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GLAO News

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JOIN US FOR THE 2004 GLAO/MSO JOINT ANNUAL SESSION IN CHICAGO

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American Association of Orthodontists



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of Dental Editors

PRESIDENT'S REPORT



ROBERT J. BROWN, D.D.S., M.S.

I would like to congratulate our 2003 GLAO President Jeff Gilmore, SWSO President Jim "Buzzy" Leithead, MSO President Tom Stark, and their entire convention committee on a very enjoyable, informative and successful joint annual session held September 18-21 at the New Orleans Marriott Hotel. A special thanks is also due to Dean Jensen, general arrangements chair, and Judy Salisbury, the meeting manager, for a "job well done." This was the first attempt at a triple constituent combined annual session and it proved to "come off without a hitch." The meeting theme was "Exceeding Your Expectations" and every aspect of the meeting from meeting site and social events to exhibits and scientific session certainly lived up to that title. The Marriott Hotel was only minutes from New Orleans famous "French Quarter" and over looked the bustling activity of the Mississippi River. The fabulous food, history architecture, and night life was enjoyed by all.

Our speaker for the opening day breakfast on Friday was the famed, one-armed, major league baseball

pitcher, Jim Abbott. His message, "Overcoming Perceived Obstacles, Living Your Dreams" was truly inspirational!

A first rate scientific program filled the schedule Friday, Saturday, and Sunday morning. Friday evening was free for a "night on the town" with an unlimited number of sites of interest. The social program came to a climax on Saturday evening with a jazz parade, complete with Mardi Gras beads and "hurricanes", which lead to the dock of a chartered sternwheeler that took the entire crowd on a beautiful evening excursion up the Mississippi River.

Jeff is to be commended for his part in putting such a fine meeting together on our behalf. Jeff has always been a tireless worker for our association. On behalf of the entire membership, I want to thank Jeff for his diligence and stalwart leadership in his year as president.

As I assume the office of GLAO President, I want each of our members to know how honored I am to serve. My years of involvement with our association and on the GLAO Board have afforded me the great privilege and opportunity to work along side many hardworking and self sacrificing members of our profession. These dedicated individuals have given a great deal of their time, talent, and energy on behalf of our membership. Two such individuals are my friends Terry Pracht and John Buzzatto.

We are very proud of Terry, who will assume the office of AAO President at our annual AAO meeting in Orlando this coming May. Terry has committed countless hours to service at both the GLAO and AAO level. Regardless of personal sacrifice he has always been there to represent us and believe me he is on top of all of the issues.

John is our trustee to the AAO board of trustees. He has made a tremendous commitment of his time and resources to take this office. He will represent the GLAO at all meetings of the AAO BOT along with many other meetings for council work, special committees, and planning sessions. A trustee's commitment can number over 100 days per year away from home, family, and practice. We thank both Terry and John for their hardwork and sacrifice on our behalf. I will look to both of these great leaders to help guide me during my year as president.

The members of our GLAO Board of Directors are a very special group indeed. The GLAO officers, directors, delegates, alternate delegates and council members put forth a great deal of effort and sacrifice significant amounts of time from their families and practices to represent our membership. I wish to extend my gratitude to each board member for their willingness to serve.

The eight Delegates and four alternate delegates that will represent the GLAO at the 2004 AAO annual session are:

Delegates

John Barbour
Valmy Kulbersh
Robert Brown
Robert Portenga
Jeffrey Gilmore
Chris Roberts
Maria Haas
Scott Jamieson

Alternate Delegates

Tom Ahman Mary Barkley
Jeffrey Berger Dan George

Please mark your calendar for our annual meeting October 3, 2004. We will join our friends from the MSO for a joint annual session at the Downtown Hyatt in Chicago. This is the same site where we initiated the concept of a "joint" meeting in 1999

under the leadership of President John Buzzatto.

The Hyatt has undergone a \$66 million renovation since that time and I think you will find the accommodations and meeting facilities to be first rate.

The meeting theme is "Catch the Spark" and true to this theme, I believe you will find the scientific session, social functions, location, and facilities to be spectacular.

A number of speakers will enhance the entire program. However, Dr. Jim Hilgers and Dr. David Hatcher will be featured on the scientific program, where both will give full day presentations. Joan Garbo and Straty Righellis will be on the staff program. Barry Sears, famed scientist and author of "The Zone", will be featured on the lecture schedule and as a keynote speaker at the President's Dinner Dance.

We have also incorporated a special session for residents from programs within both constituencies to present scientific papers on Sunday morning. The President's Dinner Dance will be Friday evening in the Hyatt Crystal Ballroom overlooking Chicago's Wrigley Building. At this time we are planning a joint GLAO-MSO business breakfast with individual breakouts for the business meeting on Saturday morning. The scientific program will end on Sunday noon.

President Steve Roehm of the MSO, the entire meeting committee and I have been working diligently since the beginning of this year to make this an event that doctors, spouses, and staff alike will not want to miss. Registration and meeting information will be sent after the AAO annual session.

I would like to thank two ladies who work "behind the scenes" for the

GLAO. They are our executive secretary, April Snyder, and her assistant Michelle Patrick. They are both highly efficient and effective. Without them the work of the board would seem insurmountable. April is well respected by the GLAO board and facilitates the duties, meetings, and schedules for the president, councils, and committees on a daily basis. She is a very capable meeting planner and has proven to work well with other constituent executive secretaries on our joint association affairs and meetings.

I appreciate the opportunity to serve as GLAO President this year. Rest assured that I will do my very best for the GLAO. We are always looking for interested volunteers who would like to give something back to this great profession. If you would like to become more involved in the GLAO, please contact me or any board member.

If you have questions or comments, please feel free to contact me by mail at:

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JOHN MONTICELLO, D.D.S., M.S.

“Evidence based treatment” . . . what a noble claim, what an esteemed goal! Certainly all orthodontists treat with what they believe, from their advanced clinical and didactic training, is validated, appropriate treatment for the presented occlusal discrepancy or facial deformity. The endless variations and factors to consider make every case a unique diagnostic entity.

Much energy has been expended in the last 30 years educating our dental colleagues on the etiology of malocclusion, the genetic influence, the developmental mitigating factors, psycho-social concerns and how all these issues become dynamic parts of the diagnostic and treatment planning process.

Suddenly, in the February 2004 issue of the ADA Journal, all the research, hard work and clinical success of the last 30 years becomes meaningless and irrelevant.

The ADA Journal cover story article, “Evidence-based orthodontics for the 21st century” was written by a private

practice orthodontist in Pennsylvania, Mark Ackerman, D.M.D. At first glance, I was drawn to read the article believing it would be a synthesis of current research and clinical practice for the general dental audience to finally understand the current multifaceted aspects of orthodontic treatment. How disappointing to find that after reviewing some of the definitions and controversies within the specialty, the author cites a limited amount of biased literature and a questionable randomized clinical study to make his broad based conclusions. He claims to finally, “put to rest the question of two-stage orthodontic treatment”; citing Dr. William Proffit’s conclusion that ‘pre-adolescent treatment for most children with Class II malocclusion is no more effective than later treatment and is less efficient’. He uses the (allegedly flawed) study at the University of North Carolina at Chapel Hill in 1998 (Am J Orthod Dentofacial Orthop 1998; 113:62-72) as the basis for his evidence based conclusions.

That study disregarded the six types of Class II malocclusions as defined by Dr. Robert Moyers in 1958, 1963, and 1973 (still in print today), and, defined all Class II malocclusions alike with the same corrective treatment plan. Is it any wonder that they might have variable results and treatment outcomes? Can the conclusions that, “Early treatment did not reduce the number of children who needed premolar extraction during Phase II treatment” or “Phase I early treatment did not reduce the eventual need for orthognathic surgery” be more an affirmation of the misdiagnosis and mistreatment of the Class II patients in the randomized study at the University of North Carolina? Where were the ethics review boards of the committees? Furthermore, the article made no mention of many preventive and interceptive procedures that ultimately require a two phase treatment approach such as space

management and supervision, correction of functional shifts, abnormal eruption sequence, deleterious habits, etc. that should be managed at an early age. The literature is full of articles that support the opposing viewpoint. Therefore, in view of the existing controversies regarding treatment modalities, which stem from educational biases, practitioners lack of experience with early treatment approaches, increase in office overhead and more complicated office management, Dr. Ackerman’s writing should be questioned.

Early treatment requires thorough knowledge and understanding of craniofacial growth and development and its interaction with dental eruption and occlusal development. Many malocclusions can be prevented, intercepted and corrected during the mixed dentition stage. When done judiciously, the treatment will lead to alleviation, and in many cases, elimination of the problem obviating the need for extensive and more involved treatment later on. At what point, do we believe the un-refereed evidence of one group to prove their treatment modality, or, the evidence of another group to support a different course of treatment? Evidence based orthodontic treatment is not manageable or provable in the 20th, 21st or any century in orthodontics. The variables are too broad to find true matched sets and the medical ethics standard demands that we not mistreat.

As editor of the GLAO Newsmagazine, I am truly disappointed that the editorial staff at the ADA would accept such material as their feature cover story with such far reaching conclusions stated and endorsed as evidence based FACT and as closing the case on Two-Phase therapy. What a travesty.



JOHN BUZZATTO, D.M.D., M.D. S.

The Board of Trustees met February 19-21, 2004 in St. Louis. Following is a brief review of the highlights of the February Board Meeting.

Budget: The Board recommended a budget of \$13,039,208 in revenue and \$12,372,909 in expenses for the next fiscal year. This will result in an anticipated surplus of \$666,298.

CDA/JU and CU: The AAO filed a second complaint with the USDOE as to the CDA's grant of initial accreditation to JU. The USDOE has yet to rule on that complaint. Representatives of the AAO met with Mr. John Barth, head of post-secondary accreditation at the USDOE, in relation to the second complaint. Representatives of the AAO also met with the ADA's Presidential Committee assigned to address the JU and other issues of concern relative to the CDA. It is unknown whether, and if so when, the ADA may file a complaint with the USDOE as to the CDA's grant of initial accreditation to JU. If the AAO learns of any additional evidence that may merit the filing of a second complaint with the

CDA as to the grant of initial accreditation to JU, it will file a second complaint with the CDA. The AAO has asked outside accreditation counsel to advise it in relation to several related matters concerning the CDA, such as the CDA's structure and independence of staff working for the CDA. The AAO will continue to pursue all appropriate federal legislative remedies in relation to the CDA's grant of initial accreditation to JU. The AAO will be forwarding correspondence to the CDA that will contain a list of issues which should be addressed in relation to Colorado University's (CU) request for initial accreditation.

Credit Card Processing Program:

MBNA America has been the contracted carrier of the credit card processing program since 1998. MBNA America did not provide credit card processing services. This was assigned to NOVA Informational Services by MBNA. NOVA has been unable to promote the program due to contractual constraints. Therefore, NOVA could not utilize the AAO Logo or name in any marketing efforts nor could it market the program under the MBNA name. The current contract has been terminated effective February 28, 2004. Request for Proposals were sent to 11 companies, 6 responded. TransFirst Health was selected as the best overall program for AAO members. Their rates were more favorable than the ADA plan and the AAO would receive 10 Basis points referral fee (.0010) on the net transacted volume and \$5 for each new each new member enrolled and \$1 for each member participating on December 31st of each year.

Canadian Dues: Canadian members shall continue to pay seventy-four (74%) of the dues and assessments of the applicable member category. Canadian members do not receive all of the benefits of U.S. members and the percentage that they receive has no

correlation with currency exchange rates. International members pay 50% of the dues of U.S. members with no consideration given for exchange rates. A committee of the Board has been directed to study the actual percentage of services available to Canadians and will report at the August 2004 Board meeting.

Orthodontic Locator: The Board approved updating of the web-based Orthodontic Locator system. Not only will the updated version continue to locate the nearest member by address and locate all AAO members, including International members, by their last name and address but will also provide email address if wanted, dental school, orthodontic residency program and board certification among other information. Information available on the member site will include member classification, constituency, slot size and techniques.

Member Web Site Development: The AAO will discontinue offering a member web site development program and discontinue providing modifications to sites previously developed; but will continue to offer hosting of existing member web sites. Since the programs inception in 1999, it had grown through 2002, however since then; interest has waned with essentially no activity in the past year. During this same time, the web site development industry has matured and there are now several nationally recognized web development companies which devote more staffing, technology offerings and strategic partnerships than the AAO.

Evidence-based Continuing Education: The Board passed several resolutions from the Blue Ribbon Task Force. **Kate Vig** was a member of this select committee which defined the definition as "Evidence-based Practice is the integration of the best research evidence with clinical expertise and

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AAO TRUSTEE REPORT

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patient values." The Task Force also recommended that the AAO promote evidence-based presentations, that speakers be encouraged to give presentations based upon information that is supported by the literature, discourages presentations on topics that have either financial and /or beneficial interest in any product or service and speakers provide a title and description of their presentation together with one or two references to support their material. In areas within orthodontics that do not have a sound scientific basis the AAO in concert with the AAO Foundation provide funding for additional research in these deficient areas. Additionally, a stand alone conference on Evidence-based Practice be sponsored to familiarize AAO members with these concepts.

ADA Awards: **Gene Roberts** was nominated by AAO for the ADA Gold Medal Award of Excellence in Dental Research. **Vince Kokich, Sr.** was also

nominated for the ADA Norton M. Ross Award.

Retired and Retiring AAO Members :

A committee of 10 was approved to study the issue of offering services and programs for retired and retiring members for development with recommendations to the November 2004 BOT meeting.

Corporate Sponsorship: The Board approved COC investigating corporate sponsorship for several of their programs including Orthodontic Dialogue and a revised version of the NOHM poster for the 2004 campaign.

AAOTPA/DBAS: The Board has recommended the discontinuation of the promotion of Direct Reimbursement. Approximately ten years ago the AAO made a decision to continue to promote DR only if a way could be found to make it profitable or at the very least, break even. This was

handled in house for the first four or five years then it was expanded with an extensive and expensive program involving outside sales personnel. Initial projected losses were to be followed by profits generated by the AAOTPA. As a result, the TPA was transferred to our for profit subsidiary, AAOSI. Unfortunately, the initial projections have been inaccurate and there appears no realistic chance that the TPA would ever be able to repay the \$2,000,000 advances from AAO to AAOSI. We are now involved with the FBI in a criminal investigation of a former employee, and have had to pay significant amounts for under funding of DR programs where AAO actuarial data was used. There are other lawsuits which have been filed against the AAO for various issues involved with our promotion of DR. The Board intends to have additional information available for the House of Delegates as to our options for exiting the DR business.



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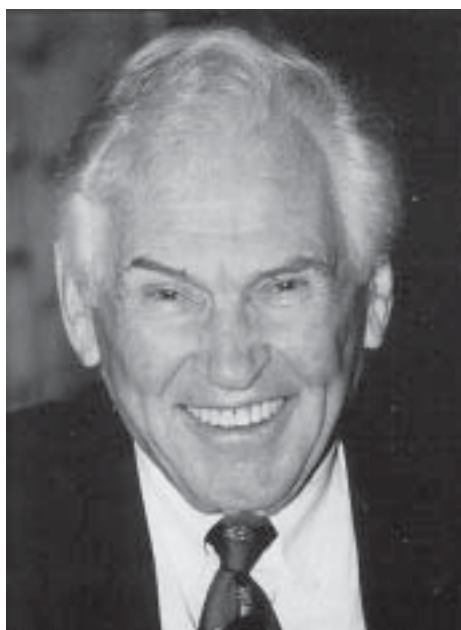
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DR. ROBERT MURRAY RICKETTS 1920 – 2003



ROBERT MURRAY RICKETTS,
D.D.S., M.S., N.M.D.

University research, tied to lengthy and personally financed exploration while maintaining a busy orthodontic practice in Pacific Palisades, California, led to discoveries and bold advances in preventive orthodontics. This included creation of electronic and computized devices to improve orthodontic diagnostics and clinical procedures for the 20th and 21st centuries. Dr. Ricketts continued to author many books and teaching manuals, while continuing research in the field of the biologic and physical sciences. He inspired study groups in many nations around the world.

Dr. Ricketts, the person:

Rick inspired us to do small things in great ways, and with newness in thinking, spirit, persistence, and interest. He readily offered us his shoulders to climb upward. He raised each of us to higher levels.

To those who had privilege to know him closer, Rick was a loyal friend and beloved as a brother. He was a true gentleman who could inspire and uplift another. He walked and talked with us through disappointments and joys. When he wrote: "Pray for me", we did. What you put into the lives of others comes back into your own.

Rick loved his work, avocations and people. He was not a stranger to adversity and challenges which stimulated his life. He perceived and sought beauty in each moment, and kept creative while pursuing goals. The longer he lived, the more he realized the impact of attitude on life.

Dr. Ricketts has indelibly touched and significantly influenced our lives, while shaping our hearts, careers and lives.

Dr. Ricketts, the orthodontist:

First and foremost, Rick emphasized that we love our patients, our work, and our profession, always be fair and honest with all concerned, and be proud of our ethics and character.

Consistently, Rick is recognized as a pioneer and history-maker in our beloved profession. He was a strong clinician, researcher, and writer who continued to be brilliant to the end. He readily divulged his discoveries, ideas and possibilities. He was a leader within and outside this profession he dearly loved and respected. Our maestro and great teacher has crossed over to God's eternity. The messenger is finished with his mission; the message carries on as a beacon.

Dr. Ricketts, the teacher and mentor:

Rick emphasized education, experience, awareness, and discipline. He taught us to think, to be persistent and inquisitive, to seek the causes and truths beneath the surface. He challenged us, provoked our thinking and processing of information. Rick taught us that it was acceptable to disagree, but not to be disagreeable. He was quick to replace old knowledge with new, and yet defended and stood strong upon principles, which do not change.

Rick made learning so interesting and inspiring by conveying new, fresh knowledge in vitalizing style and meaningfulness. His genius and genuine delivery captured our focus and desire to get with it. He reminded us to keep our minds open by quoting Socrates, "No one learns a thing, if he thinks he already knows it."

Man's mind, once stretched by a new idea, can never remain the same. Rick emphasized individualization and facial morphologies far beyond malocclusions. He made clear that the driving force for orthodontics is esthetics, while biology, diagnostics and mechanics are the key components of practice. Rick taught us that the orthodontist of the future will be the one who gains perfection and stability of results with the fewest appliances. Improvement is not completion.

Dr. Robert M. Ricketts graduated with honors from the School of Dentistry at Indiana University in 1945, and earned his Masters Degree in 1950 at the University of Illinois Graduate School in Orthodontics, where he was given the Merit Award from the American Society of Dentistry for Children. His research at Illinois won second prize in the American Association of Orthodontists essay contest in 1950; in 1952, he was awarded first prize. He was a Diplomate of the American Board of Orthodontics.

Dr. Ricketts has received the William Cogswell Distinguished Service Award in Oral Surgery, the Albert H. Ketcham Award from the American Board of Orthodontics, the John Mershon lecture honor, the Associated Journals of Europe Award, and the Hinman Award. In 1990, he was given the Strang Award by the Connecticut State Society of Orthodontics. Dr. Ricketts won the Waldron Lecturer award at the Annual Meeting of the American Society of Plastic and Reconstructive Surgeons.

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DR. RICKETTS

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Rick wrote that there is one certainty other than death; it is that change is inevitable. The integration of basic principles seems to underlie the codes designed for decent behavior (ethics). This concerns morals, and further relates to right conduct, integrity and uprightness. Then, principle and ethical character stand together. He suggested that our universities should rate a person's character very high in the student selection process

Give your best, and the best will come back to you. Remember, that we each reap what we sow. His vast and extensive knowledge have become quiet. As he said in a lecture: "You won't forget me; I will live forever...in your minds."

Respectfully prepared by:

Duane Grummons, DDS, MSD
Terry Sellke, DDS, MS

GLAO CALENDAR OF EVENTS

2004
March 12 - 14

GLAO Ad Interim Meeting
Columbus, Ohio

September 29 - October 3
Joint MSO & GLAO Annual Session
Hyatt Regency, Chicago, IL

2005
March 11 - 13

GLAO Ad Interim Meeting
Cleveland, OH

October 27 - November 1
Joint GLAO & MASO Annual Session
Bermuda



Council on Membership, Ethics and Judicial Concerns

JEFFREY GILMORE, D.D.S., M.S.

The Council on Membership met in St. Louis on Saturday, December 6, 2003. All constituents were represented and the meeting ran smoothly with a full agenda. Some of the topics discussed include:

Survey of Members Age 50 and Over:

Mr. Lon Zimmerman and Ms. Mary Ann Nemzieke of the Research and Planning Group (RPG) joined the Council meeting to summarize the recently completed *Survey of AAO Members Age 50 and Over*. The total mailing was 4,537 and 1,562 members responded which is one third of the questionnaires mailed (a statistically valid sample for data interpretation). This is 3% more than responded in the previous survey that was done in 2000. The Council is recommending to the AAO Board of Trustees that the results of this survey be shared with the membership via an article in *The Bulletin*. Key issues which have been identified: the importance of transition seminars; the lack of knowledge of transition services; the need for health insurance, retirement statistics etc. would be disseminated to the BOT and other councils for appropriate referrals and follow up to benefit the membership.

One of the major findings, not unexpected, was that a significant number of respondents indicated that they were delaying or altering their retirement plans, primarily due to the impact of the stock market decline.

The AAO staff was assigned the responsibility of analyzing which AAO services are being underutilized by members and presenting this

information to the Council on Membership for conference call discussion. Results of this analysis will be shared with the BOT and HOD for their consideration.

AAO Membership Status for Non-U.S. / Canadian Trained Orthodontists:

Resolution 54-03 H directed the Council on Membership to study the issue of non-U.S. or Canadian trained orthodontists licensed by a state board to practice dentistry and the orthodontists' ability to attain membership in the AAO.

The current AAO bylaws do not permit membership by orthodontists trained outside of accredited U.S. or Canadian programs. Some states are permitting licensure and recognition as orthodontists for those individuals. Many of these people are graduates of prestigious European residencies and /or former educators in U.S. and Canadian orthodontic programs. After lengthy discussion, the Council voted to maintain the current requirements for membership.

Research Family for International Members:

A sub committee of which I was a member was appointed by the chairman to consider the possibility of establishing an international research family or considering other methods of surveying the international sector. Dr. Lee Graber, BOT Council liaison, assisted the sub committee in identifying nine possible areas of research that the Council/AAO might want to pursue in the international arena.

CONTINUED ON PAGE 22...

Council on Communications

ROBERT F. GOOD, II, D.M.D, M.D.S.

The AAO Council on Communication met Dec. 5-6, 2003 in St. Louis. Following are the highlights from this December meeting:

Discussed outreach to orthodontic staff and dental hygienists.

Decided to develop a marketing plan for the implementation of *Did You Know*, which is an electronic communication that will be launched in January 2004.

Discuss specific design approaches for revisions of *Straight Facts About Orthodontics* and *Orthodontics: A Patient Education Guide*.

Discussed offering "variety packs" of Spanish-language brochures. The COC would like to explore the possibility of selling 10 of each of the five Spanish brochures in a package of 50.

Decided to create a consumer awareness pamphlet about

fiberotomies/frenectomies. The COC wants the information presented in the form of a "mini-brochure".

Discussed the possibility of putting the consumer education brochures on the member Website. Many members have mentioned that they would be more apt to purchase brochures if they were given an opportunity to look at the brochure contents prior to purchasing the brochure.

Explored the possibility of consulting with the Council on Membership and the New and Younger Member Advisory Council regarding the development of an interactive DVD that will introduce orthodontic residents to the benefits, programs and services offered by the AAO.

Discussed the creation of two Power Point presentations. One presentation will be geared toward

elementary age children and will address common age seven orthodontic problems, and the second presentation will be geared toward parents of school age children and will also address common orthodontic problems.

Discussed the possibility of revisiting TV advertising. The first step in this initial investigative process will be to procure an estimate for three flights of paid TV advertising.

Discussed the value of a Website created by the Minnesota Dental Association titled "Sip All Day, Get Decay". The Council explored the possibility of adding the MDA link to www.braces.org and writing a *Bulletin* feature story about the site.

The council's next meeting is scheduled for August 6-7, 2004 in St. Louis. Should you have any suggestions, comments or questions, please call me at 724-225-0212.

Council on Information Technology

CHRIS ROBERTS, D.D.S, M.S.(SUBSTITUTING FOR: DR. JOE JANOWSKI)

The AAO membership continues to increase its usage of the Internet. In 2002, 39% of our members registered for the Annual Meeting over the Internet versus 45% via mail or fax. For our 2004 Annual Meeting in Orlando, Internet registration was up to 68%, while fax or mail registration was down to 27%. The traffic on the AAO's member site (AAOmembers.org) and the public site (Braces.org) continue to increase year to year, both in the number of hits and the length of sessions.

In response to the demand by our members for information technology,

the AAO has tentatively scheduled a stand-alone Technology Conference for February 2007. There had been strong sentiment to move this date up to 2006. An Early Treatment Conference is already scheduled for 2005 and an Orthodontist as CEO Conference for 2006. COIT will work with the AAO on developing this conference as soon as possible.

The AAO will eliminate the Member Website Development Program. At the AAO meeting in Hawaii there was virtually no interest in this program. This appears to be based on the fact that competitors are more dedicated to

the web development industry than the AAO and can provide this service more cost efficiently. The AAO will continue to service the websites it has developed.

Work has begun on redesigning the AAO's website. Although the website has an abundance of useful information, the website needs to be more "user friendly". The goal of this redesigning process will be to decrease the clutter on the homepage and ease the navigation to specific information. COIT will be working with website design engineers to create a better AAO website.

Council on Scientific Affairs

RICHARD KULBERSH, D.M.D., M.S.

The Council on Scientific Affairs met on January 11, 2004, in St. Louis, Missouri. The meeting was chaired by Dr. Ravindra Nanda, with Dr. John Buzzatto serving as trustee liaison and Ms. Celia Giltinan, staff liaison. Additional constituency representatives were Jeryl English, Sunil Kapila, Richard Kulbersh, Steven Lindauer, Hyun-Duck Nah, Larry Oesterle, Thomas Southard, and David Turpin.

Twenty-two entries were received for research award consideration. Six research prizes were awarded: the Milo Hellman, the Harry Sicher First Research Award, and four Awards of Special Merit. A listing of the six awards and recipients follows: **1) 2003 Milo Hellman Research Award Recipient**, Dr. Douglas Singleton, Baylor College of Dentistry, Dallas, Texas, for his paper "Craniofacial Growth in Growth Hormone-Deficient Rats Following Growth Hormone Supplementation"; **2) 2003 Harry Sicher First Research Essay Award Recipient**, Dr. Ji Young Lee, University of Connecticut Health Center, Farmington, Connecticut, for his paper "Cell Autonomous Inhibition of Osteoblast Differentiation in Transgenic Mice with Targeted Overexpression of PZOC/EBP-beta, a Truncated C/EBP Isoform"; **3) 2003 Thomas M. Graber Award of Special Merit Recipient**, Dr. Todd Bennett, University of Connecticut Health Center, Farmington, Connecticut, for his paper "Characterization of the Dental Phenotype in Transgenic Mice with Col 1A1 Targeted Overexpression of PZOC/EBP-beta"; **4) 2003 Thomas M. Graber Award of Special Merit Recipient**, Dr. Lucia H. S. Cevidanes, University of North Carolina, Chapel Hill, North Carolina, for her paper "Mandibular Growth and Response to Orthopedic Therapy in High-Resolution 3D Imaging"; **5) 2003**

Thomas M. Graber Award of Special Merit Recipient, Dr. Steven R. Olsburgh, University of Southern California, Los Angeles, California, for his paper "The Role of Stress Distribution in the Etiology of External Apical Root Resorption in Maxillary Central Incisors with Abnormal Root Shapes: A Three-Dimensional Finite Element Analysis"; and **6) 2003 Thomas M. Graber Award of Special Merit Recipient**, Dr. Monisha Gupta Iyer, University of Michigan, Ann Arbor, Michigan, for her paper "The Costs and Benefits of Orthodontic Treatment: Patient's Values in Retrospect Compared to Professional Opinion."

Council then reviewed applications for Research Oral Abstracts (98 applications—42 selected), Scientific Posterboard Presentations (255 applications—191 selected), and Table Clinic Presentations (73 applications—45 selected) for the Orlando, Florida, meeting.

In addition the Council voted for the following motions to be presented to the Board of Trustees.

1. Drs. Nah, Turpin and Kulbersh agreed to review the Table Clinic exhibits and select the Joseph E. Johnson Award recipients.
2. The proposed COSA budget for 2004-05 was set at the same figure of \$16,000 as 2003-04.
3. Regarding the proposed ANSI/ADA Standards for Orthodontic Brackets and Tubes, the Council reviewed the document recommended by Dr. Terry Pracht. It was the consensus of the Council

members that the AAO had sufficient representation on the ADA committee not to warrant further comment. Staff was requested to draft a letter to Jerry Horn, Chair of the ADA committee, notifying him that Dr. Nanda would be going off the AAO's Council and that Dr. Larry Oesterle would replace Dr. Nanda.

Three motions were voted for presentation to the Board of Trustees:

1. That the monetary award for the Resident Clinician Scholars Program not exceed that of the Milo Hellman and Harry Sicher Awards, and further that the request for applications for the Resident Clinician Scholars Program, review of submissions and judging of the table clinics be managed by COSA.
2. That Dr. W. Eugene Roberts be nominated by AAO for the ADA Gold Medal Award of Excellence in Dental Research.
3. That in order to place more emphasis on the Graber Awards, only one of the four research awards of merit be in his name.

The next COSA meeting is scheduled for January 9, 2005. I look forward to representing the GLAO constituency at that time.

Council on Insurance

JERRY R. HICKMAN, D.D.S.

The AAO Council on Insurance met in St. Louis on November 15, 2003. Attending the meeting were the insurance company representatives, the council members and the Council Liaison Trustee, Dr. Donald Joondeph. As your GLAO representative, I can continue to report that our endorsed insurance plans with the AAO remain financially sound and continue their growth.

The AAO life and disability plans continue their growth and participation in the medical plan remains relatively stable. The number of GLAO members participating in the AAO life, disability and health plans is at 53% of membership. Considering that about 20% of AAO members are not eligible for a variety of reasons, the adjusted penetration rate of eligible members is 65%. Fifty-five percent of the members insured in the AAO program have more than one line of coverage. Age 47 continues to be the average of an insured member, which is very favorable for the plan.

The overall loss experience for the AAO life, disability and health plans was very favorable for the first six months of the 2003 policy year. The loss ratio is currently at 54.6%, which is far below the acceptable loss ratio. The estimated positive underwriting margin for the first six months was approaching one million dollars, which has strengthened our reserves.

Our incurred claims loss ratio for the health plan to date has also been very favorable at 65.9%. The trend factor, which is the anticipated increased cost of medical care for this year has been projected at 15% for 2004 by New York Life. With the previous rate increases for last year and the low incurred loss ratio, the rate increase for April, 2004 will be 5% which is certainly less than

the trend and less than our previous increases of late. Significant discussion continues on the subject of group health insurance plans for employees of members as directed by the trustees. New York Life has indicated that if employees were insured with the AAO health plan, an employee membership classification would be necessary for the AAO. At this time, it appears unlikely that a health care plan including employees could be provided on a competitive basis; however, the Council on Insurance continues to study their options.

In regard to new products being introduced, the Board of Trustees did approve the long-term care plan. JLT will be providing additional information to the members in the next few months. The Council on Insurance also completed its review of the new Ten Year Level Term Life plan proposed by New York Life and has forwarded its recommendation for approval to the AAO Board of Trustees. The COI's goal is to provide a product that would fulfill a need for our membership and be very competitive with the ADA term life product.

The AAO Business Office Package (BOP) has continued to grow by 9% in the last 12 months. The Travelers Insurance Company continues to offer a very competitive rate throughout the country. To further enhance members' coverage, the Council on Insurance has approved JLT's request to be able to provide coverage with other insurance companies when Travelers is not competitive. It is important that each member review their BOP policy to update their coverage for physical damage to their premises. A BOP policy should also include general liability, worker's compensation

coverage, vandalism and business interruption coverage. An umbrella for additional general liability coverage should be considered. The Employer Practice Liability Insurance plan, which basically protects employers and employees from risks such as wrongful termination, sexual harassment and discrimination, is currently being marketed by JLT with some initial policies issued.

The AAO Professional Liability plan new has over 3,500 members insured representing 47% of the eligible orthodontists in the United States. In the last 12 months, new business increased by 10% with a greater number of active or associate members joining the plan compared to new graduates. Currently 60% of all new graduates are entering the plan at the time of graduation. Nationally medical malpractice rates continue to increase significantly, and dentistry is not excluded. The AAO Professional Liability plan continues to maintain a low claim/loss ratio and the severity of the claims remain relatively low due to the credit of the orthodontic specialist. Even with our success to date, the AAOIC Board approved an across the board rate increase of 13.5% for all policies effective January 1, 2004. This rate adjustment is essentially the result of an increase in re-insurance costs which must be passed on to the membership. We continue to recommend that all GLAO members contact the AAOIC prior to their next renewal to compare the AAO plan with their current policy.

For questions, please feel free to contact me by e-mail at jhickman@iupui.edu or by mail at 8001 Shelby Street; Indianapolis, Indiana, 46227; by fax at 317-888-0083 or by phone at 317-888-7807.

Council on Governmental Affairs

DONALD HAYES, D.D.S, M.S.

The Council on Governmental Affairs met on September 7-9, 2003 in Washington, D.C. The following actions were taken by the Council:

MEETINGS WITH LEGISLATORS

The Council held five VIP events with legislators. They included Reps. Phil English (R-PA), Dave Weldon (R-FL), Wally Herger (R-CA), Jim Saxton (R-NJ) and Pete Sessions (R-TX). The Council discussed issues of interest to the AAO with the Congressmen, focusing primarily upon the initial accreditation given to Jacksonville University's orthodontic program. The Council apprised the Congressmen of the issue and asked for their help in lobbying the United States Department of Education (USDOE).

GUEST SPEAKERS

The Council hosted a number of guest speakers during the meeting who addressed topics such as political polling, running in Congressional office and political fundraising, among other topics. Speakers included Ed Goeas, President and CEO of the Tarrance Group polling firm; Tom Barker, Senior Advisor to the Administrator, Center for Medicare and Medicaid Services; Dorothy Moss, Director of Government Affairs of the ADA; Shannon Finley, Chief Fundraiser, Sen. Max Baucus (D-MT); Tom Hammond, Hammond & Assoc. political consultants; Ed Groelegs, Chief of Staff, Sen. Dick Durbin (D-IL); and Lindsay Slater, Chief of Staff, Rep. Mike Simpson (R-ID).

JACKSONVILLE UNIVERSITY ORTHODONTIC PROGRAM

The Council is recommending to the Board that, if the outcome of the AAO's recent complaint to the USDOE is unfavorable, the AAO request that the ADA pursue federal legislative

actions in relation to obtaining a re-examination by the Department. Additionally, the Council is recommending that the AAO President immediately apprise the ADA President of the possibility of this request from the AAO.

The Council also recommended that if the recent complaint is unfavorable, the AAO use the online Legislative Action Center (Cap Wiz) to assist members in writing their legislators.

The Council is also recommending that the AAO invite candidates for ADA President-Elect to attend the orthodontic caucus at the ADA Annual Session to present their positions on the granting of initial accreditation to Jacksonville University's orthodontic program by the Commission on Dental Accreditation (and any other pertinent issues). In lieu of a personal appearance, the candidates could advise the AAO in writing of their position on the issue prior to the election of ADA President.

2004 ANNUAL SESSION KEY CONTACT RECEPTION

The Council decided that it will select a speaker for the 2004 Key Contact Reception to be held on Sunday, May 2 during its March 2004 meeting. The Council will also recommend to the Board that members of NYMAC be invited to attend this event.

GOVERNMENT RELATIONS PUBLICATIONS

The Council decided that members of COGA would begin writing articles for both the *Bulletin* and *Politics and Policy Legislative Update* focusing on personal stories regarding fundraising, campaigning and holding "VIP" events with legislators.

STATE LICENSURE OF DENTAL SPECIALTIES

The Council is recommending to the Board that the AAO prepare and make available to all component organizations an informational packet relative to dental specialty licensure to include a model statute, methodology of implementation and potential advantages and disadvantages.

RELATIONSHIP WITH COHC

Dr. Nahid Maleki, Chair of COGA, appointed a three-person subcommittee composed of Drs. Roussalis, Chair, Merrill and Sbuttoni to review material from COHC relative to TMJ coverage and to identify any applicable federal issues and consider the development of a packet for individual state use. The subcommittee will report back to the Council during its March 2004 meeting.

CAMPAIGN WITH COC

Dr. Nahid Maleki, Chair of COGA, appointed a three-person subcommittee composed of Drs. Dillchay, Beattie and Blackwell to meet with a subcommittee of COC in order to determine ways in which to publicize the AAO's legislative and lobbying initiatives.

INVOLVEMENT WITH PRESIDENTIAL CAMPAIGN

The Council is recommending to the Board that the AAO amend the Key Contact Manual to include a chapter on the importance of AAO members, spouses, their families etc. supporting presidential candidates. In relation to this, the Council is also recommending that, in order to strengthen the AAO's Key Contact List, the AAO send a letter from the COGA Chair to each member of the AAO in districts with no Key Contact explaining the importance of

CONTINUED ON PAGE 22...

Council on Orthodontic Health Care

SCOTT A. JAMISON, D.D.S., M.S.

The Council on Orthodontic Care convened via conference call on January 7, 2004 at 7:00 p.m. (CDT). The next meeting of the Council is scheduled to meet August 7 & 8, 2004 at AAO Headquarters in St. Louis.

DBAS STATUS REPORT

Gross income generated by the AAOTPA is expected to approach \$280,000.00 per year. The current loan amount owed to AAOSI is \$1.9 million. Consultations are in progress regarding the financial and tax implications of this outstanding loan from the AAO to AAOSI and financial options are in discussion for the future management of the AAOTPA. The TPA is still promoting Direct Reimbursement, and it is still expected to show continued growth due to dental society leads, word-of-mouth referrals and returning clientele. A

monthly TPA report to the AAOSI Board of Trustees and the COHC is presently being discussed and formulated.

REPORT OF THE COHC STRATEGIC PLAN COMMITTEE

The COHC Strategic Plan Committee has completed their review of the existing Plan and has submitted the revised Plan to the AAO Board of Trustees. In the future, the COHC Strategic Plan should be made part of each agenda for each Council meeting.

REPORT ON THE ADA COUNCIL ON DENTAL BENEFITS PROGRAMS SUBCOMMITTEE ON THE CODE

A representative of the Council attended the meeting on the Code held at ADA Headquarters in Chicago, IL on Friday, January 3, 2004.

ADA CLAIM FORMS

Concerns have been brought to the Council that the claim forms generated by practice management software may not be in compliance with guidelines. Dr. Michael Foy will research this issue as to the adaptability of software applications changing to meet the ADA format. AAO will assist Dr. Foy in this research.

PROPOSED 2004 – 2005 BUDGET

The 2004 – 2005 budget was reviewed and accepted by the Council.

This will be my last report to the GLAO as your representative on the COHC. It has been my pleasure to serve as your representative, and it is my hope that the next GLAO representative will continue our legacy of dedicated service to this Council

Council on Orthodontic Practice

MARY BARKLEY, D.D.S.

The Council on Orthodontic Practice is charged with providing “vision, guidance and education” to AAO members. To that goal, the current COOP projects include:

- Sponsoring two all-day programs at the 2004 Annual Session. The Orthodontist as CEO will provide the orthodontist with vital information on financial planning, practice valuation, systems operations, human resources and marketing. The START program is designed to educate experienced orthodontic office staff in training new employees.
- An all-day Practice Transition Conference will be presented at

the 2005 Annual Session in San Francisco

- The AAO medical and dental history forms for children and adults have been updated, and are available in printed form and on disk with other AAO forms.
- A brochure is being developed to educate patients on the negative impact that tobacco use may have upon orthodontic treatment.
- An article has recently appeared in the AAO Bulletin on the orthodontic treatment of patients with special needs. COOP will assess member needs for more information on treating patients with special needs.
- To encourage attendance of women orthodontists at

constituent and AAO meetings. A luncheon at the GLAO/SAO/MSO meeting was received strong support, and another is planned at the 2004 Annual Session.

- The Orthodontic Staff Training Resource Syllabus, which lists available educational resources for staff, is currently being updated.
- The library of seminars available on on-line or by CD-ROM continues to grow. See the AAO Distance Learning Education Catalogue for a complete listing.

Please feel free to contact me at mkbarkley@comcast.net with any questions you may have about COOP projects.

Out with the Old, In with the New

DAVID G. HAAS, D.D.S., M.S.



DAVID HAAS, D.D.S., M.S.

No the Foundation is still the same; just the cast of characters is changing. After seven years serving in the honored position of your representative to the AAOF Board of Directors, I am pleased to announce that Steve Hershey from Waterford, Michigan has consented to now represent GLAO on the Board.

I am doubly pleased with the enthusiasm and commitment Steve has shown in the short time since he agreed to serve. Not only did he change family plans on less than three weeks notice to attend the recent Board meeting in St. Louis as an observer, he has also made a pledge at the Regent Level since returning from that meeting. Thus he went from no pledge to \$25,000!

I believe this illustrates two points. First of all, to my knowledge, Steve had probably never been personally

solicited for a pledge and secondly, I have not done a good job of canvassing Michigan. Robert Hazel, the Executive Director of AAOF, constantly makes the point that most people who have not pledged, haven't been asked. I know that Steve will rectify that deficiency.

GLAO stands tantalizingly close to the goal of one-third participation of all of our members at the CASE level of \$2,500. We are at 33% (one-third is 33&1/3% for our mathematically challenged brethren) or about 8 pledges shy. As a Buckeye I never mind pointing out that Ohio stands at 42% while Michigan is at 28%. I will be most pleased when Steve can write on these pages that Michigan has surpassed us. Of course I have told Steve that I intend to continue my effort in Ohio as well in Western Pennsylvania which stands at 23%. Our colleagues in Indiana continue their great support at 37%.

The Foundation continues to demonstrate remarkable resiliency and momentum thanks to the support and generosity of AAO members and our friends in industry and elsewhere. For the fifth consecutive year, your pledges have exceeded \$2 million. And all of this through three of the most difficult years in memory as far as economic pressures.

It is a pleasure to end my term with a positive update regarding the financial status of AAOF. While the campaign has continued to be successful, the dismal activity of the stock market of the past three years has adversely affected the gifting to orthodontic education. The Foundation has had plenty of company as most endowment foundations throughout the country have had to curtail their intended

funding purposes. Now that the country is in a recovery mode, your Foundation's portfolio health is doing well too.

Early into 2003 the AAOF's funds were valued at a little over \$10 million. The present valuation is over \$14 million! Total pledges are at \$23.1 million of which \$15.4 million has been redeemed. You should also be aware that \$4.2 million has been awarded toward research and development of full time educators.

The Foundation's assets are currently being overseen by three money management companies (two equity and one fixed). The asset allocation is approximately 60% in growth and value large cap funds and 40% in fixed income investments. The composite return of the portfolio in 2003 was 15.5% and approximately 3% for the five-year period 1999-2003. Taking into account the past three years had as much as -20% return, the portfolio has made a significant turnaround.

Henry Ford said, "To do for the world more than the world does for you — that is success." I am sure most of us consider ourselves to be successful. Your generosity over and above that which is required certainly is one measure of success. My hope is that each of us achieves the success in full measure to which we aspire.



MICHAEL L. RIOLO, D.D.S., M.S.

2004 Phase III Exam

The next Phase III clinical examination was held February 20 – 26, 2004 in St. Louis. There were 76 candidates registered for the full Phase III exam, 57 candidates enrolled for the oral exam assessing board case records and 22 took the oral exam as well as present their Option II pretreatment records. In addition, 67 recertification cases were examined.

One of the criteria for evaluating the acceptability of cases for the ABO Phase III examination was case complexity. Accordingly, the Board has devised a Discrepancy Index (D.I.) which was field tested by Directors at the 1999 Phase III examination when approximately one hundred cases were scored. Based on that field test, and feedback from all Directors, the D.I. was modified and additional field tests were held in 2000 through 2003. Each Phase III candidate was currently requested to complete a D.I. for every case. A candidate presented cases at the ABO Phase III Clinical Examination in 2004 using the D.I. method for the Option I pathway. The

entire case display was based on either the Discrepancy Index or the Case Report Category Specifications. A candidate could not combine the two approaches.

The Discrepancy Index is comprised of the following elements: measurements of overjet, overbite, anterior open bite, lateral open bite, crowding, molar relationship, posterior crossbite, ANB angle, lower incisor position and steepness of the mandibular plane. An additional category that may have been scored was designated as “other” and was used to define certain conditions, such as impactions, missing teeth, midline discrepancies, etc., that adds to the complexity of treatment.

Candidates who used the Discrepancy Index must ensure that their case display included:

- at least one case started in the mixed dentition;
- at least two Class II cases, one of which requires bilateral extractions in both arches;
- at least one adult case (21 years or older), which may be surgical or other;
- no more than two combined surgical-orthodontic cases.

The following scoring system was applied when the Discrepancy Index was used at the Phase III Clinical Examination:

- two cases must have a Discrepancy Index no less than 7;
- six cases must have a Discrepancy Index of no less than 16;
- two cases must have a Discrepancy Index of no less than 25.

Albert H. Ketcham Award and ABO's 75th Anniversary Celebration

All orthodontists affiliated with the ABO are cordially invited to the Albert H. Ketcham Reception honoring Dr. Anthony A. Gianelly. This event will

be held on Monday, May 3, 2004, from 4:30pm-6:30 pm. Admission is without fee but requires pre-registration with the ABO office. The ABO is sharing sponsorship for this event with the College of Diplomates of the ABO and will recognize CDABO's 25th Anniversary during the ceremony. A video will be shown recognizing the 75th Anniversary of the ABO during the AAO opening ceremonies on Saturday, May 1.

2004 Phase II Offered in Orlando

The ABO Phase II written examination will be held on Friday, April 30 at the Renaissance Orlando Resort in the Crystal Ballroom. Approximately 325 candidates will be taking that examination.

Special Recognition Award

Dr. Jack G. Dale will receive the ABO Special Recognition Award in Orlando in 2004. Dr. Dale has participated in the ABO Phase III examination every year for the last 21 years and was instrumental in developing the “Information for Candidates” booklet. He has promoted board certification on a world-wide basis by assisting several countries in creating their own examining boards. The ABO is indebted to Jack for authoring the manual with instructions for photographic documentation and creating the illustrations for the Cast Scoring sheet. We also thank Dr. Dale for painting the portrait of Dr. Earl Shepard that adorns the ABO Boardroom. Dr. Dale served as an ABO Board Director from 1983 – 1990 and lead the ABO as President in 1990.

Recertification

The Board has 62 Diplomates participating in recertification in 2004 by submitting one case from any of the Categories 1 – 8, scoring ten consecutive cases, and completing the Board Case Records Exam (BCRE) on our website.

CONTINUED ON PAGE 16...

Candidates Sought for ABO Director

Dr. Michael Riolo of Grand Haven, Michigan will become President of the American Board of Orthodontics in May 2004. This event will mark the beginning of his last year of service as a Director of the American Board of Orthodontics. The GLAO is assembling a list of nominees for its new Director, who will be installed in May 2005. The list of nominees will be submitted to the ABO, which will select the new Director.

The characteristics of an ABO Director include:

- ABO certification
- Outstanding character and ethics
- No involvement with any commercial orthodontic endeavor
- Exceptional clinical ability
- Active involvement in treating patients, including during the eight year Board term
- Experience in evaluating treatment results
- Evidence of continuing contribution to the Specialty, including lectures at important orthodontic meetings or publications in important orthodontic journals or books
- Leadership ability
- Understanding of the time commitment, limiting other activities as necessary

"An ABO Director generally spends the equivalent of two days a week fulfilling ABO duties," says Mike Riolo. "Directors attend the annual AAO meeting and also meet the week preceding the Annual Session. Directors attend the annual CDABO meeting, as well as their constituency annual meetings and Board meetings. The ABO Directors provide a designated liaison to the AAO, the COE, the CDA Site Review committee, the ADA Council for education and licensure and the ADA-recognized specialty certifying boards. In addition, a number of ABO Directors are assigned to make site visits to the orthodontic graduate programs and resident training programs".

Persons who would like to nominate themselves or others as candidates for the ABO Directorship should contact the search committee chair, Dr. Jerry Hickman, 317-888-7807, jhickman@iupui.edu.

"It is certainly a privilege to be chosen to be an ABO director," says Mike Riolo. "Serving the ABO gives an orthodontist the opportunity to see the practice of orthodontics from many different perspectives – from the graduate student training to the Board candidate to the leadership of the ABO and the AAO. You will never have a greater opportunity to learn about orthodontics and your profession!"

ABO News

...CONTINUED FROM PAGE 15

BCROE

The Board allows candidates who passed Phase II three to five years ago take the oral part of Phase III. This exam consists of reviewing two cases supplied by the ABO for one hour and then meeting with two examiners for a half-hour oral exam. After the candidate passes the oral exam, they restart their clock to ten years allowing them extra time to prepare for the Phase III clinical exam. If a candidate passed Phase II more than five years ago, they may take the oral exam and must initiate Option II at the same time. At the 2004 Phase III examination, the BCROE cases will be reviewed on laptop computers.

ABO's 75th Anniversary

All orthodontists affiliated with the ABO are cordially invited to the Albert H. Ketcham Reception honoring Anthony A. Gianelly. This event will be held on Monday, May 3, 2004, from 4:30pm-6:30pm and requires registration by email or telephone. We are sharing sponsorship for this event with CDABO and will recognize their 25th anniversary during the ceremony. During the AAO opening ceremonies on Saturday, May 1, a short video will be shown recognizing the 75th anniversary of the ABO.

ABO Website

All candidates affiliated with the ABO have an ID number and password which will allow them to edit their information on line. Also, annual dues can be paid for on line with a credit card. The next feature we will be working on, is to make it possible to apply online and register for an examination.

Special Recognition Award

Jack G. Dale will receive the Special Recognition Award in Orlando in 2004. Dr. Dale has participated in our Phase III examination every year and was instrumental in developing our "Information for Candidates" booklet. He has promoted board certification world-wide by assisting several countries in creating their own examining boards. The ABO is indebted to Jack for authoring the manual for photographic documentation and creating the illustrations for the Cast Scoring sheet. We also thank Dr. Dale for painting the portrait of Earl Shepard that hangs in the ABO Boardroom. Jack Dale served as an ABO Board Member from 1983 – 1990.

Shepard Award

The American Board of Orthodontics is pleased to announce that Dr. Grant G. Coleman from Virginia Commonwealth University will receive The Earl E. and Wilma S. Shepard Award of Distinction in 2004. The Shepard Award is given annually to the candidate receiving the highest score during the last Phase II written exam.

For additional information please search the ABO website or call the ABO Central offices.

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<info@americanboardortho.com>

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www.americanboardortho.com

GLAO LEADERSHIP

AAO Council Representatives

Council on Communications	Dr. Robert Good
Council on Government Affairs	Dr. M. Donald Hayes
Council on Information Technology	Dr. Joseph Janowski
Council on Insurance	Dr. Jerry Hickman
Council on Membership, Ethics, and Judicial Concerns	Dr. Jeffrey Gilmore
Council on Orthodontic Education	Dr. Katherine Dryland Vig
Council on Orthodontic Health Care	Dr. Scott Jamieson
Council on Orthodontic Practice	Dr. Mary Barkley
Council on Scientific Affairs	Dr. Richard Kulbersh
Council on New and Younger Members	Dr. T. J. Robinson

2004 New Active Members

Mauricio Arguello
Mamnoon A-Siddiqui
Sri Sudha Boppana
Chad Bridi
Derrick Brown
Thais Coelho Carvalho
Gisela Chan
Christopher T. Clark
Robert Bryan Hardy
Bart Iwasiuk
Marcey Madera-Lieberum
Janice McMinn
Brad Pendell
Maria Lucia Pinzon
Brian Romick
James B. Reynolds
Manisha Raj Rinaldi
Jennifer Russell
Matthew W. Sprowls
James P. Stenger

GLAO Membership	
	MARCH 2004
Active	945
Affiliate	5
Associate	29
Academic/Foreign Trained	1
Honorary	2
Life	105
Retired	280
Total	1367

The Foundation for Orthodontic Research
will host its 37th Annual Meeting on May 5- 7, 2004,
at the Grand Floridian Resort in Orlando, Florida.

For information contact
Foundation of Orthodontic Research website:
www.forortho.org
or e-mail: for@forortho.org.



Directors

INDIANA

Dr. Ronald Miller
 2000 East 116th Street, #201
 Carmel, IN 46032-3581

MICHIGAN

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ONTARIO

Dr. Richard Marcus
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 CANADA

OHIO

Dr. Donald Hayes
 485 West Main Street
 Wilmington, OH 45177

WESTERN PENNSYLVANIA

Dr. Rick J. Pfeffer
 508 Logan Blvd.
 Altoona, PA 16602



MAILING ADDRESS:

GLAO
 17 South High Street, Suite 200
 Columbus, Ohio 43215

Ohio Association of Orthodontists

DONALD HAYES, D.D.S., M.S.

Current Membership:

Active	281
Life Active	32
Affiliate	1
Retired	90
TOTAL	404

The OAO has been very busily working to have legislation enacted to permit the delegation to a qualified dental assistant the task of removing orthodontic adhesives from the supragingival crown of a tooth. While a final resolution of the goal has not been attained, there is clear evidence that the OAO's efforts have been more effective than ever before. The OAO's efforts were very successful in its mission to have an orthodontist appointed to the Ohio State Dental Board. Congratulations to the OAO's immediate past president, Phil Beckwith. He has been appointed to a term beginning April 2004.

The OAO continues to sell its informed consent brochure, "About Orthodontics." The sale of this informative brochure has enabled our association to continue to have a strong financial position and to keep our member dues at a minimum.

Indiana Association of Orthodontists

RONALD L. MILLER, D.D.S.

Officers for 2004 - 2005:

President	<i>Time Alford</i>
Past President	<i>David Clark</i>
Vice-President	<i>Tim Bussick</i>
Secretary-Treasurer	<i>John Pritchett</i>
Northern Director	<i>Mark Rosenthal</i>
GLAO Representative	<i>Ron Miller</i>
Central Director	<i>Greg Warner</i>
Southern Director	<i>Robert Colter</i>
Directors at Large	<i>John Hiester, Sigrid Schwartz</i>

COMMITTEE REPORTS

Membership:

Active	109
Non-Active	62
Retired	29

IAO Annual Meeting Report:

1. The IAO Annual Lecture and Business meeting was held on March 5th, 2004 in Indianapolis, IN. Dr. Joe Mays was the guest lecturer.
2. The 2005 IAO Annual Meeting will be held in March, 2005 with Dr. Richard McLaughlin as the guest lecturer.

Michigan Association of Orthodontists

GREGORY OPPENHUIZEN, D.D.S., M.S.

Since the GLAO meeting in New Orleans the Michigan Association of Orthodontists Board Has met in October, December and February under the leadership of President Dr. Robert Lokar from Novi Michigan.

1. In October the public relations firm of Kolt and Serkainian presented a proposal for a radio promotional campaign to be created for the metropolitan Detroit region promoting orthodontics by an orthodontist and explaining the unique nature of orthodontic services.

The program has been funded by 22 individual orthodontists in the region who were willing to contribute \$1000.00 toward the campaign. No money was to come directly from the MAO. The campaign gives out an "800" phone number for people to call for those who are interested in finding an orthodontist. The names on the list would be those who contributed to promote the campaign. The MAO Board approved proceeding with the project and will use the MAO office as the destination for the phone inquiries.

The program began to air on Tuesday February 17, 2004 in Detroit.

2. On the governmental/regulatory front, a large number of individuals took the Michigan orthodontic

specialty exam this year. Five individuals failed the exam and challenged the results unsatisfactorily.

The Board of Dentistry is circulating rules changes that will affect the parameters for acceptable continuing education. The MAO has presented input into the process and will continue to monitor and influence the outcome of the rules.

3. The Annual meeting of the constituency of the Michigan Association of Orthodontists is to be held in Novi Michigan on April 2. The meeting will include a presentation by the chairs of the two orthodontic specialty programs regarding the status of their departments there will also be a component on pain management which is required for Michigan CDE.

Ontario Association of Orthodontists

RICHARD M. MARCUS
FEBRUARY 15, 2004

Current Membership (as of January, 2004)

Active	216
Honourary	9
Life	42
Retired	3
Academic	2
TOTAL	272

Leadership:

President	<i>Stan Markin</i>	Scarborough, Ontario
President-Elect	<i>Mark Gwartz</i>	Oakville, Ontario
Past-President	<i>Garry Solomon</i>	Belleville, Ontario
Secretary/Treasurer	<i>Sol Laski</i>	Markham, Ontario

Meetings

The next Annual Meeting of the Canadian Association of Orthodontists will be held in Whistler, BC. On

September 9-11,2004. There will be no conflicts with the dates for future GLAO Meetings.

Advertising

Many of the OAO Executive met in January with the President of the Royal College of Dental Surgeons to outline our concerns with regards to advertising. The President was surprised to find out that GPs who had listed themselves as Ortho-Dontists were not being severely disciplined by the College.

Personal Information Protection and Electronic Documents Act (PIPEDA)

This new legislation came into effect as of January 1,2004. There are many Interpretations as to the application of this law. Some offices are having all Patients sign consent forms, others are just posting notices in their waiting rooms. Two more recent developments are: 1) the province of Quebec is challenging the law in the courts, and 2) the province of Ontario plans to pass its own legislation by the summer —this new legislation would apparently allow implied consent and Public notices.

First Nations Orthodontic Insurance

As related in the September Report, there is an ongoing disagreement between the Canadian Federal government and the CAO. This has not yet been resolved. Many of our members continue to not send

records and forms to the government plan, and patients are having their proposed treatment rejected. We are hopeful that discussions with First Nations groups and the Government, will lead to a resolution.

OAO support of GLAO Meetings

At the January 23,2004 meeting of the OAO Executive, it was decided that the OAO would assist in promoting the upcoming meeting in Chicago. The OAO would be prepared, for example, to include a brochure advertising the Chicago meeting, in a future OAO mailing.

Funding for the Burlington Growth Centre

The Burlington study has longitudinal growth data for the years 1952-1972. The original sample of 1380 children was

ages 3, 6, 8, 10, and 12 years. Additional records were taken at ages 14,16,and 20 years of age. There are currently 46, 746 cephalograms on file. Complete Orthodontic records consisting of study models, profile and frontal photographs, 45 deg. Oblique cephalograms, and anthropometric measurements. Researchers from around the world avail themselves of this database. In recent years the materials forming the database have started to deteriorate and there is concern for their preservation. The OAO has made a sizable contribution to a fund designed to preserve this resource. It is hoped that other funding agencies in Canada and possibly the AAOF, will be interested in assisting.

Accreditation of Non-Accredited Specialists

Recently the Canadian DRAs have proposed a new protocol for assisting accredited specialists in becoming licensed in Canada. This is partly due to pressures from the provincial and federal governments who recognize a shortage of medical doctors and nurses in Canada. Proposed applicants would be vetted by one of the Specialty programmes in Canada, and then any identified deficiencies would be handled by refresher courses. This might take up to a year in the case of Orthodontics. The candidate could then take the RCDC licensure exams and become an Orthodontist. Not surprisingly, the organizers of this proposal are very keen, as there will be significant monies to be shared!

Canadian Dental Accreditation Commission

There is reciprocal accreditation between Canadian and American University dental programmes. Canada does not currently have a Standard 1:1 in our accreditation requirement. The CAO is actively working with the CDAC to have a Standard 1:1 or similar included in the Canadian requirements. Interestingly, it seems that some in the academic community may not be supportive of Standard 1:1 in either Canada or the US, as they see these privately supported programmes as an opportunity to escalate salaries and facilities.

Pennsylvania Association of Orthodontists

J. RICHARD PFEFFER, D.D.S., M.D.S.

Following an outstanding meeting last summer at the Rittenhouse Hotel in downtown Philadelphia hosted by President Norman Boucher, this year's meeting, although in a different setting, promises to be equally successful. The meeting will be held on June 18th and 19th at the Hyatt Regency on the eastern shore of the Chesapeake Bay near Cambridge, Maryland. The meeting will be held in a beautiful new resort in a rural setting with golf, tennis, swimming and an Orvis-endorsed fly-fishing and shooting school. It is conveniently located only a one-hour drive away from the Philadelphia Airport and is near the airport in Salisbury, Maryland with incoming daily flights from Pittsburgh.

This year will again offer the challenging-case breakfast in which all participants bring a particularly difficult or interesting case for one giant "state-wide" study club. Another activity, which we have undertaken, is sponsoring research grants for our state's four orthodontic residencies. At our annual meeting, we invite the residents to come, free of charge, to present abstracts of their research. This has proven to be an excellent way to introduce residents to orthodontics by providing valuable interaction with our members, and hopefully encouraging the residents to become involved with the PAO.

Dr. Anthony Quinn from Wilkesbarre, PA is the new president of the American Association of Orthodontists Foundation (AAOF). Dr. Jim Heslop, a former PAO president, has agreed to serve as the PA representative of the AAOF and has challenged our board to make a \$25,000 donation over the next ten years. I am proud to say that we have 100% participation in the "Case for the Future" program among the PAO Board members.

The Western Society of Orthodontists continues to be a strong and vibrant organization that provides high quality continuing education programs. Dr. David Spokane is the President of the WHPSO, as well as the editor of our fine PAO newspaper.

2004 CALENDAR

American Association of Orthodontists

Joint AAO/AAOMS Conference

2/6/2004 – 2/8/2004

Palm Springs, CA

Contact: cqualls@aaortho.org

AAOIC Board of Directors Meeting

2/9/2004 – 2/10/2004

Palm Springs, CA

Contact: Cqualls@aaortho.org

AAO Board of Trustees Meeting

2/19/2004 – 2/22/2004

St. Louis, MO

Contact: cqualls@aaortho.org

Middle Atlantic Society of Orthodontists Ad Interim Meeting

2/28/2004

Baltimore, MD

Contact: Anita@AssnOffices.com

American Dental Education Association Meeting

3/5/2004 – 3/10/2004

Seattle, WA

Contact: cqualls@aaortho.org

Midwestern Society of Orthodontists Ad Interim Meeting

3/11/2004 – 3/12/2004

St. Louis, MO

Contact: kristiburmeister@home.com

Pacific Coast Society of Orthodontists Ad Interim Meeting

3/12/2004 – 3/13/2004

Contact: rollins@slip.net

Great Lakes Association of Orthodontists Ad Interim Meeting

3/12/2004 – 3/14/2004

Columbus, OH

Contact: GLAO@AssnOffices.com

Rocky Mountain Society of Orthodontists Ad Interim Meeting

3/13/2004

Denver, CO

Contact: dorothyshadrick@acemgmt.com

AAOF Board of Directors' Meeting

3/13/2004 – 3/14/2004

St. Louis, MO

Contact: cqualls@aaortho.org

Council on Governmental Affairs Meeting

3/19/2004

St. Louis, MO

Contact: cqualls@aaortho.org

Government Affairs Conference

3/20/2004 – 3/23/2004

Washington, DC

Contact: cqualls@aaortho.org

AAOPAC Board of Directors Meeting

03/20/2004

Washington, DC

Contact: cqualls@aaortho.org

Council on Information Technology Meeting

4/2/2004

St. Louis, MO

Contact: cqualls@aaortho.org

AAO Board of Trustees Meeting

4/27/2004 – 4/29/2004

Orlando, FL

Contact: cqualls@aaortho.org

AAO Annual Session

4/30/2004 – 5/4/2004

Orlando, FL

Contact: cqualls@aaortho.org

AAO Board of Trustees Meeting

05/05/04

Orlando, FL

Contact: cqualls@aaortho.org

Council on Insurance Meeting

6/4/2004 – 6/5/2004

St. Louis, MO

Contact: cqualls@aaortho.org

CDABO Meeting

7/18/2004 – 7/24/2004

Sunriver, OR

Contact: cqualls@aaortho.org

Council on Communications Meeting

7/23/2004 – 7/25/2004

St. Louis, MO

Contact: cqualls@aaortho.org

Council on Government Affairs Meeting

7/24/2004 – 7/27/2004

Washington, DC

Contact: cqualls@aaortho.org

Council on Communications Meeting (evening)

8/6/2004

St. Louis, MO

Contact: cqualls@aaortho.org

AAOF Board of Directors' Meeting

8/7/2004 – 8/8/2004

St. Louis, MO

Contact: cqualls@aaortho.org

AAO Board of Trustees Meeting

8/20/2004 – 8/21/2004

St. Louis, MO

Contact: cqualls@aaortho.org

Council on Orthodontic Practice Meeting

8/27/2004 – 8/28/2004

St. Louis, MO

Contact: cqualls@aaortho.org

Canadian Association of Orthodontists Meeting

9/8/2004 – 9/11/2004

Whistler, BC

Contact: cao@taylorenterprises.com

AAOIC Board of Directors Meeting

9/10/2004 – 9/11/2004

Essex Junction, VT

Contact: cqualls@aaortho.org



AR OF EVENTS

on of Orthodontists

Pacific Coast Society of Orthodontists Meeting
9/18/2004 – 9/21/2004
Palm Springs, CA
Contact: cqualls@aaortho.org

Midwestern Society/Great Lakes Association Meeting
9/29/2004 – 10/3/2004
Chicago, IL
Contact: GLAO@AssnOffices.com

American Dental Association Annual Session
9/30/2004 – 10/3/2004
Orlando, FL
Contact: cqualls@aaortho.org

Middle Atlantic Society of Ortho. Meeting
10/15/2004 – 10/17/2004
Baltimore, MD
Contact: MASO@AssnOffices.com

Southwestern Society of Orthodontists Meeting
10/21/2004 – 10/24/2004
Oklahoma City, OK
Contact: cqualls@aaortho.org

Southern Association of Orthodontists Meeting
10/27/2004 – 10/31/2004
New Orleans, LA
Contact: saopat@bellsouth.net

Northeastern Society of Orthodontists Meeting
11/3/2004 – 11/8/2004
Providence, RI
Contact: mepstein@paimgmt.com

Council on Insurance Meeting
11/12/2004 – 11/13/2004
St. Louis, MO
Contact: cqualls@aaortho.org

Rocky Mountain Society of Orthodontists annual meeting
11/12/2004 – 11/16/2004
Scottsdale, AZ
Contact: dorothyshadrick@acemgmt.com

Council on Communications Meeting
12/3/2004 – 12/5/2004
St. Louis, MO
Contact: cqualls@aaortho.org

AAOIC Executive Committee Meeting
12/3/2004 – 12/4/2004
Chicago, IL
Contact: cqualls@aaortho.org

For additional meeting listings, visit the AAO Web site at www.AAOmembers.org

2004 Annual Session Opportunities

Could you use guidance on making and implementing practice planning decisions? Or would you like information for your experienced staff members on training new staff? The AAO Council on Orthodontic Practice is sponsoring two all-day programs at the 2004 Annual Session in Orlando.

The Orthodontist as CEO will present speakers Randall Berning, Jerry Clark, Larry Domer, John McDonald, Beth Barrett and Joe O'Neil. Topics will include business and financial planning,

practice valuation, human resources and marketing. Tickets are purchased on the Annual Session Doctor's Registration Form, and the \$50 fee includes lunch.

The S.T.A.R.T. (Staff Training: Advancing and Renewing Teams) program will provide a comprehensive approach to training new employees. Administrative staff, clinical staff, treatment coordinators and doctors will be addressed. The registration fee of \$125. includes lunch.

2004 Delegates to the AAO

John Barbour
Robert Brown
Jeffrey Gilmore
Maria Haas
Scott Jamieson
Valmy Kulbersh
Roberta Portenga
Chris Roberts (*Delegation Chair*)

2004 Alternate Delegates to the AAO

Tom Ahman
Mary Barkley
Jeffrey Berger
Dan George

Council on Governmental Affairs

...CONTINUED FROM PAGE 12

being a Key Contact and asking them to become one. The letter would also ask them to develop a relationship with their Congressman via the ADA Action Team Leader for the district.

Following the fall constituency meetings, each member of COGA will review the Key Contact list in their constituency and advise the AAO of any changes.

EXPANSION OF GRASSROOTS PROGRAM

The Council is recommending to the Board that the AAO send a personal letter from the COGA Chair to each member of the AAO in districts with no Key Contact in an effort to strengthen the AAO's Grassroots Program. The letter will emphasize the importance of Key Contacts and will also encourage members to develop a relationship with their Congressman via the ADA Action Team Leader for their district.

INDIGENT CARE PROGRAM

Staff updated the Council on the progress of the trial run of the Indigent Care Program. The Council directed staff to contact Press Secretaries of each of the participating Members of Congress in order to promote the program and encourage the selection of patients by the legislators.

Council on Membership, Ethics and Judicial Concerns

...CONTINUED FROM PAGE 8

AAO Web Site Redesign:

Mr. Jim Pearson, AAO Web Services Manager, gave a presentation of the AAO web site updates and sought our input regarding any improvements our council could offer to the web site.

Dues for Canadian Members:

SAO and SWSO offered arguments to reduce or eliminate any consideration on dues payment reduction for our Canadian members. After Council discussion I am pleased to report that on vote, my proposal to accept Resolution 04-03 COM (S1-BT) carried. This resolution sets Canadian dues payment at 70% of U.S. members of the applicable member category which reflects the reduced services our Canadian members receive and the difference in the exchange rate. We believe this is a reasonable compromise. This resolution will be presented to the 2004 HOD for action.

Removable Clear Appliances Listed as a Technique in the AAO Membership Directory:

Several members have requested the AAO add removable clear appliances to the list of techniques in the AAO membership directory. On discussion, there was no interest on the part of the Council to propose any changes at this time.

Program for Presentations to Orthodontic Residents:

The issue of coordinating the various AAO presentations being made to orthodontic programs was discussed. A sub committee was appointed to work on this issue and to interface with NYMAC through Sherry

Nappier, AAO Membership Coordinator.

Feasibility of Making Student Membership Automatic for All First Year Residents:

The issue of the feasibility of complimentary AAO membership for all first year residents was discussed. A subcommittee of the Council was formed to study this topic. A Council conference call on February 2, 2004 discussed this further and it was decided on vote not to offer complimentary membership to all first year residents at this time. Our research reveals over 95% of the orthodontic residents are already members by their own initiative.

Feasibility of Establishing a Locum Tenens Bureau for Short Term Employment Opportunities:

The Council discussed the feasibility of the establishment of a national locum tenens bureau. It was felt by most council members that this topic was more of a component issue rather than a national one. Further discussion focused on how the AAO could play a role by compiling a list of members who wish to serve in a locum tenens capacity to provide short term orthodontic care as a service to other orthodontic practices. No decisions were made and the topic was tabled for future discussion.

AAO Strategic Plan:

The AAO Strategic Plan topics that are assigned to the Council on Membership, Ethics and Judicial Concerns were individually reviewed. Changes thought appropriate by the Council were made.

Mark your calendar for the

MSO & GLAO 2004 Annual Session

Midwestern Society of Orthodontists * Great Lakes Association of Orthodontists
October 1-3, 2004 * Hyatt Regency Chicago * Chicago, Illinois

Enlighten your office with this unique program featuring over 20 separate speakers during this all-day Friday, all-day Saturday and half-day Sunday lecture series including:

- All-day clinical orthodontic session with **Dr. Jim Hilgers** featuring "immediate useables" to assist you with everyday treatment problems.
- All-day session with **Dr. David Hatcher** on clinical applications of digital and 3-D imaging.
- Staff-dedicated sessions featuring **Mr. Bruce Christopher**, **Dr. Straty Righellis** and **Ms. Joan Garbo**.
- Lifestyles program featuring "The Zone" author **Dr. Barry Sears** on healthy living and **Mr. Larry Swedroe** on personal finance.
- Break-out sessions on a variety of topics such as practice management, orthognathic surgery, treatment of craniofacial anomalies, adult non-surgical expansion, preventing decalcification, orthodontic mechanics and the latest orthodontic technology from "hands-on clinicians" including:
 - * **Dr. Chet Handleman** * **Dr. Mark Hars**
 - * **Dr. Barry Hilligan** * **Dr. Bailey Jacobson**
 - * **Dr. Ron Jacobson** * **Dr. Doug Knight**
 - * **Dr. Joseph Mauro** * **Dr. Dave Musich**
 - * **Dr. Dave Schrody** * **Dr. Terry Sellke**
 - * **Dr. Tom Southard** * **Mr. Paul Gange**

Get your office fired up with new ideas gleaned from:

- Exceptional networking opportunities! More than 2,000 other orthodontists and staff are anticipated to attend.
- Technical exhibits featuring the latest products and services.
- Team-building opportunities to "Pier" on your own into the many surrounding Chicago highlights.
- "The best and the brightest" presentations of MSO and GLAO orthodontic university research.
- A diverse variety of educational sessions for doctors and staff.

Don't miss the 2004 MSO/GLAO Annual Session to be held October 1-3. Registration materials will be mailed early summer to MSO and GLAO members or can be requested from the GLAO office via e-mail: glao@assnoffices.com or phone: 614-221-5720.





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BE SURE TO MARK YOUR CALENDARS!

October 27 – November 1, 2005



Joint GLAO & MASO Annual Session
Southhampton Princess Hotel
Bermuda

September 27 – October 1, 2006



GLAO Annual Session
Amway Grand Plaza
Grand Rapids, MI