

# Speakers & Sessions



## Dr. Lucia Cevidanes

**Session Date:** Saturday, October 24<sup>th</sup>

**Session Time:** 8:30 AM – 9:30 AM

**Presentation:** *“Agentic AI and Chatbots: How Are They Changing Orthodontic Practice?”*

**Synopsis:** What do AI agents and chatbots actually mean, and are how does AI readiness translate into better care for patients?

This lecture provides orthodontic practitioners with an honest, clinically grounded guide to AI in orthodontic practice. Drawing on more than a decade of research in AI-driven craniofacial imaging, 3D analysis, and outcomes prediction, Dr. Cevidanes will demystify the core concepts behind machine learning and deep learning, illustrate how AI is currently being applied across the orthodontic workflow from diagnosis through treatment planning to outcome monitoring, and equip attendees with a practical framework for evaluating AI tools critically before adopting them in their own practice.

The lecture will move beyond the enthusiasm that often surrounds AI to address the real limitations practitioners must understand, including the risks of models that perform well in research settings but fail to generalize to diverse patient populations, the ethical obligations that accompany AI-assisted clinical decision making, and the importance of maintaining clinical judgment as the ultimate authority in patient care. Special attention will be given to emerging technologies including multimodal AI, agentic systems capable of autonomous clinical support, and AI-driven personalized treatment planning, with an honest assessment of which developments are ready for clinical adoption today and which remain on the horizon.

Attendees will leave with a clear understanding of where AI adds genuine value for their patients, where caution is warranted, and what concrete steps they can take now to prepare themselves and their practices for an AI-integrated future in orthodontics.

### Objectives:

By the end of the presentation, attendees will be able to:

- Identify the clinical applications of AI that have demonstrated sufficient evidence for integration into orthodontic diagnosis, treatment planning, and outcome monitoring, including automated cephalometric analysis, 3D craniofacial imaging, cervical vertebral maturation assessment, and treatment outcome prediction.
- Evaluate commercially available and research-stage AI tools critically using established performance metrics and reporting standards, recognizing the key indicators of methodological rigor and the warning signs of overfit or poorly validated models.
- Develop a personal action plan for becoming AI-ready in their own clinical and research context, identifying specific steps for critically evaluating new AI tools, maintaining

clinical skill development alongside AI adoption, and engaging with AI-assisted workflows in ways that demonstrably improve patient outcomes.

**Biography:** Dr. Lucia Cevidanes has served as the William Proffit Professor and Chair in the Department of Orthodontics at the University of North Carolina and is a Diplomate of the American Board of Orthodontics. Dr. Cevidanes has fostered the next generation of dentists and orthodontic professionals and collaborated with researchers from over 20 countries. A practicing clinician with over 250 published manuscripts, she has received numerous awards, including the American Association of Orthodontists Thomas M. Graber Award, the B.F. Dewel Award, the Milo Hellman Award, and the Wuehrmann Award from the American Academy of Oral and Maxillofacial Radiology. She is currently on the AAO leadership AI taskforce, having lectured extensively both nationally and internationally. Her dedication to education, coupled with her innovative research on 3D imaging and AI applications in orthodontics, positions her as a key leader in advancing both clinical practice and research in dentistry.



## Dr. Farah Kar

**Session Date:** Friday, October 23<sup>rd</sup>

**Session Time:** 8:30 AM – 9:30 AM

**Presentation:** *“Your Optics, Your Brand, Your Vibe”*

**Synopsis:** Every orthodontic practice is broadcasting a message, whether you intend it to or not. From the moment a patient walks through your door to the moment they leave, every surface, every scent, every interaction, and every expression on your face is shaping how they feel about you, your team, and the care you

provide. In this high-energy, no-filter session, Dr. Farah Kar breaks down the concept of optics, what you're projecting to the world and challenges orthodontists and their teams to stop leaving their brand to chance. Drawing on principles from interior design, hospitality, behavioral psychology, and her own experience building high-performing practices from the ground up, Dr. Kar will show you how to audit every dimension of your practice experience, static and dynamic, and align it with the story you actually want to tell. Because your optics aren't just about looking good. They're about being intentional, being authentic, and creating a vibe so undeniably yours that patients can feel it the moment they walk in.

### Objectives:

- Better understand the cause and pervasiveness of the shift in customer and client behavior.
- Recognize the profound difference between customer service and customer experience... and why that matters.
- Understand a day in the life of their customer and create alignment between their needs and our deliverables.
- Recognize the profound impact of social media and the devastating ramifications of under-performing in the eyes of your customers.

**Session Date:** Friday, October 23<sup>rd</sup>

**Session Time:** 11:00 AM – 12:00 PM

**Presentation:** *“The Unicorn Factor: Marketing in 2026”*

**Synopsis:** In today's rapidly evolving landscape, orthodontic marketing requires a balance of timeless relationship-building strategies and cutting-edge digital innovation. This presentation explores how practices can successfully integrate “old school” grassroots efforts—such as community engagement, referral building, and in-person connections with “new school” tools including AI-driven marketing, social media strategies, and digital automation. Attendees will learn how to create an authentic, patient-centered brand that leverages both traditional and modern approaches to drive growth, strengthen loyalty, and stand out in a competitive market in 2026 and beyond.

### Objectives:

- Identify key traditional grassroots marketing strategies that remain effective in building trust, community presence, and referral networks for orthodontic practices.

- Understand how to leverage modern tools, including AI, social media, and digital platforms, to enhance visibility, streamline marketing efforts, and attract new patients.
- Develop a cohesive marketing approach that integrates both traditional and digital methods to create a sustainable, authentic, and growth-oriented practice model.

**Biography:** Dr. Farah Kar doesn't fit neatly into one category and that's exactly the point. A double-board-certified orthodontist, entrepreneur, artist, and Invisalign Faculty member, she brings a rare convergence of credentials to everything she does: a DDS and Master of Science in Orthodontics from the University of Minnesota, a BFA in Interior Architecture, and a Master's in Project Management from Georgia Tech.

That multi-disciplinary foundation shows up in her work. Since joining Align Technology as a lecturer in 2022 and being elevated to Invisalign Faculty in 2025, Dr. Kar has become one of North America's most sought-after clinician-educators, delivering programs for the AAO, The Seattle Study Club, and Spear Study Club on clear aligner therapy, clinic culture, and operational excellence. With over 4,000 Invisalign cases and four de novo practice launches to her name, she doesn't just talk about high-performing orthodontic practices, she's built them. She's also the founder of The Unicorn Factor, a boutique consultancy redefining how dental offices look and function, and the Women's Orthodontic Association of Georgia, a community of 80+ orthodontists she built from the ground up in 2023. In Fall 2026, she'll open Mojo Ortho, a smile boutique, her own de novo clinic and the physical expression of her career's full vision.

A proud Iranian-Canadian-American based in Atlanta, Dr. Kar is, at her core, a builder - of smiles, spaces, practices, and people.

***\*DISCLOSURE OF FINANCIAL AND/OR BENEFICIAL INTEREST***

*Speaker has indicated that they have the following financial relationships: Align – Lecturer*

***\*DISCLOSURE OF VISUAL ENHANCEMENT***

*Speaker has indicated their presentation will include enhanced, modified, or altered photographs or altered computer, radiographic or other visual images.*



## **Dr. Anthony Mair**

**Session Date:** Saturday, October 24<sup>th</sup>

**Session Time:** 9:30 AM – 10:30 AM

**Presentation:** *“Complex Cases – Should We Do This or That?”*

**Synopsis:** Missing teeth, messed up molars and perio problems, how do we approach our most complex cases? In this fast-paced presentation suitable for the whole team, Dr Mair will be examining some of the more challenging clinical problems that we face and putting forward a philosophy for targeted, practical, but sometimes unusual, solutions. The ultimate goal of which is to treat the whole human with our orthodontic therapy.

### **Objectives:**

By the end of the presentation, attendees will be able to:

1. Appreciate how apical positions can influence treatment time and predictability
2. Understand that orthodontic movements can be useful for creating bone in edentulous sites
3. Learn protocols for orthodontic management of periodontally compromised patients

**Biography:** Dr Anthony Mair received his dental degree from McGill University in 1987 and his Master of Clinical Dentistry in Orthodontics from University of Western Ontario in 1990. Since then he has been in private practice in Toronto. Dr Mair is an Adjunct Professor in the Graduate Orthodontics department at Western University and a Clinical Instructor in Graduate Orthodontics at University of Toronto. Dr Mair has a particular interest in Biomechanics, Treatment Efficiency and Non-surgical management of complex cases.

### ***\*DISCLOSURE OF FINANCIAL AND/OR BENEFICIAL INTEREST***

*Speaker has indicated that they have the following financial relationships: Solventum - sponsored a lecture in 2026; NB not a KOL*



## **Ms. Tracy Martin**

**Session Date:** Friday, October 23<sup>rd</sup>

**Session Time:** 10:00 AM – 11:00 AM

**Presentation:** *"The Modern Patient Experience: How Today's Teams Build Trust, Momentum, and Starts"*

**Synopsis:** Today's orthodontic teams are no longer simply supporting the patient experience. They are shaping it. From the first phone call to the consult, financial conversation, and follow-up, every interaction influences trust, case acceptance, and whether a patient moves forward with treatment. Modern consumers expect more than friendliness. They expect clarity, responsiveness, personalization, efficiency, and confidence.

This lecture is designed specifically for orthodontic team members and focuses on the practical behaviors that create a high-converting, patient-centered experience. Attendees will learn how today's most effective teams build momentum throughout the new patient journey, reduce friction, strengthen communication, and create the kind of experience that leads to greater starts, stronger loyalty, and better overall practice performance.

### **Objectives:**

By the end of this lecture, participants will be able to:

- Identify the key expectations of today's orthodontic patient and parent and explain how those expectations influence trust, decision-making, and treatment acceptance.
- Recognize where momentum is commonly lost in the new patient journey and apply strategies to create a smoother, more confidence-building experience from first contact to close.
- Improve team communication and patient interactions through stronger phone skills, consult flow, handoffs, and follow-up behaviors that support higher case acceptance.
- Describe the role of trust, urgency, and clarity in modern case conversion and implement team-driven behaviors that make it easier for patients to say yes to treatment.

**Session Date:** Saturday, October 24<sup>th</sup>

**Session Time:** 2:30 PM – 3:30 PM

**Presentation:** *"Raising the Bar: What the Next Era of Orthodontics Requires from Doctors and Teams"*

**Synopsis:** Orthodontics has entered a new era. Today's most successful practices are not only clinically excellent, but also highly intentional in how they deliver service, create efficiency, and align their teams around a consistent patient experience. Modern families expect more than great treatment outcomes. They expect ease, responsiveness, personalization, and confidence at every stage of the journey.

This lecture challenges doctors and teams to rethink outdated habits and explore what it truly means to raise the bar in a modern orthodontic practice. Attendees will examine how stronger leadership, clearer standards, better team alignment, and a more elevated approach to service can improve both the patient experience and practice performance. This session is designed to

inspire orthodontic teams to operate at a higher level while preserving clinical excellence and improving operational efficiency.

**Objectives:**

By the end of this lecture, participants will be able to:

- Define the characteristics of a modern, elevated orthodontic practice and explain how patient expectations are reshaping the standard for service, communication, and efficiency.
- Describe the doctor's role in setting the tone, vision, and standard of care while aligning the team around a more consistent and intentional patient experience.
- Identify opportunities to improve operational efficiency without compromising service or clinical excellence in order to better meet the demands of today's consumer.
- Apply strategies to strengthen doctor-team alignment, raise service standards, and create a more cohesive practice experience that builds trust, increases loyalty, and supports long-term growth.

**Biography:** Tracy Martin is a Millennial Mom & the CEO of Straight Consulting Partners; a powerful combination that utilizes her 2 favorites: Generational Buying Psychology & Orthodontic Practice Consulting. Growing up in ortho, having held every position over the course of 20+ years, in offices ranging from start-ups to multi-practice/multi-doctor and DSO, Tracy is passionate about the business of orthodontics. When she's not speaking at industry conferences, interviewing ortho luminaries on her StraightTalk series, or hosting Straight Consulting's signature TC & Marketing Mastery Courses, she can be found on the road, in practices throughout the US, Canada, Australia & UK. Tracy's mission is to put a millennial twist on traditional practice consulting and drive the development of next generation ortho teams. She can be reached via phone at 425-591-6723 or via email at [Tracy@StraightConsulting.com](mailto:Tracy@StraightConsulting.com).

***\*DISCLOSURE OF FINANCIAL AND/OR BENEFICIAL INTEREST***

*Speaker has indicated that they have the following financial relationships: DentoAI - Minor Shareholder*



## Ms. Tracy Moawad

**Session Date:** Saturday, October 24<sup>th</sup>

**Session Time:** 1:30 PM – 2:30 PM

**Presentation:** *“The Future-Ready Orthodontic Practice: Winning the Next Generation of Patients, Doctors, and Teams”*

**Synopsis:** The orthodontic landscape is undergoing a fundamental shift—driven by evolving patient expectations, rapid advances in artificial intelligence, and a new generation of teams and orthodontists entering the profession with different priorities and expectations that are redefining the meaning of success.

Today’s patients expect seamless digital communication, immediate responsiveness, and a consumer-driven experience from their first interaction to treatment completion. At the same time, emerging AI tools are reshaping how practices manage lead conversion, treatment planning, patient monitoring, and operational decision-making - moving organizations from reactive workflows to predictable, data-driven performance.

Layered onto these changes is a generational shift across the orthodontic workforce - from new doctors to front-line teams. Emerging orthodontists are entering the field with different expectations around autonomy, technology, collaboration, and career pathways, while team members increasingly expect clarity of role, growth opportunities, and modern tools to do their jobs effectively. These shifts are challenging traditional practice models and requiring leaders to rethink how they recruit, develop, and retain high-performing teams.

In this session, Tracy Moawad draws on her experience leading operations across a multi-practice orthodontic partner network to provide a practical roadmap for building a future-ready practice. Attendees will leave with actionable strategies to adapt to industry change and drive sustainable growth, consistency, and long-term value.

### **Objectives:**

At the conclusion of this session, participants will be able to:

- Identify key shifts in patient behavior and workforce expectations and assess the gap between their practice model and today’s environment.
- Understand the digital and AI-enabled strategies that can improve patient engagement, conversion, and operational efficiency.
- Translate emerging trends into actionable operational strategies that improve growth, efficiency, and patient experience.
- Adapt leadership and development approaches to attract, engage, and retain the next generation of orthodontists and team members

**Biography:** Tracy Moawad is an orthodontic operations expert, educator, and leader with over 25 years of experience in business operations, practice management, and leadership development. She currently serves as Vice President of Practice Operations at Corus Orthodontists, overseeing operational excellence for the Corus partnership network across North America.

In addition to her operational leadership role, Tracy is an instructor and coach for the AAO-Wharton MBO program, where she teaches business and people management strategies tailored to orthodontic practices. She is a sought-after speaker at national and regional meetings, known for delivering actionable frameworks grounded in real-world experience.

Tracy's approach emphasizes that people—not just systems—drive results, and that intentional leadership is essential to delivering exceptional patient care and practice performance.



## Dr. Rick O'Neil Industry Presentation - Solventum

**Session Date:** Friday, October 23<sup>rd</sup>

**Session Time:** 2:00 PM – 2:30 PM

**Presentation:** *“The Complete Orthodontic Experience: Simple. Esthetic. Perfection.”*

**Synopsis:** This course explores a comprehensive approach to modern orthodontics focused on delivering efficient, esthetic, and predictable outcomes. Attendees will gain insight into simplifying clinical workflows while enhancing treatment results through thoughtful appliance selection, bonding protocols, and patient-centered care.

Through real-world case examples, participants will learn how to optimize the orthodontic experience—from initial consultation to final results—by integrating esthetic solutions, reducing chair time, and improving overall practice efficiency. The course will also highlight strategies to elevate patient satisfaction and differentiate your practice in a competitive market.

### **Objectives:**

By the end of this course, participants will be able to:

- Identify key components of a streamlined orthodontic workflow that improve efficiency and reduce clinical steps
- Evaluate esthetic treatment options and their impact on patient satisfaction and case acceptance
- Apply best practices for bonding protocols to minimize failures and optimize outcomes
- Integrate clinical and operational strategies to enhance the overall patient experience
- Analyze case examples to understand how simplicity and efficiency can drive consistent, high-quality results

**Biography:** Dr. Rick O'Neil lives in Fairhope, AL. He has three practice locations in the surrounding South Alabama area. He and his wife Marjorie have four children. Dr. O'Neil graduated with a B.S. in Zoology from Auburn University and received both his dental and orthodontic education at the University of Alabama at Birmingham. Dr. O'Neil's orthodontic interests include the integration of digital technology and optimal esthetics in patient care. His time is occupied by his family, friends, patients and church activities. And in his “spare time”, he enjoys hunting, fishing, and woodworking.

### **\*DISCLOSURE OF FINANCIAL AND/OR BENEFICIAL INTEREST**

*Speaker has indicated that they have the following financial relationships: Speaker for Solventum.*



## Dr. Antonino Secchi

**Session Date:** Saturday, October 24<sup>th</sup>

**Session Time:** 11:00 AM – 12:00 PM

**Presentation:** *"Simplifying Excellence in Treatment Mechanics"*

**Synopsis:** The cliché "...it is not only the bracket system you use, but HOW you use it..." has never been more relevant than now! We are continuously bombarded by new technologies that claim will change the way we practice. However, today more than ever, we hear of colleagues that changed their bracket system only to find out it provided no real advantage, but rather a disruption in the office. This lecture will focus on 3 aspects of treatment mechanics: modern bracket/archwire relationship, archwires protocol/sequence and leveling the occlusal plane. Proper management of these 3 aspects on treatment mechanics can tremendously simplify your everyday practice. Dr. Secchi will also explain why it is important to measure treatment time in hours/minutes rather than months/years. Over the last decade, with its simplicity and efficiency, Dr. Secchi's protocols using the CCO System had positively impacted thousands of orthodontists around the world.

### **Objectives:**

1. To understand how a proper bracket/archwire relationship can dramatically affect the stage of leveling and aligning.
2. To understand how to level the occlusal plane and its effect in the vertical and sagittal planes.
3. To understand the value of measuring chair time vs treatment time when evaluating your orthodontic cases.

**Biography:** Dr. Antonino Secchi is the founder of the Complete Clinical Orthodontics System (CCO System™) and the Secchi Institute™, which provides continuing education for orthodontists in the U.S. and around the world. He received his DMD, a Certificate in Orthodontics, and a Master of Science in Oral Biology from the University of Pennsylvania, where he served as Clinical Assistant Professor and Clinical Director of the Department of Orthodontics for over 10 years. He has published professional articles in various dental and orthodontic journals in the areas of treatment mechanics and straight wire techniques.

Private practice: in Devon, PA

### **\*DISCLOSURE OF FINANCIAL AND/OR BENEFICIAL INTEREST**

*Speaker has indicated that they have the following financial relationships: Speaker for GC Orthodontics.*



## Mr. Jeff Slater

**Session Date:** Friday, October 23<sup>rd</sup>

**Session Time:** 3:00 PM – 4:00 PM

**Presentation:** *“Marketing Gets You Seen, AI-Powered Branding Gets You Chosen”*

**Synopsis:** This lecture examines the shift from traditional digital marketing tactics to AI-powered branding as a critical driver of new patient acquisition in orthodontic practices. Participants will review how websites, content relevance, social media, and video influence how artificial intelligence platforms evaluate, prioritize, and recommend practices to prospective patients. Emphasis will be placed on updating digital assets to improve SEO (Search Engine Optimization), AEO (Answer Engine Optimization), brand authority, consistency, and trust signals across AI-assisted search and discovery channels. Case-based examples will be used to illustrate practical applications. Upon completion, participants will be able to apply a structured framework to enhance their practice’s digital brand presence in an AI-driven environment.

### **Objectives:**

Attendees will shift from relying on outdated digital marketing tactics to adopting an AI-informed branding mindset that prioritizes relevance, trust, and consistency to influence patient choice before the first interaction. This session improves professional effectiveness by enabling attendees to align websites, social media, and video with SEO, AEO, and AI signals, creating stronger brand authority, increased patient trust, and consistent new patient growth. By the end of the session, attendees will be able to apply a structured framework to optimize their website, social media, and video to position their practice as an authoritative brand recommended by AI-driven platforms and trusted by new patients. Many practices use outdated SEO and content strategies, missing AI-assisted local search opportunities. This session addresses the gap by teaching SEO/AEO and actionable strategies to build brand relevance, visibility, and patient trust.

**Biography:** Jeff Slater is the Vice President of Operations at Kaleidoscope Digital Marketing. He holds a Bachelor of Arts in Communications and Journalism from St. John Fisher University in Rochester, New York, and brings more than 15 years of specialized experience in orthodontic marketing. Jeff’s expertise includes SEO and local search, digital advertising, social media, AI-driven growth strategy, and online reputation management. He has partnered with hundreds of orthodontic practices across the United States and Canada to strengthen visibility, improve patient communication, and drive sustainable new patient growth. A frequent industry speaker and educator, Jeff presents at national meetings, resident summits, webinars, and orthodontic-focused podcasts, helping practices turn emerging trends into measurable results.



## Dr. Audrey Yoon

**Session Date:** Friday, October 23<sup>rd</sup>

**Session Time:** 10:00 AM – 11:00 AM

**Presentation:** *“Precision Expansion: Custom 3D-Printed MARPE for Predictable Skeletal Outcomes with Minimal Complications”*

**Synopsis:** As skeletal expansion becomes a cornerstone in managing transverse discrepancies, the need for precision, consistency, and patient-centered predictable outcomes continues to grow. This lecture presents a next-generation approach to maxillary expansion using customized 3D metal-printed MARPE protocols, designed to maximize skeletal success while minimizing complications. Dr. Yoon will introduce her clinical workflow integrating CBCT-guided virtual planning, intraoral digital scanning, and fully customized appliance design. Key concepts include optimized screw positioning, bicortical or tricortical anchorage, and asymmetry-compensated frameworks to enhance stability and reduce common complications such as mini-screw loosening, asymmetric expansion, and soft tissue irritation. A central focus is the relationship between nasomaxillary expansion and functional breathing, highlighting how skeletal expansion can improve nasal airflow, reduce airway resistance, and support better sleep quality. In addition, Dr. Yoon will present her no-diastrama MARPE protocol, which integrates aligner biomechanics to maintain esthetics during expansion. Clinical cases will demonstrate application across a wide range of patients, including asymmetry, relapse, and both pediatric and adult patients with airway concerns.

### Objectives:

- Understand the principles of customized 3D metal-printed MARPE design, including digital workflow, anchorage planning, and biomechanical optimization.
- Apply CBCT-based diagnosis to guide precision expansion strategies, including asymmetry correction and stability enhancement.
- Explain the impact of maxillary expansion on nasal airflow, airway resistance, and sleep-related breathing function.
- Implement the no-diastrama MARPE protocol and integrate aligner therapy for improved esthetics and treatment efficiency.

**Session Date:** Friday, October 23<sup>rd</sup>

**Session Time:** 11:00 AM – 12:00 PM

**Presentation:** *“Non-Surgical Solutions for Facial Asymmetry in Non-Growing Patients: Precision Strategies for Functional and Structural Balance”*

**Synopsis:** This lecture explores advanced non-surgical strategies for managing facial asymmetry and transverse discrepancies in non-growing patients. While facial asymmetry has traditionally been managed surgically, emerging evidence demonstrates that many cases can be significantly improved through precision-based orthodontic protocols. The session will highlight the role of customized MARPE, 3D-guided diagnosis, and digitally driven biomechanics in modifying skeletal relationships after growth has ceased. Emphasis will be placed on differentiating skeletal versus dental components of asymmetry and identifying which discrepancies are

modifiable without surgery. Clinical cases will demonstrate how targeted expansion, arch coordination, and midline correction can improve occlusion, facial symmetry, and airway support. Additionally, the lecture will integrate airway considerations and functional factors—such as tongue posture and breathing patterns—into comprehensive treatment planning.

**Objectives:**

- Evaluate facial asymmetry and transverse discrepancies in non-growing patients using CBCT, 3D imaging, and digital model analysis.
- Apply customized MARPE and precision orthodontic biomechanics to improve transverse discrepancies and guide structural balance.
- Design individualized treatment protocols incorporating arch coordination, midline correction, and airway-focused considerations.
- Identify clinical indications and limitations of non-surgical approaches and determine when interdisciplinary or surgical intervention is necessary.

**Biography:** Dr. Audrey Yoon is a dual-trained orthodontist and pediatric dentist who specializes in sleep medicine. She is currently a Clinical Professor at the Stanford Sleep Medicine Center at Stanford University and an Assistant Professor in Orthodontics at the University of the Pacific. She founded the Pacific Ortho-Dental Sleep Medicine Fellowship at the University of the Pacific, where she serves as the program director. Previously, she was a clinical associate at Tufts University School of Dental Medicine and co-directed the Pediatric Dental Sleep Mini-Residency program at Tufts University.

Dr. Yoon has established the World Dentofacial Sleep Society and serves as a founding president. She lectures internationally, leads workshops for professional audiences, and provides expert clinical consultations to healthcare professionals worldwide. She is also a diplomate of both the American Board of Dental Sleep Medicine and the American Board of Orthodontics. Dr. Yoon serves on the Board of Directors for the Edward Angle Society of Orthodontists (Northern California Chapter), the California Sleep Society, and the Korean Association of Dental Sleep Medicine.

Dr. Yoon completed her orthodontic and pediatric dentistry residencies at the University of California, Los Angeles (UCLA), the nation's pre-eminent program of its type. She first earned her Doctor of Dental Surgery at Seoul National University and earned her another Doctor of Dental Surgery and Master of Science degree, completing extensive research in Obstructive Sleep Apnea (OSA) at UCLA.

Dr. Yoon has published numerous research papers and book chapters, leading advancements in her field. She practices the full scope of non-surgical and surgical orthodontics from pediatric to geriatric population for airway management including growth modification, pediatric palatal expansion, customized Miniscrew-Assisted Rapid Palatal Expansion (MARPE), Distraction Osteogenesis Maxillary Expansion (DOME), Orthodontic treatment for Maxillomandibular Advancement (MMA), clear aligner therapy and oral appliances for sleep apnea.

**\*DISCLOSURE OF FINANCIAL AND/OR BENEFICIAL INTEREST**

*Speaker has indicated that they have the following financial relationships: Soundhealth - Consultant; Diagnocat - KOL; net 32 - KOL*

