

Elect Michael Sherman AAO Trustee*



(*GLAO Nominating committee has endorsed me as the **preferred candidate**)

My name is Dr. Michael Sherman. I am an orthodontist and I have been practicing in Toronto, Ontario, Canada for 27 years. I am running for the position of AAO Trustee and I am hoping for your support during the coming election. I have been active in the leadership of our profession for more than 20 years. I am the Past President GLAO, the Past President Ontario Association of Orthodontists, the Past Council Chair and a past council member for the AAO Council on Orthodontic Practice (COOP), I have been Appointed or elected to more than 2 dozen task forces and committees for the OAO, the GLAO and the AAO. I have been elected to represent GLAO as Delegate to AAO House of Delegates for 13 continuous years. Also, I have a formal business education (MBA degree).

My goal as AAO Trustee is to build relationships to help protect the integrity of our specialty. This will include:

Relationships with our MEMBERS

- **Support** and be a resource for AAO members to allow their practices to flourish.
- **Provide** the most advanced post residency educational opportunities to keep AAO member's skills and knowledge state of the art.
- **Protect** the integrity of our specialty against outside forces (e.g. mail order orthodontics, DIY orthodontics).

Relationships with the PUBLIC

- **Find** creative ways to educate the public that we are the most qualified and knowledgeable providers of orthodontic care.
- **Advocate** on behalf of the public regarding relevant access to care issues (e.g. the reform of flexible spending health care accounts)

Relationships with GOVERNMENT AND DENTAL REGULATORS

- **Deliver** messages to regulators regarding the unique advantages of orthodontic care provided by specialist orthodontists.

- **Improve** our support of component organizations in their challenge to protect the public in the wake of encroachment by mail order orthodontic companies (e.g. such as Smile Direct Club, and encroachment by our general dentist colleagues.
- **Advocate** for our members regarding small business reforms and student loans.
- **Advocate** for the public regarding reforms to flexible spending health care accounts.

Relationships with CORPORATIONS

- **Embrace** advanced technology with the mindfulness of the healthcare model that requires adequate diagnosis and treatment planning to protect the patient.

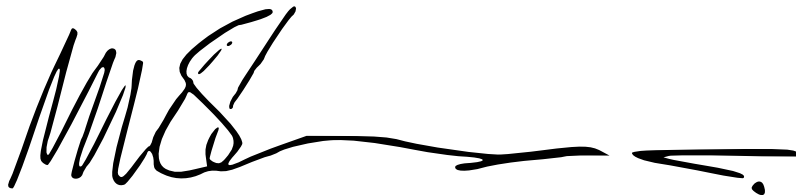
I am grateful and humbled that the **GLAO NOMINATING COMMITTEE** took the time to review the four candidates, all of whom they have worked with for several years, and it has **endorsed me as the preferred candidate to serve you as your AAO Trustee** representing the GLAO.

Please vote and rank me Number 1 to make sure that you and our specialty is best represented at the AAO Board of Trustees and to assure our prosperous future.

Visit my website for more information: [**shermantrustee.com**](http://shermantrustee.com)

I welcome your questions or comments, please reach out to me at:
Telephone: 905 886-8262 or e-mail: michael@shermanorthodontics.ca

Sincerely yours,

A handwritten signature in black ink, appearing to read 'MS', followed by a long horizontal flourish line that ends in a small upward tick.

Michael Sherman, BSC, DDS, MSc, MBA, Orthodontist