

Middle Atlantic Society of Orthodontists
 Delaware, Washington D.C., Maryland, New Jersey, Eastern Pennsylvania, Puerto Rico
and Great Lakes Association of Orthodontists
 Indiana, Michigan, Ohio, Ontario, W. Pennsylvania

For Office use Only:	
RECEIVED _____	BOOTH(S) _____
CHECK # _____	AMOUNT _____

2011 Joint Annual Session
“Get Your Game On”
September 15—September 18, 2011
Wyndham Grand Pittsburgh Downtown



MASO/GLAO EXHIBITOR CONTRACT

Lessee (Company): _____

Primary Contact : _____

Address: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____
MUST BE PROVIDED – EXHIBITOR INFORMATION WILL BE E-MAILED

Booths will be assigned on a first-come, first-served basis

_____ 1st Booth Choice _____ 2nd Booth Choice

_____ 3rd Booth Choice

Company Name for Sign/Program _____

Name of Attendee(s) will be requested at a later date.

Special Requests. If possible, I prefer NOT to be placed next to: _____

For Program Listing: Provide a description of products/ services in 15 words or less: _____

Please send me Dr. attendee labels
 (these will be sent to the contact name and address provided above)

Please contact me regarding sponsorship opportunities

BOOTH FACILITIES - \$1800 Contract fee includes:

- one (1) 8 x 10 Booth with 8' high back and 3' high sides
- one (1) 6' x 24" skirted table
- two (2) chairs
- one (1) 7" x 44" ID sign
- one (1) waste basket
- company and product/service listing in onsite program
- two (2) exhibitor registrations per booth.
 (additional personnel may register for \$150 per person)
- Doctor attendee labels if requested by 8/31/11

Booth Cost after June 15, 2011: \$1950.

GLAO/MASO shall not be responsible for loss, damage, injury or theft that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever. The exhibitor, on signing the contract, releases the GLAO/MASO from any and all claims for such loss, damage or injury. Further, the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the hotel, and injury to persons, and shall indemnify and hold GLAO/MASO, its agents, servants and employees, harmless from any and all such losses, damages and claims.

Return one signed copy of the contract with payment of \$1800 per booth (\$1950 after June 15, 2011) to:
Great Lakes Association of Orthodontists
 17 South High • Suite 200 • Columbus, OH 43215 • Phone:
 877/274-6420 • Fax: 614/221-1989
 E-mail: GLAO@AssnOffices.com

Payment information (please check one)

___ Enclosed is a check (payable to GLAO)

Please Charge the following Credit Card:

___ VISA ___ Master Card ___ Discover ___ American Express

Card Number: _____

Amount to Be Charged: _____ Exp Date: _____ Sec: _____

Name on Card: _____

Billing Address _____

The terms set forth in this contract are acknowledged and accepted, subject to confirmation to us, as exhibitors, of exhibit space allotted by The Conference Exhibit committee.

By: _____
 Company Official (Please Print)

**CONTRACTS RECIEVED WITHOUT FULL
 PAYMENT WILL BE RETURNED**

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GENERAL RULES AND REGULATIONS FOR EXHIBITORS

1. All applicants for exhibit space are required to complete the contract.
2. The Great Lakes Association of Orthodontists (GLAO) and Middle Atlantic Society of Orthodontists (MASO) shall make every effort to maximize the attendance of members in the exhibit hall during the hours it is open.
3. The GLAO and MASO reserves the right to cancel the 2011 Joint Annual Session for any reason. If such a decision is made, all payments will be refunded to exhibitors.
4. The GLAO and MASO reserve the right to alter the location of tables as shown on the official floor plan. GLAO and MASO shall have the further right to prohibit, bar, prevent, and remove any exhibit or proposed exhibit or any portion thereof, which in the judgment of the GLAO and MASO is unsuitable or inappropriate for the exhibition or purposes of such exhibition; and such right shall extend, but shall not be limited, to persons, equipment, materials, displays, installations and other items constituting part of, or used or distributed in connection with any such exhibit without refund.
5. Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business during the 2011 Joint Annual Session. Violators will be requested to promptly leave the convention area.
6. No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted, nor shall an exhibitor be permitted to exhibit therein any goods other than those manufactured or distributed by him/her in the regular course of his/her business. Violation of this rule shall be cause for the offender to be asked to leave the show without refund. Displays or demonstrations by exhibitors may not be held in any area other than the exhibit hall.
7. Exhibitors are requested to open hospitality suites only with date and time approved by GLAO and MASO. Deadline for hospitality suite information to be listed in the program is June 15, 2011.
8. The GLAO and MASO will not provide Exhibit Hall security. The Exhibit Hall will be locked at night but Exhibitors will be expected to remove valuables (laptops, etc.) from the Exhibit Hall at night. The GLAO and MASO and Wyndham Grand Pittsburgh Downtown are not liable for loss, damage, etc. that may be incurred by the exhibitor.
9. Hours for exhibit set-up will be Thursday, Sept. 15, 2011 from 1:00 pm to 6:00 pm. Exhibits will be open Friday, September 16, from 7:30 am to 3:30 pm and Saturday, September 17, 2011, from 7:30 am to 3:30 pm. Tear-down may begin on September 17th, 3:30 pm to 5:30 pm.
10. Exhibitor assumes responsibility and agrees to indemnify and defend the **MASO/GLAO** and the **Wyndham Grand Pittsburgh Downtown** and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the **MASO/GLAO** nor the **Wyndham Grand Pittsburgh Downtown** maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
A Certificate of Insurance must be in the GLAO office by August 1, 2011. All exhibitors must provide certificate of insurance to be admitted to the hall.
11. A 50% refund will be issued for cancellations received in writing by June 15, 2011. No refunds will be issued after June 15, 2011. Refunds will be sent within 30 days after the event. Deadline for the 2011 GLAO and MASO printed program will be June 15, 2011.
12. Aisle space may not be used for exhibit purposes, signs or distribution of literature or samples. Such activity must take place inside the exhibit booth.
13. No loudspeakers, tape recorders, sound movies, etc. that interfere with adjoining exhibitors will be permitted.
14. These rules have been established to promote the best interests of all exhibitors and attendees. If you have suggestions that may improve the operation of the exhibit hall, please contact the GLAO Office at 877-274-6420 or GLAO@AssnOffices.com

*We appreciate your support of the
2011 MASO/GLAO Joint Annual Session!*

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“Get Your Game On”

September 15—September 18, 2011
Wyndham Grand Pittsburgh Downtown



EXHIBITOR INFORMATION

We are looking forward to your participation in the Joint Annual Session of the Great Lakes Association of Orthodontists and the Middle Atlantic Society of Orthodontists at Wyndham Grand Pittsburgh Downtown in Pittsburgh, Pennsylvania on September 15 - September 18, 2011. We will have a great educational program for doctors and staff and some great networking opportunities.

Investment

\$1,800 per booth (\$1,950 after June 15, 2011)

Booth Includes

One (1) 8 x 10 booth, one (1) 6' skirted table, two (2) chairs, one (1) waste basket, one (1) Booth ID sign, two (2) registrations per booth, carpeted exhibit hall, doctor attendee labels (if requested), complimentary Welcome Reception, continental breakfasts, box lunches and beverage breaks.

Decorator

Visa Convention Services
(609) 485-2421

Booth Assignments

Booth assignments will be based on the date the enclosed "MASO/GLAO Exhibitor Contract" form and payment are received. If more than one contract is received on the same day, priority assignment will be made based on prior exhibit history. Confirmation of booth assignment will be emailed to the contact on the contract from the GLAO office by the end of July. Priority placement will be given to sponsors according to level of sponsorship.

Setup

Thursday, September 15, from 1:00 pm - 6:00 pm.

Show hours

Friday, September 16, 7:30 am to 3:30 pm. Saturday, September 17, from 7:30 am to 3:30 pm.

Certificate of Insurance

In order to be listed in the onsite program, a Certificate of Insurance must be provided to the GLAO office no later than August 1, 2011. All exhibitors and display houses must provide certificates to be admitted to the hall. Certificates are to name the MASO/GLAO 2011 Joint Annual Session as additional insured with policy date through September 18, 2011. Coverage should include comprehensive general liability of at least \$1,000,000 per personal injury for each occurrence and \$500,000 for property damage for each occurrence. Workmen's Compensation should be for full compliance employees for any work done on the exhibitor's behalf.

Cancellation Policy

A 50% refund will be issued for cancellations received in writing by June 15, 2011. No refunds will be issued after June 15, 2011. Refunds will be sent within 30 days after the event. Deadline for the 2011 MASO/GLAO printed program will be June 15, 2011.

Registration

Exhibitor service kits will be sent to the contact on the Exhibitor Contract by the end of July. At that time, the names of those attending will be requested. You may also register for ticketed events at that time.

Housing

The Wyndham Grand Pittsburgh Downtown is the recommended hotel. Reservations may be made by calling 1-800-WYNDHAM and requesting the MASO/GLAO rate.

For More Information

Check the GLAO or the MASO websites for additional information as it becomes available: www.GLAO.org or www.MASO.org.

Space is limited so register early!

MASO/GLAO 2011 Joint Annual Session Tentative Schedule September 15 - September 18, 2011

Thursday, September 15

1:00 pm – 6:00 pm EXHIBITS SET UP
12:00 pm – 5:30 pm Golf Outing

Friday, September 16

7:30 am – 3:30 pm EXHIBITS OPEN
7:30 am – 8:30 am *Continental Breakfast in Exhibit Hall
8:00 am – 3:00 pm Doctor & Staff Sessions
9:30 am – 10:30 am Beverage Breaks in Exhibit Hall
12:00 pm – 1:30 pm *Box Lunch in Exhibit Hall
3:00 pm – 3:30 pm Beverage Breaks in Exhibit Hall
3:30 pm – 4:30 pm GLAO & MASO Business Meetings
6:00 pm – 7:00 pm *Welcome Reception in Exhibit Hall

Saturday, September 17

6:30 am – 7:30 am Fun Run/Walk
7:30 am – 3:30 pm EXHIBITS OPEN
7:30 am – 8:30 am *Continental Breakfast in Exhibit Hall
8:00 am – 4:30 pm Doctor & Staff Sessions
9:30 am – 10:30 am Beverage Breaks in Exhibit Hall
12:00 pm – 1:30 pm *Box Lunch in Exhibit Hall
3:00 pm – 3:30 pm Beverage Breaks in Exhibit Hall
3:30 pm – 5:30 pm EXHIBIT TEAR DOWN
6:00 pm – 10:00 pm Event at PNC Park

Sunday, September 18

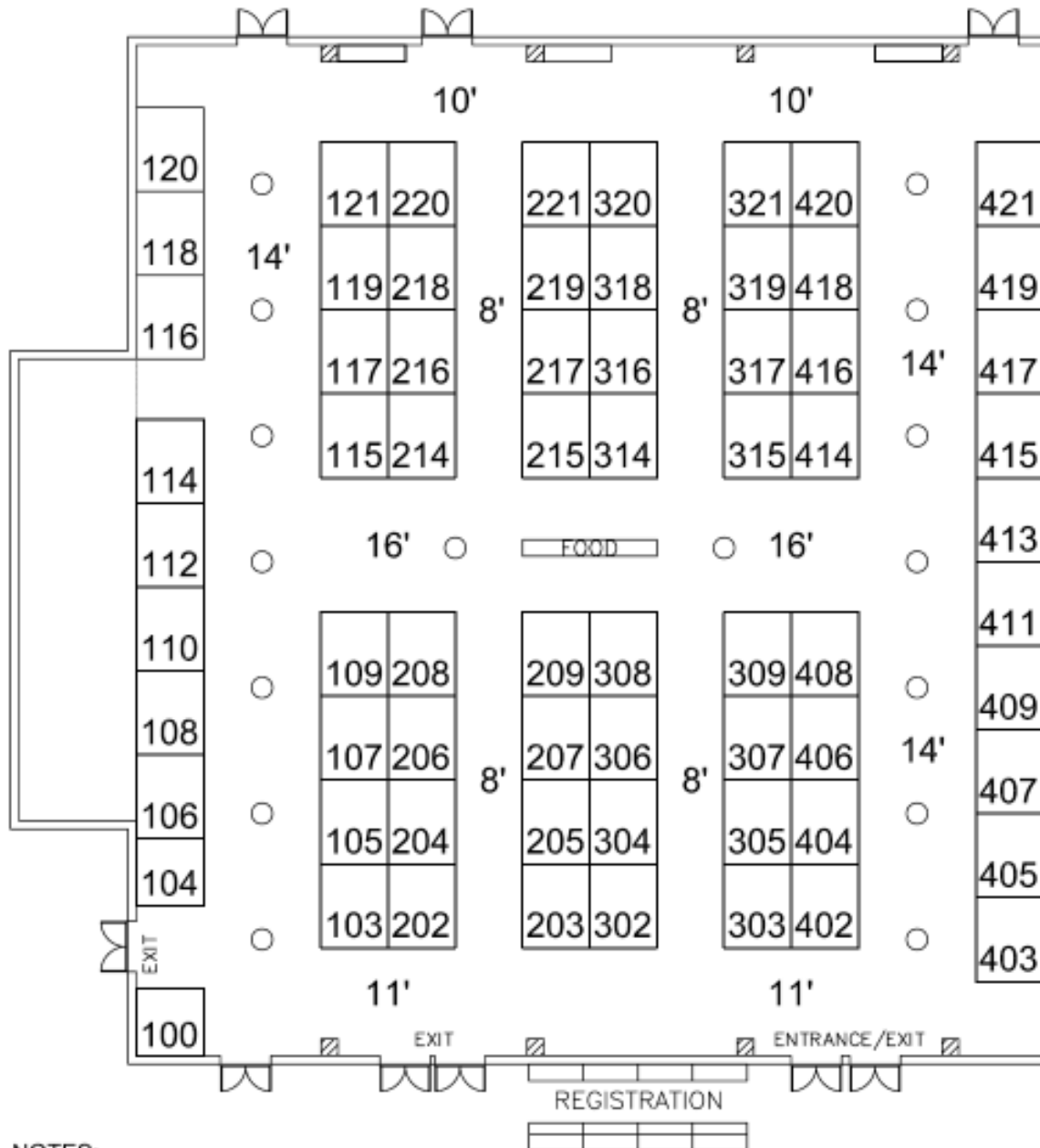
8:00 am – 12:00 pm Doctor & Staff Sessions

**Complimentary for meeting attendees and exhibitors*

MASO / GLAO

SEPTEMBER 15 -18, 2011

WYNDHAM GRAND PITTSBURGH DOWNTOWN BALLROOMS 1 & 2



NOTES:
8' X 10' BOOTHS = 68

ALL AISLES ARE 8' WIDE
UNLESS OTHERWISE NOTED
FLOOR PLAN IS SUBJECT TO CHANGE
UPON FIRE MARSHALL'S APPROVAL

VISTA
CONVENTION SERVICES
"THE COMPANY WITH VISION"
6804 DELILAH ROAD
PO BOX 3000
PLEASANTVILLE, NJ 08232
PH: 609-485-2421
FAX: 609-485-2392



SPONSORSHIP OPPORTUNITIES

In addition to the specific recognition listed below, ALL sponsors will receive:

- Priority for premium space in exhibit hall, based on consideration of sponsorship level and competitor placement, on a first-come, first-served basis of sponsorship payment received.
- Recognition in GLAO & MASO newsletters as meeting sponsor if contracted and paid at print time.
- Complimentary advance mailing labels/data of early-registrants (if requested through MASO office by 8/15/11).
- Recognition in online registration materials if contracted and paid by 5/1/11.
- Recognition in onsite program.
- Recognition at Annual Session with signage and verbal mention during announcements.

NOTE: All sponsors must exhibit at the 2011 MASO/GLAO Annual Session.

PLATINUM LEVEL - \$20,000

- Opportunity for sole sponsorship of the Saturday evening Event at PNC Park for all attendees.
 - Signage at the event indicating your sponsorship.
 - Opportunity to welcome guests to the event.
 - Opportunity to provide give-away during event to participants.
 - Four complimentary tickets to the event.
- Up to four complimentary company personnel meeting registrations (in addition to registrations received for exhibiting).

GOLD Level - \$15,000

- Opportunity for sole sponsorship of ONE of the following
 - the attendee gift – distributed to all attending, containing sponsor logo.
 - the Friday evening Welcome Reception in the Exhibit Hall – a complimentary event for all attendees.
- Up to three complimentary company personnel meeting registrations (in addition to registrations received for exhibiting).

SILVER Level - \$10,000

- Opportunity to select ONE of the following:
 - Provide lanyards to all attendees, with your company name on them.
 - Recognition as sponsoring one (1) Box Lunch – complimentary to all attendees.
 - Recognition as sponsoring two (2) Continental Breakfasts – complimentary to all attendees.

BRONZE Level - \$5,000

- Opportunity to select ONE of the following:
 - Sponsor (or co-sponsor) a speaker.
 - Recognition as sponsoring one (1) Continental Breakfast – complimentary to all attendees.
 - Recognition as sponsoring two (2) Beverage Breaks – complimentary to all attendees.

Contact Debbie Nunner at the GLAO for more information or to offer your support: 614-221-5720; GLAO@AssnOffices.com