- Providing patients with material about oral hygiene and keeping appointments
- Utilizing a form patient contract prepared by the AAO
- Obtaining the appropriate consents to disclosure information to the AAO and your Congressman
- Completing treatment, through a normal customary retention period

- Being responsible for arranging any necessary auxiliary care. (I.e., general dentist, oral surgeon) with friends or a colleague
- Terminating treatment with a patient does not comply with terms of treatment
- Referring of any other family members to the AAO for handling
- Providing initial reports and follow up reports every 6 months to the AAO and the congressman

The important benefits to be gained by the AAO and the orthodontist are providing treatment to a needy child otherwise not being able to obtain treatment and providing the child with confidence and self-image only a beautiful smile can give. Additionally, the orthodontist's relationship with his Congressman is significantly enhanced. The orthodontist will distinguish himself as among one of those doing something positive for the Legislator. The legislator will recognize the efforts of orthodontist serving the community and will be willing to discuss issues with the orthodontist in the future. Congress will also have a better understanding of the orthodontic practice and the issues that affect orthodontist. This will provide an excellent opportunity for the orthodontist to interact with his legislator and in general have the Legislator become more familiar with the orthodontic profession. If the pilot program were successful it could vastly improve the positive contact between the field of orthodontics and the members of Congress and create a good rapport between orthodontic profession and the individual members of Congress.

At the meeting it was also suggested the AAO PAC could maximize the opportunities to raise money by slightly modifying the fund raising activities. Currently the AAO PAC solicits members three times a year and operates a booth at the annual sessions. It was suggested perhaps currently approximately 15% of all practicing members contribute to the AAO PAC. It's hope that the AAO PAC perhaps with effort might be able to get 18 to 20 percent of membership to contribute. A national campaign was also suggested where by the PAC chairman might appoint a national chairman who in turn would select members from each state to coordinate efforts in his or her state. This national campaign would be an effort that would take years to develop but would significantly increase contributions if managed correctly. The AAO PAC needs to aggressively convey to the membership the importance of governmental activities, as well as legislative victories won by they participation of AAO PAC and COGA. New initiative approved by the board trustees to devote a portion of each bulletin to government relations program, could be a tremendous opportunity for the PAC and would regularly convey the urgency and necessity of AAO member's involvement in contribution to the AAO PAC.

2004 GLAO/MSO Joint Annual Meeting Sponsors

PLATINUM LEVEL

3M Unitek
GAC International, Inc.

SILVER LEVEL

Illinois Society of Orthodontists
Ohio Association of Orthodontists
Ormco

SureSmile by Orametrix

BRONZE LEVEL

ClassOne Orthodontics/Zulauf
Missouri Society of Orthodontists

EXHIBITORS

3M Unitek
AAO Foundation
AAO Insurance
AAO Member Services
American Board of Orthodontics
American Orthodontics
AOA
Beck Instruments
Boyd Industries, Inc.
ClassOne Orthodontics/Zulauf
Dentaurum, Inc.
Dolphin
DOME, Inc.
DynaFlex
Forestadent USA
G & H Wire Co.
GAC International, Inc.
GE Healthcare
Great Lakes Orthodontics, Ltd.
IACT
Imaging Sciences International, Inc.
IMS Specialty Services, Inc.
IMTEC Corp.
International Training Institute
Invisalign
Island Retainer, LLC
Kidzpace
Kodak Orthotrac, OPMS, Orthoware
Lancer Orthodontics
Lingualcare, Inc.
MidAtlantic Ortho
Modern Arch
Mondeal Medical
Oasys
Officite
OraMetrix
OREC Professional Marketing Systems
Ormco
Ortho Arch Co.
Ortho Banc
Ortho II - Ortho Computer Systems
Ortho Organizers
Ortho Solutions
Ortho Specialties
Ortho-Sesame
OrthoCAD
Orthopli Corp.
OrthoQuest, LLC
OrthoXpand™ International, Inc.
OSCAR, Inc.
Planmeca, Inc.
PracticeWorks
Orthotrac
OPMS
Orthoware
Progressive Concepts Charlene White
Raintree Essix
Reliance Orthodontic Products
Rocky Mountain Orthodontics
Sirona Dental Systems
Solutions By Design
Speed System Orthodontics
Summit Orthodontic Services, Inc.
Sunstar Butler
Superscrew-Superspring Co.
Tel-A-Patient, Inc.
TeleVox Software, Inc.
The Ortho Club/
Honeysuckle Creations
TP Orthodontics, Inc.
Treloar & Heisel, Inc.
Ultradent Products Inc.
V.Com - The Virtual Intercom
Wehmer
World Federation of Orthodontists

2004 CALENDAR OF EVENTS

American Association of Orthodontists

Council on Communications Meeting

(evening)
8/6/2004
St. Louis, MO
Contact: cqualls@aaortho.org

AAOF Board of Directors' Meeting

8/7/2004 - 8/8/2004
St. Louis, MO
Contact: cqualls@aaortho.org

AAO Board of Trustees Meeting

8/20/2004 - 8/21/2004
St. Louis, MO
Contact: cqualls@aaortho.org

Council on Orthodontic Practice Meeting

8/27/2004 - 8/28/2004
St. Louis, MO
Contact: cqualls@aaortho.org

Canadian Association of Orthodontists Meeting

9/8/2004 - 9/11/2004
Whistler, BC
Contact: cao@taylorenterprises.com

AAOIC Board of Directors Meeting

9/10/2004 - 9/11/2004
Essex Junction, VT
Contact: cqualls@aaortho.org

Pacific Coast Society of Orthodontists Meeting

9/18/2004 - 9/21/2004
Palm Springs, CA
Contact: cqualls@aaortho.org

Midwestern Society/Great Lakes Association Meeting

9/29/2004 - 10/3/2004
Chicago, IL
Contact: GLAO@AssnOffices.com

American Dental Association Annual Session

9/30/2004 - 10/3/2004
Orlando, FL
Contact: cqualls@aaortho.org

Middle Atlantic Society of Orthodontists Meeting

10/15/2004 - 10/17/2004
Baltimore, MD
Contact: MASO@AssnOffices.com

Southwestern Society of Orthodontists Meeting

10/21/2004 - 10/24/2004
Oklahoma City, OK
Contact: cqualls@aaortho.org

Southern Association of Orthodontists Meeting

10/27/2004 - 10/31/2004
New Orleans, LA
Contact: saopatat@bellsouth.net

Northeastern Society of Orthodontists Meeting

11/3/2004 - 11/8/2004
Providence, RI
Contact: mepstein@paimgmt.com

Council on Insurance Meeting

11/12/2004 - 11/13/2004
St. Louis, MO
Contact: cqualls@aaortho.org

Rocky Mountain Society of Orthodontists Annual Meeting

11/12/2004 - 11/16/2004
Scottsdale, AZ
Contact: dorothishadrick@acemgmt.com

Council on Communications Meeting

12/3/2004 - 12/5/2004
St. Louis, MO
Contact: cqualls@aaortho.org

AAOIC Executive Committee Meeting

12/3/2004 - 12/4/2004
Chicago, IL
Contact: cqualls@aaortho.org

2004 CALENDAR OF EVENTS

American Dental Association

Annual Meeting

August 4, 2004 thru August 7, 2004
Alberta, CANADA

Sponsor: American Academy of Esthetic Dentistry

Information Technology Committee (IT)

August 6, 2004

Chicago, IL

Sponsor: Information Technology

ADA Health Foundation (ADAHF) Board

August 11, 2004

Chicago, IL

Sponsor: ADA Health Foundation

Council on Members' Insurance and Retirement Programs (CMIRP)

August 27, 2004 thru August 28, 2004

Chicago, IL

Sponsor: Finance

President's Conference

August 27, 2004 thru August 28, 2004

Chicago, IL

Sponsor: Membership and Dental Society Services

Annual Meeting of the Virginia Dental Association

September 8, 2004 thru September 12, 2004

Norfolk, VA

Sponsor: Virginia Dental Association

Fall Convention Center

September 10, 2004 thru September 12, 2004

San Francisco, CA

Sponsor: California Dental Association

Annual Session

September 10, 2004 thru September 12, 2004

Moline, IL

Sponsor: Illinois State Dental Society

Council on Access, Prevention and Interprofessional Relations (CAPIR)

September 10, 2004 thru September 11, 2004

Chicago, IL

Sponsor: Dental Practice

Annual Session

September 16, 2004 thru September 19, 2004

Columbus, OH

Sponsor: Ohio Dental Association

Chesapeake Dental Conference

September 17, 2004 thru September 19, 2004

Ocean City, MD

Sponsor: Maryland State Dental Association

Annual Meeting

September 17, 2004 thru September 19, 2004

Bismarck, ND

Sponsor: North Dakota Dental Association

Commission on Relief Fund Activities (CRFA)

September 23, 2004 thru September 24, 2004

Chicago, IL

Sponsor: Dental Practice

ADA Endowment and Assistance Fund, Inc. (ADAEAF)

September 24, 2004

Chicago, IL

Sponsor: Dental Practice

Annual Meeting

September 29, 2004 thru October 2, 2004

San Francisco, CA

Sponsor: American Association of Oral and Maxillofacial Surgeons

Annual Meeting

September 29, 2004 thru September 30, 2004

Orlando, FL

Sponsor: American Association of Dental Examiners

145th Annual Session

September 30, 2004 thru October 3, 2004

Orlando, FL

Sponsor: American Dental Association

Annual Meeting

September 30, 2004 thru October 3, 2004

Orlando, FL

Sponsor: Delta Sigma Delta Fraternity

ADA Annual Session

September 30, 2004 thru October 3, 2004

Orlando, FL

Sponsor: Conference and Meeting Services

House of Delegates (HOD)

October 1, 2004 thru October 5, 2004

Orlando, FL

Sponsor: Administrative Services

Annual Board Meeting - Pierre Fauchard Academy

October 1, 2004 thru October 5, 2004

Orlando, FL

Sponsor: Pierre Fauchard Academy

Annual Meeting

October 20, 2004 thru October 24, 2004

Bonita Springs, FL

Sponsor: American Dental Trade Association

55th Annual Session

November 3, 2004 thru November 7, 2004

Denver

Sponsor: American Academy of Oral & Maxillofacial Radiology

Annual Meeting

November 3, 2004 thru November 7, 2004
New York, NY

Sponsor: American Academy of Implant Dentistry

Council on Dental Benefit Programs (CDBP)

November 5, 2004 thru November 7, 2004

Chicago, IL

Sponsor: Dental Practice

Information Technology Committee (IT)

November 8, 2004

Chicago, IL

Sponsor: Information Technology

Council on Dental Education and Licensure (CDEL)

November 11, 2004 thru November 12, 2004

Chicago, IL

Sponsor: Education

Annual Meeting

November 14, 2004 thru November 17, 2004

Orlando, FL

Sponsor: American Academy of Periodontology

Council on Scientific Affairs (CSA)

November 15, 2004 thru November 17, 2004

Chicago, IL

Sponsor: Science

Council on Dental Practice (CDP)

November 18, 2004 thru November 20, 2004

Chicago, IL

Sponsor: Dental Practice

Detroit Dental Review

November 19, 2004 thru November 21, 2004

Dearborn, MI

Sponsor: Detroit District Dental Society

Greater New York Dental Meeting

November 28, 2004 thru December 1, 2004

New York, NY

Sponsor: Greater New York Meeting

Lobbyist Conference

December 2, 2004 thru December 4, 2004

San Diego, CA

Sponsor: Government Affairs

Annual Mid-Winter Dental Meeting

December 10, 2004

Minneapolis, MN

Sponsor: Minneapolis District Dental Society

Council on Ethics, Bylaws and Judicial Affairs (CEBJA)

December 17, 2004 thru December 18, 2004

Chicago, IL

Sponsor: Legal

GLAO LEADERSHIP



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AAO Council Representatives

Council on Communications	Dr. Robert Good
Council on Government Affairs	Dr. M. Donald Hayes
Council on Information Technology	Dr. Joseph Janowski
Council on Insurance	Dr. Jerry Hickman
Council on Membership, Ethics, and Judicial Concerns	Dr. Jeffrey Gilmore
Council on Orthodontic Education	Dr. Eugene Roberts
Council on Orthodontic Health Care	Dr. Scott Jamieson
Council on Orthodontic Practice	Dr. Mary Barkley
Council on Scientific Affairs	Dr. Richard Kulbersh
Council on New and Younger Members	Dr. T. J. Robinson

GLAO 2004 - 2005

Ballot Results

President - Chris Roberts
President-Elect - Robert Portenga
Vice President - Jeff Berger
Delegates:
John Barbour • Mary Barkley
Jeff Berger • Maria Haas
Scott Jamieson • Valmy Kulbersh
Robert Portenga
Chris Roberts (*Delegation Chair*)
Alternative Delegates:
Dan George • Bruce Hill
Richard Marcus • Dave Spokane

GLAO Membership

	AUGUST 2004
Active	933
Academic	-
Affiliate	6
Associate	36
Academic/Foreign Trained	1
Honorary	2
Life	111
Retired	269
Total	1358

DUES WAIVER

GLAO and AAO dues waivers may be granted to active members in good standing, in instances of practice interruption due to circumstances beyond their control. Most often these circumstances are related to protracted illness, injury or natural disaster. Calls to active military duty may also qualify for a

dues waiver. If you serve in the Reserves or National Guard, and have been called to active service, preventing you from continuing your orthodontic practice, you may apply for a dues waiver. Please contact April or Michelle at 877-274-6420 for further information or a waiver application.

Mark your calendar for the

MSO & GLAO 2004 Annual Session

Midwestern Society of Orthodontists • Great Lakes Association of Orthodontists
October 1-3, 2004 • Hyatt Regency Chicago • Chicago, Illinois

Enlighten your office with this unique program featuring over 20 separate speakers during this all-day Friday, all-day Saturday and half-day Sunday lecture series including:

- All-day clinical orthodontic session with **Dr. Jim Hilgers** featuring "immediate useables" to assist you with everyday treatment problems.
- All-day session with **Dr. David Hatcher** on clinical applications of digital and 3-D imaging.
- Staff-dedicated sessions featuring **Mr. Bruce Christopher**, **Dr. Straty Righellis** and **Ms. Joan Garbo**.
- Lifestyles program featuring "The Zone" author **Dr. Barry Sears** on healthy living and **Mr. Larry Swedroe** on personal finance.
- Break-out sessions on a variety of topics such as practice management, orthognathic surgery, treatment of craniofacial anomalies, adult non-surgical expansion, preventing decalcification, orthodontic mechanics and the latest orthodontic technology from "hands-on clinicians" including:
 - **Dr. Chet Handleman**
 - **Dr. Mark Hans**
 - **Dr. Barry Hilligan**
 - **Dr. Bailey Jacobson**
 - **Dr. Ron Jacobson**
 - **Dr. Doug Knight**
 - **Dr. Joseph Mauro**
 - **Dr. Dave Musich**
 - **Dr. Dave Schrody**
 - **Dr. Terry Sellke**
 - **Dr. Tom Southard**
 - **Mr. Paul Gange**

Get your office fired up with new ideas gleaned from:

- Exceptional networking opportunities! More than 2,000 other orthodontists and staff are anticipated to attend.
- Technical exhibits featuring the latest products and services.
- Team-building opportunities to "Pier" on your own into the many surrounding Chicago highlights.
- "The best and the brightest" presentations of MSO and GLAO orthodontic university research.
- A diverse variety of educational sessions for doctors and staff.

Don't miss the 2004 MSO/GLAO Annual Session to be held October 1 - 3. Registration materials were mailed early summer to MSO and GLAO members or can be requested from the GLAO office via e-mail: glaog@assnoffices.com or phone: 614-221-5720.





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BE SURE TO MARK YOUR CALENDARS!

October 27 – November 1, 2005



Joint GLAO & MASO Annual Session
Southampton Princess Hotel
Bermuda



2006 GLAO Annual Session
Amway Grand Plaza
Grand Rapids, MI