## GLAO?

## THE GREAT LAKES ASSOCIATION OF ORTHODONTISTS

## STRATEGIC PLAN 2021-2024

NISSION	The Great Lakes Association of Orthodontists, a constituent of the American Association of Orthodontists, shall advocate on behalf of its members and promote the value and advancement of the Specialty of Orthodontics.	
VISION & VALUES	The Great Lakes Association of Orthodontists reflects the vision and core values of the American Association of Orthodontists. The GLAO encourages inclusion and equity in all aspects of our activities and is committed to nurturing a culture that supports and promotes diversity.	
GOALS AND OBJECTIVES	Effectively represent the GLAO membership	<ul> <li>Actively recruit &amp; select qualified &amp; committed candidates for GLAO leadership positions, reflective of the diversity of the membership &amp; representative of the GLAO Components</li> <li>Solicit input from the membership &amp; provide feedback &amp; information to the membership</li> <li>Present &amp; review resolutions for the AAO House of Delegates on behalf of members</li> <li>Represent the membership through the AAO Councils &amp; when appropriate, Committees &amp; Task Forces</li> <li>Maintain an effective leadership orientation process &amp; ensure an effective leadership succession plan</li> <li>Ensure transparency, fiscal stability &amp; optimal operational effectiveness</li> </ul>
	Promote the Specialty of Orthodontics	<ul> <li>Encourage member participation in the AAO Professional Advocacy Conference</li> <li>Encourage contributions to &amp; support of the AAO PAC</li> <li>Provide guidance to components regarding their legislative efforts &amp; when appropriate, encourage use of AAO resources</li> <li>Encourage &amp; educate components, members &amp; their teams, to utilize available resources</li> <li>Promote participation in the political process &amp; assist the AAO in their efforts</li> <li>Facilitate communication &amp; strengthen the relationship with specialty orthodontic residency programs within the GLAO &amp; engage residents</li> <li>Support AAO's advocacy efforts directed toward the issue of student debt</li> </ul>
	Provide & promote educational opportunities for members	<ul> <li>Provide an engaging &amp; relevant educational opportunity at the GLAO Annual Session</li> <li>Communicate learning opportunities &amp; resources to the membership, their teams &amp; residents</li> <li>Encourage ABO certification</li> <li>Support and promote AAOF educational initiatives</li> <li>Consider hosting virtual educational opportunities and promote existing AAO and GLAO educational programs and resources</li> </ul>
	Engage the GLAO membership	<ul> <li>Facilitate interactive &amp; timely communication with the membership</li> <li>Promote GLAO &amp; AAO member services &amp; benefits to current &amp; future members</li> <li>Acknowledge members through the presentation &amp; nomination of awards</li> <li>Engage the membership through in-person participation in the Annual Session &amp; Annual Business Meeting &amp; promote member interaction</li> <li>Host informal virtual communication forums to allow dialogue &amp; information sharing between leaders &amp; members</li> <li>Identify &amp; recruit members &amp; residents interested in leadership &amp; promote their participation in GLAO &amp; AAO leadership opportunities</li> </ul>